

**PROCUREMENT OF CONSULTING SERVICES FOR THE  
WEB-BASED QUAD-MEDIA MONITORING**

**BID BULLETIN NO. 1**

This Bid Bulletin responds to queries raised during the Pre-bid Conference last February 16, 2026, and as well as other questions raised by potential bidders regarding the procurement of the project.

**I. QUESTIONS FROM BIDDERS**

QUESTIONS	RESPONSE
<p>Question from Mr. Royce Guerrero of Isentia PH:</p> <ul style="list-style-type: none"><li>• Is there a possibility if we could move the submission of the proposal? 4 days is very limited. Is it possible if we could ask the BAC to move it for the following week?</li></ul>	<ul style="list-style-type: none"><li>• The BAC has already decided the deadline of the submission of proposal.</li></ul>
<p>Question from Ms. Karla Dogelio of Media Meter, Inc.:</p> <ul style="list-style-type: none"><li>• Since we changed the ABC to Php1,000,000, in the form Summary of Completed Projects for the past 2 years, should the required amount still be Php400,000, or should it now be Php500,000? Is it at least half of the ABC?</li><li>• What is the exact coverage of the subscription?</li></ul>	<ul style="list-style-type: none"><li>• At least half of the ABC, so Php500,000.</li><li>• The project duration is one year, commencing upon the issuance of the Notice to Proceed.</li></ul>

**II. CLARIFICATIONS**

- a. To accommodate and give time to prospective bidders, we extended the proposal submission deadline to **24 February 2026**.

- b. The Accomplishment Report (SF9) is required right after the one-week trial period, which runs from February 21st to February 28th.

Therefore, bidders need to submit the report by March 2, 2026. The content of this report should be consistent with what we expect to see in the standard monthly accomplishment reports if you are selected as the consultant.

Amendments made herein shall be considered an integral part of the Bidding Documents.

Issued on 18 February 2026.



**LEILANI BARLONGAY-MACASAET**  
Vice President, BCDA Public Affairs