

**BAC-C RESOLUTION NO. BC2020-046**

**DECLARATION OF HIGHEST RATED BID (HRB)**

**CONSULTING SERVICES FOR THE CLARK VIDEO PRODUCTION**

**WHEREAS**, BCDA approved the procurement of the above consulting service with an Approved Budget for the Contract (ABC) in the amount of **FOUR MILLION PESOS (PHP4,000,000.00)**, inclusive of all applicable taxes and fees, to commence upon receipt of the Notice to Proceed (NTP).

**WHEREAS**, On 25 November 2020, the Bids and Award Committee for Consulting Services (BAC-C) advertised the Request for Expression of Interest for the **CONSULTING SERVICES FOR THE CLARK VIDEO PRODUCTION** in the BCDA Website, PhilGEPS and in a conspicuous place in the premises of BCDA continuously for seven (7) days.;

**WHEREAS**, On 03 December 2020, the Bids and Awards Committee for Consulting Services (BAC-C) issued **BAC-C RESOLUTION NO. BC2020-036**, declaring the following bidders as SHORTLISTED and ELIGIBLE to proceed to the next stage of the bidding process:

1. DDB Philippines Inc.; and
2. Ardent Communications, Inc.

**WHEREAS**, the above-mentioned purchased bid documents and submitted their Technical and Financial Proposal before the deadline on 22 December 2020 at 10:00AM;

**WHEREAS**, the evaluation procedure adopted to be declared as the bidder with Highest Rated Bid (HRB) was the Quality Based Evaluation (QBE) procedure. The consultant must pass the required 70% minimum technical score;

**WHEREAS**, on 22 December 2020, at 11:00AM, the Technical Proposal of each bidder was opened wherein the BAC conducted preliminary technical evaluation;

**WHEREAS**, after the opening of the Technical Proposals, the bidders presented their Plan of Approach and Methodology through an Oral Presentation as required under the Terms of Reference.

**WHEREAS**, The TWG conducted the evaluation of technical proposals based on the approved detailed evaluation criteria. The consolidated results of the technical evaluation are as follows:

	Criteria	DDB Philippines, Inc.	Ardent Communications Inc.
A	Applicable Experience of Consultant (20%)	19.70%	15.65%
B	Similar projects handled (20%)	19.25%	17.75%
C	Plan of Approach and Project Methodology (60%)	46.00%	41.00%
	<b>SCORE</b>	<b>84.95%</b>	<b>74.40%</b>

**WHEREAS**, based on the above results, the TWG finds the bid of **DDB Philippines, Inc.** as the Highest Rated Bid (HRB) for the Consulting Services for the Clark Video Production.

**NOW, THEREFORE**, we, the members of the Bids and Awards Committee for Consulting Services, hereby RESOLVE, as it is hereby RESOLVED to:

1. Declare **DDB Philippines, Inc.** as the bidder with the Highest Rated Bid (HRB) for the **CONSULTING SERVICES FOR THE CLARK VIDEO PRODUCTION**; and
2. Proceed with the opening of the Financial Proposal and Negotiation with **DDB Philippines, Inc.** consistent with section 33.2.5 of RA 9184.

Done in Taguig City this 23rd December 2020.

**BIDS AND AWARDS COMMITTEE FOR CONSULTING SERVICES**



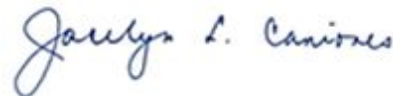
**JOSHUA M. BINGCANG**  
Chairperson



**JOANNA EILEEN M. CAPONES**  
Vice-Chairperson

-on leave-

**VIRGIL M. ALVAREZ**  
Member



**JOCELYN L. CANIONES**  
Member



**MADONNA M. CINCO**  
Member

Approved by:



**AILEEN ANUNCIACION R. ZOSA**  
Executive Vice President