

**BAC-C RESOLUTION NO. BC2020-036**

**DECLARATION OF ELIGIBLE AND SHORTLISTED BIDDERS**

**CONSULTING SERVICES FOR THE CLARK VIDEO PRODUCTION**

**WHEREAS**, BCDA approved the procurement of the above consulting service with an Approved Budget for the Contract (ABC) in the amount of **FOUR MILLION PESOS (PHP4,000,000.00)**, inclusive of all applicable taxes and fees, to commence upon receipt of the Notice to Proceed (NTP).

**WHEREAS**, On 25 November 2020, the Bids and Award Committee for Consulting Services (BAC-C) advertised the Request for Expression of Interest for the **CONSULTING SERVICES FOR THE CLARK VIDEO PRODUCTION** in the BCDA Website, PhilGEPS and in a conspicuous place in the premises of BCDA continuously for seven (7) days.;

**WHEREAS**, The procurement of the said services shall be undertaken through competitive bidding using Quality Based Evaluation (QBE) procedure with 60% minimum score to be shortlisted.

**WHEREAS**, In response to the said advertisement, the following bidders responded and secured the Eligibility Documents:

1. DDB Philippines Inc.;
2. VPF Creative Marketing Communications; and
3. Ardent Communications, Inc.

**WHEREAS**, The above proponents submitted their accomplished eligibility documents before the deadline of submission on 2 December 2020, 9:00 AM.

**WHEREAS**, On the same day, at 10:00 AM, the accomplished eligibility documents of the proponents were opened and checked based on the non-discretionary "pass/fail" criterion.

**WHEREAS**, During the opening and initial evaluation of the eligibility documents of the VPF Creative Marketing Communications, Inc., it was noted that the Eligibility Form No. 6 - Curriculum Vitae of the nominated key personnel for the positions of Creative/Art Director and Copywriter/Screenplay Writer did not bear the needed signatures of the nominated key personnel.

**WHEREAS**, The BAC-C issued the Eligibility Documents and Forms that includes, among others, the prescribed format of the curriculum vitae for the nominated key personnel and said forms require the signature of both the nominated key personnel and the authorized representative of the firm.

**WHEREAS**, Section 24.4.2 of the Revised Implementing Rules and Regulations of RA 9184, provides that:

*"Subject to the shortlisting of consultants as provided in this IRR, the determination of eligibility of consultants shall be based on the evaluation of the eligibility documents prescribed above in accordance with the procedures provided in Section 30.1 of this IRR."*

Section 30.1 provides that:

*“xxx bids that fail to include any requirement or are incomplete or patently insufficient shall be considered as failed. xxx”*

**WHEREAS**, based on the qualifications required under the Terms of Reference (TOR) for shortlisting evaluation, the following bidders have complied with the said requirements:

1. DDB Philippines Inc.; and
2. Ardent Communications, Inc.

**WHEREAS**, based on the qualifications required under the Terms of Reference and detailed evaluation criteria for shortlisting, two (2) proponents garnered a total score above the required minimum score of 60%, as follows:

Criteria	DDB Philippines Inc.	Ardent Communications Inc.
Applicable Experience of the Consultant/Firm (40%)	40.00%	28.00%
Similar projects handled (40%)	35.00%	29.00%
Current Workload of the personnel relative to capacity (20%)	16.15%	20.00%
<b>SCORE</b>	<b>91.15%</b>	<b>77%</b>

**NOW, THEREFORE**, we, the members of the Bids and Awards Committee for Consulting Services, hereby RESOLVE, as it is hereby RESOLVED to:

1. DECLARE AS SHORTLISTED and ELIGIBLE to proceed to the next stage of bidding activities the following proponents:
  - a. DDB Philippines Inc; and
  - b. Ardent Communications Inc.
2. ISSUE Notice of Eligibility to the said proponents inviting them to bid for the **CONSULTING SERVICES FOR THE CLARK VIDEO PRODUCTION** ;
3. DECLARE AS INELIGIBLE VPF Creative Marketing Communications; and
4. RECOMMEND to the Head of Procuring Entity (HoPE) the approval of the foregoing findings.

Done in Taguig City this 3rd day of December, 2020.

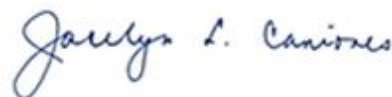
**BIDS AND AWARDS COMMITTEE FOR CONSULTING SERVICES**



**JOSHUA M. BINGCANG**  
Chairperson



**JOANNA EILEEN M. CAPONES**  
Vice-Chairperson



**JOCELYN L. CANIONES**  
Member



**VIRGIL M. ALVAREZ**  
Member



**MADONNA M. CINCO**  
Member

Approved by:



**AILEEN ANUNCIACION R. ZOSA**  
Executive Vice President

BACC2020-0198