

Stakeholder Engagement

UPLIFTING PEOPLE, EMPOWERING COMMUNITIES





Our Philippine Navy during their 17th Governance Forum where BCDA President Arnel Casanova reports on the Role of BCDA in the AFP Modernization Program. In attendance is Flag Officer In Command Jesus Millan (2nd from right).

The mission of BCDA, as laid down by its mandate, is to help build a strong nation and bring prosperity to all Filipinos. Its Corporate Social Responsibility (CSR) advocacies are focused toward that goal—achieving inclusive growth. Its various development projects are rooted in protecting the welfare and further improving the lives of people in the communities where BCDA and its subsidiaries operate.

Consistent with this CSR philosophy is the BCDA's two-pronged approach to deliver services to its stakeholders, to with:

- People-oriented projects geared toward improving life in communities and benefiting targeted stakeholders affected by BCDA development projects. Its objectives are succinctly encapsulated in its "Yaman at Kaalaman Alaysa Kapwa" (YAKAP) program.

- Environment-oriented activities for the protection, preservation and sustainable use of natural resources in project areas, which is appropriately expressed in *Kalinga sa Kalkasan para sa Kabuhayan* (KKK) program.

The extent of BCDA's CSR activities goes far beyond its considerable financial support to beneficiary agencies and contiguous cities and municipalities.

STAKEHOLDER ENGAGEMENT

Last April 30, BCDA and the Philippine National Red Cross conducted a blood-letting activity where BCDA employees and personnel from BCDA's security service providers volunteered to donate blood.

On several occasions, the BCDA personnel initiated a clean-up drive in Pamayanang Diego Silang, Taguig City to encourage residents in the area to adapt a culture of cleanliness and orderliness.

In October 2015, BCDA donated rice and canned food worth Php300,000 to communities affected by Typhoon *Lando*, which wrought heavy damage in Luzon including Tarlac. The turnover of relief goods was facilitated by the Provincial Social Welfare and Development Office. This was followed by the dental, optical and medical mission in Brgy. Planas, Porac, Pampanga on November 12, 2015.

To help improve the quality of dental services being provided by the Philippine Navy to its officers, men, women and dependents, the BCDA Board approved in November 2015 the Deed of Donation to the Philippine Navy Dental Dispensary of six (6) dental chairs valued at Php1.32 million.

Recognizing the need to educate and inform the members of the AFP about the role of BCDA in the AFP Modernization Program, its contribution to nation building, and how its various projects help uplift the lives of the people in its project areas, BCDA is continuously collaborating with the AFP in its effort to engage the men and women in uniform. Through the AFP Forum, BCDA top management are able to achieve the above-mentioned objectives and at the same time measure, through a survey questionnaire, the soldiers' level of awareness and understanding about BCDA and its performance under its mandate. Since 2011 up to November 2015, BCDA had initiated a total of 12 fora as enumerated below:

- Antipolo, Metro Manila for AFP Regional Public Information Officers (September 6-7, 2012)
 - 3rd Infantry Division, Camp Peralta in Jaramin, Capiz (October 11-12, 2012)
 - Eastern Mindanao Command in Camp Panacan, Davao City (November 6-7, 2012)
 - Central Command in Camp Lapu-Lapu, Cebu (March 18-19, 2013)
 - 9th Infantry Division, Camp Elias Angeles, Camarines Sur (July 4-5, 2013)
 - Western Command in Camp Artemio Ricarte in Puerto Princesa, Palawan (January 30-31, 2014)
 - North Luzon Command in Camp Servillano Aquino, Tarlac (September 9, 2014)
 - Philippine Army Forum, PA Headquarters (October 16, 2014)
 - Southern Luzon Command in Camp Guillermo Nakar, Lucena Quezon (April 20, 2015)
 - Philippine Navy Governance Forum (November 25, 2015)
 - 4th Infantry Diamond Division, Cagayan de Oro (November 26, 2015)
- Another project is the *Sundalo Ko, Bayani Ko* (SKBK) project, a joint CSR Project between BCDA, and its private partners—FBDC, Ayala Land, Inc. (Serendra, Bonifacio High Street), and Station Square East Commercial Corporation (Market Market)—for the benefit of the Armed Forces of the Philippines. It is a concrete response to "give back" to 125,000-strong Filipino soldiers and their dependents. It aims to provide assistance by making available promos, discounts, privileges, or other similar offerings on purchases made and services availed by soldiers from participating establishments in BGC.
- In support of BCDA's "Greening SCTEX" program, BCDA, in collaboration with the Tollways Management Corporation (TMC) conducted tree-planting activities along the expressway with 2,000 seedlings planted in July, and another 2,000 seedlings
- Camp Aguinaldo for DND-AFP Metro Manila-based Public Information Officers (August 2011)



BCDA conducts dialogues with affected farmers of the Clark Green City project.



BCDA personnel deliver relief goods to affected Tarlac communities after Typhoon Lando.

in August. Again, in November, 2,000 seedlings were planted in cooperation with Jollibee Foods Corporation.

The SCTEX Services Department also carried out a Dental, Optical, and Medical Mission last May for the health and well-being of people in the communities adjacent to SCTEX.

In the same month, BCDA partnered once more with the TMC, Merako Foundation, Philippine Air Force, and NLEX Road Warriors professional basketball team to hold a basketball tournament participated in by players coming from the different communities around the expressway. Nine teams joined the tournament from different barangays with Barangay Atlu Bola crowned as champion.

In August, BCDA and the Morong Power and Water Corporation (MPWC) forged an agreement for the latter to lease a 4,500 square meter lot in the Bataan Technology Park to establish a water treatment facility and supply potable water to the town of Morong, Bataan and the Subic Water Sewerage System. Currently, no water treatment facility serves Morong. Water comes mainly from deep wells. Others tap water from springs, rivers and from individual rain catchments.

The availability of affordable potable water for everyone will not only provide safe drinking water but will serve as a

catalyst to jumpstart micro, small and medium businesses and generate income.

SUBSIDIARY INITIATIVES

Clark Development Corporation (CDC) consistently engaged with its stakeholders through the conduct of CSR projects for the underprivileged youths, community entrepreneurs, persons with disability (PWD) and indigenous peoples. Among its notable projects were the conduct of a jobs fair exclusive for the PWDs and the indigenous members of our community and the Specialized Training and Employment Program for the Underprivileged Persons (STEP-UP) which provided skills training for youths through vocational courses that meet employment demands of locator companies within the zone. Further, CDC actively joined the Department of Education (DepEd) and their partners in carrying out "Brigada Eskwela"—providing school equipment and financial assistance for construction of school facilities.

On the other hand, the Poro Point Management Corporation (PPMC) pursued community projects that improved the quality of life of communities through its PPMC HELPS (health, education/ environment, livelihood program and strengthening linkages) program.

Its initiatives, done in cooperation with the local government, civil society organizations and private companies, include the LOGOS Hope Offshore Project which provided safe and clean drinking water for residents of Bauang, La Union. Another project is the "Love Mother Earth Coastal Clean-Up" which rendered a successful clean up of the San Fernando Bay through the help of the Philippine Navy, Philippine Coast Guard, Philippine Air Force and zone barangay volunteers.

The John Hay Management Corporation (JHMC) sought to uplift the education of less fortunate children in barangays within the John Hay Reservation Area (JHRA) by submitting to DepEd a Road Map for the Infrastructure Development of DepEd Schools within the JHRA. Aside from participating in the DepEd's Brigada Eskwela program for three schools, JHMC with BCDA implemented a six-month feeding program for 227 students of the Hillside Day Care Center and the Happy Hollow Elementary School. It also pursued the "Sikahis ng Pasko" program in cooperation with the National Correspondents Club of Baguio to help children under the care of the Department of Social Welfare and Development.



Hillside Day Care Center and Happy Hollow Elementary School benefited from a 6-month Feeding Program provided by the BCDA and JHMC.



PPMC initiated a "Love Mother Earth Coastal Clean-up" activity wherein partner agencies inside the zone such as the Philippine Navy, Philippine Coast Guard, Philippine Air Force and PPFZ rendered service for a clean environment along the San Fernando Bay.