

# **PHILIPPINE BIDDING DOCUMENTS**

## **PROCUREMENT OF CONSULTING SERVICES FOR MEDIA PLANNING AND GLOBAL PLACEMENT FOR CLARK**

**Fifth Edition**

# Preface

These Philippine Bidding Documents (PBDs) for the procurement of Consulting Services through Competitive Bidding have been prepared by the Government of the Philippines (GoP) for use by all branches, agencies, departments, bureaus, offices, or instrumentalities of the Government, including government-owned and/or -controlled corporations (GOCCs), government financial institutions (GFIs), state universities and colleges (SUCs), local government units (LGUs), and autonomous regional government. The procedures and practices presented in this document have been developed through broad experience, and are for mandatory use in projects that are financed in whole or in part by the GoP or the World Bank or any foreign government/foreign or international financing institution in accordance with the provisions of the 2016 Revised Implementing Rules and Regulations (IRR) of Republic Act 9184 (R.A. 9184).

The Bidding Documents shall clearly and adequately define, among others: (a) the objectives, scope, and expected outputs and/or results of the proposed contract; (b) the minimum eligibility requirements of bidders, such as track record to be determined by the Head of the Procuring Entity; (c) the expected contract duration, delivery schedule and/or time frame; and (d) the obligations, duties, and/or functions of the winning bidder.

In order to simplify the preparation of the Bidding Documents for each procurement, the PBDs groups the provisions that are intended to be used unchanged in Section II. Eligibility Documents of Part I; and Section II. Instructions to Bidders (ITB) and Section IV. General Conditions of Contract (GCC) of Part II. Data and provisions specific to each procurement and contract should be included in Section III. Eligibility Data Sheet (EDS) of Part I, Section III. Bid Data Sheet (BDS), and Section V. Special Conditions of Contract (SCC) of Part II. The forms to be used are provided in the attachments.

Care should be taken to check the relevance of the provisions of the Bidding Documents against the requirements of the specific Consulting Services to be procured. The following general directions should be observed when using the documents:

- (a) All the documents listed in the Table of Contents are normally required for the procurement of Consulting Services. However, they should be adapted as necessary to the circumstances of the particular Project.
- (b) These PBDs are divided into Part I and Part II, which shall be both made available from the time the Request for Expression of Interest is first advertised/posted until the deadline for the submission and receipt of bids
- (c) Specific details, such as the “name of the Procuring Entity” and “address for proposal submission,” should be furnished in the EDS, BDS, and SCC. The final documents should contain neither blank spaces nor options.

- (d) This Preface and the footnotes or notes in italics included in the Request for Expression of Interest, EDS, BDS, SCC, Terms of Reference, and Appendices are not part of the text of the final document, although they contain instructions that the Procuring Entity should strictly follow. The Bidding Documents should contain no footnotes except Section VII. Bidding Forms of Part II since these provide important guidance to Bidders.
- (e) The criteria for evaluation and the various methods of evaluation in the ITB should be carefully reviewed. Only those that are selected to be used for the procurement in question should be retained and expanded, as required in the BDS. The criteria that are not applicable should be deleted from the BDS.
- (f) The cover should be modified as required to identify the Bidding Documents as to the names of the Project, Contract, and Procuring Entity, in addition to date of issue.
- (g) If modifications must be made to bidding procedures, they can be presented in the BDS. Modifications for specific Project or Contract should be provided in the SCC as amendments to the Conditions of Contract. For easy completion, whenever reference has to be made to specific clauses in the EDS, BDS, or SCC these terms shall be printed in bold typeface on Section II. Eligibility Documents, Section I. Instructions to Bidders, and Section III. General Conditions of Contract, respectively.

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**PROCUREMENT OF  
CONSULTING SERVICES  
FOR MEDIA PLANNING AND  
GLOBAL PLACEMENT FOR  
CLARK**

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**PART I**

***Section I. Request for Expression of  
Interest***

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**REQUEST FOR EXPRESSION OF INTEREST**  
**FOR THE**  
***Procurement of Consulting Services for Media Planning***  
***and Global Placement for Clark***

1. The Bases Conversion and Development Authority (BCDA), through its 2024 Corporate Operating Budget, intends to apply the sum of **Pesos: Six Million and 00/100 (PhP6,000,000.00), inclusive of all applicable taxes, fees, and incidental expenses**, being the Approved Budget for the Contract (ABC) to payments under the contract for the **Procurement of Consulting Services for Media Planning and Global Placement for Clark**. Bids received in excess of the ABC shall be automatically rejected at the opening of the financial proposals.
2. The BCDA now calls for the submission of eligibility documents for the **Procurement of Consulting Services for Media Planning and Global Placement for Clark**. Eligibility documents of interested bidders must be duly received on or before **22 October 2024, 9:00 AM** at the **BCDA Central Receiving and Releasing Area (CRRA), BCDA Corporate Center, 2nd Floor Bonifacio Technology Center, 31st Street corner 2nd Avenue, Bonifacio Global City, Taguig City**. Applications for eligibility will be evaluated based on a non-discretionary “pass/fail” criterion.
3. The BCDA will hold a Pre-Eligibility Conference on **10 October 2024, 10:00 AM**, at BCDA Corporate Center, 2nd Floor Bonifacio Technology Center, 31st Street corner 2nd Avenue, Bonifacio Global City, Taguig City and/or through video conferencing via:

**Zoom Link for the Meeting**

<https://tinyurl.com/Pre-eligMPGPC>

**Meeting ID: 948 4190 2768**

**Passcode: 876465**

4. Interested bidders may obtain further information and inspect the Bidding Documents at the BCDA website ([bcda.gov.ph/bids](http://bcda.gov.ph/bids)) or at the BCDA Corporate Center, 2nd Floor Bonifacio Technology Center, 31st Street corner 2nd Avenue, Bonifacio Global City, Taguig City from:
  - a. **02 October 2024 to 9:00 AM of 22 October 2024** for purposes of Eligibility and Shortlisting; and

- b. until **9:00 AM of 27 November 2024** for the submission of Technical and Financial Proposals.
5. A complete set of Bidding Documents may be acquired by interested bidders on the dates and from the address given above and upon payment of the applicable fee for the Bidding Documents, pursuant to the latest Guidelines issued by the GPPB, in the amount of **Pesos: Ten Thousand and 00/100 (Php 10,000.00)**.

It may also be downloaded free of charge from the website of the Philippine Government Electronic Procurement System (PhilGEPS) and the BCDA website (bcda.gov.ph/bids), provided that bidders shall pay the applicable fee for the Bidding Documents not later than the submission of their bids.

6. The BAC-C shall draw up the short list of Consultants from those who have submitted Expressions of Interest, including the eligibility documents, and have been determined as eligible in accordance with the provisions of Republic Act 9184 (RA 9184), otherwise known as the “Government Procurement Reform Act”, and its Implementing Rules and Regulations (IRR). The short list shall consist of **at most five (5) prospective bidders** who will be entitled to submit bids. The criteria and rating system for short listing are:

<b>Evaluation Criteria for Shortlisting</b>	<b>Rating</b>	<b>Minimum Required Score</b>
a) Applicable Experience of the Consultant/Firm	40%	28%
b) Qualification of personnel who shall be assigned to the project	50%	35%
c) Current Workload of the Consultant	10%	7%
<b>TOTAL</b>	<b>100%</b>	<b>70%</b>

The prospective Consultant(s) must pass the required minimum score of **percent (70%)** on each criterion to be shortlisted.

7. Bidding will be conducted through open competitive bidding procedures using non-discretionary “pass/fail” criterion as specified in the IRR of RA 9184.



Bidding is restricted to Filipino citizens/sole proprietorships, cooperatives, partnerships or organizations with at least sixty percent (60%) interest or outstanding capital stock belonging to citizens of the Philippines.

8. The Procuring Entity shall evaluate bids using **Quality-Based Evaluation (QBE)** procedure. The criteria and rating system for the evaluation of bids shall be provided in the Instructions to Bidders.
9. The contract shall be completed within **four (4) months** or until the issuance of the Certificate of Completion to the Consultant.
10. The BCDA reserves the right to reject any and all bids, declare a failure of bidding, or not award the contract at any time prior to contract award in accordance with Section 41 of RA 9184 and its IRR, without thereby incurring any liability to the affected bidder or bidders.
11. BCDA reserves the right to waive minor defects in forms and requirements as long as they do not affect the genuineness and authenticity of the documents submitted.
12. The reference time that will be followed shall be the computer system clock at the **BCDA Central Receiving and Releasing Area (CRRA), BCDA Corporate Center, 2nd Floor Bonifacio Technology Center, 31st Street corner 2nd Avenue, Bonifacio Global City, Taguig City**. Interested bidders are advised to synchronize their timepieces therewith.
13. For further information, please refer to:

**Atty. Divina Gracia A. Bacal**  
Head Secretariat, BAC for Consulting Services  
BCDA Corporate Center  
2/F Bonifacio Technology Center  
31st Street corner 2nd Avenue,  
Bonifacio Global City, Taguig City  
Tel.No: (02) 8575-1781  
email: bacc\_sec@bcda.gov.ph

Date of issuance/posting: October 2, 2024



**ENGR. MARK P. TORRES**

Vice Chairperson

Bids and Awards Committee for Consulting Services



## ***Section II. Eligibility Documents***

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## 1. Eligibility Criteria

- 1.1. The following persons/entities shall be allowed to participate in the bidding for Consulting Services:
  - (a) Duly licensed Filipino citizens/sole proprietorships;
  - (b) Partnerships duly organized under the laws of the Philippines and of which at least sixty percent (60%) of the interest belongs to citizens of the Philippines;
  - (c) Corporations duly organized under the laws of the Philippines and of which at least sixty percent (60%) of the outstanding capital stock belongs to citizens of the Philippines;
  - (d) Cooperatives duly organized under the laws of the Philippines; or
  - (e) Persons/entities forming themselves into a joint venture, *i.e.*, a group of two (2) or more persons/entities that intend to be jointly and severally responsible or liable for a particular contract: Provided, however, That Filipino ownership or interest thereof shall be at least sixty percent (60%). For this purpose, Filipino ownership or interest shall be based on the contributions of each of the members of the joint venture as specified in their JVA.
- 1.2. When the types and fields of Consulting Services involve the practice of professions regulated by law, those who will actually perform the services shall be Filipino citizens and registered professionals authorized by the appropriate regulatory body to practice those professions and allied professions specified in the EDS.
- 1.3. If the Request for Expression of Interest allows participation of foreign consultants, prospective foreign bidders may be eligible subject to the conditions stated in the EDS.
- 1.4. Government owned or –controlled corporations (GOCCs) may be eligible to participate only if they can establish that they (a) are legally and financially autonomous, (b) operate under commercial law, and (c) are not attached agencies of the Procuring Entity.

## 2. Eligibility Requirements

- 2.1. The following eligibility requirements, together with the Eligibility Documents Submission Form, shall be submitted on or before the date of the eligibility check specified in the Request for Expression of Interest and Clause 5 for purposes of determining eligibility of prospective bidders:
  - (a) Class “A” Documents –  
Legal Documents

- (i) PhilGEPS Certificate of Registration and Membership in accordance with Section 8.5.2 of the IRR (subject to GPPB Resolution 26-2017), except for foreign bidders participating in the procurement by a Philippine Foreign Service Office or Post, which shall submit their eligibility documents under Section 24.1 of the IRR, provided, that the winning Consultant shall register with PhilGEPS in accordance with Section 37.1.4 of the IRR and submission of the SEC Certificate of Registration of the foreign corporation, or the SEC Certificate of Registration of the foreign consulting firm, and/or the authorization or license issued by the appropriate Government of the Philippines (GoP) agency or professional regulatory body of the foreign professionals engaging in the practice of regulated professions and allied professions, where applicable, within ten (10) calendar days from Notice of Award (as reference to GPPB Resolution 25-2019).

Technical Documents

- (ii) Statement of the prospective bidder of all its ongoing and completed government and private contracts, including contracts awarded but not yet started, if any, whether similar or not similar in nature and complexity to the contract to be bid, within the relevant period provided in the **EDS**. The statement shall include, for each contract, the following:
  - (ii.1) the name and location of the contract;
  - (ii.2) date of award of the contract;
  - (ii.3) type and brief description of consulting services;
  - (ii.4) consultant's role (whether main consultant, subconsultant, or partner in a JV)
  - (ii.5) amount of contract;
  - (ii.6) contract duration; and
  - (ii.7) certificate of satisfactory completion or equivalent document specified in the **EDS** issued by the client, in the case of a completed contract;
- (iii) Statement of the consultant specifying its nationality and confirming that those who will actually perform the service are registered professionals authorized by the appropriate regulatory body to practice those professions and allied professions in accordance with Clause 1.2, including their respective curriculum vitae.

- (b) Class "B" Document –

If applicable, the Joint Venture Agreement (JVA) in case the joint venture is already in existence, or duly notarized statements from all the potential joint venture partners in accordance with Section 24.1(b) of the IRR of RA 9184.

- 2.2. The eligibility requirements or statements, the bids, and all other documents to be submitted to the BAC must be in English. If the eligibility requirements or statements, the bids, and all other documents submitted to the BAC are in foreign language other than English, it must be accompanied by a translation of the documents in English. The documents shall be translated by the relevant foreign government agency, the foreign government agency authorized to translate documents, or a registered translator in the foreign bidder's country; and shall be authenticated by the appropriate Philippine foreign service establishment/post or the equivalent office having jurisdiction over the foreign bidder's affairs in the Philippines.

However, for Contracting Parties to the Apostille Convention, the documents shall be authenticated through an apostille by the Competent Authority, except for countries identified by the Department of Foreign Affairs (DFA) that will still require legalization (red ribbon) by the relevant Embassy or Consulate.

A Contracting Party refers to a State that has joined the Apostille Convention, whether or not the Convention has entered into force for that State.

A Competent Authority refers to the authority designated by a Contracting Party that is competent to issue an apostille. A Contracting Party may designate one or more Competent Authorities and may designate Competent Authorities that are competent to issue an apostille for certain categories of public documents. Information about designated Competent Authorities may be found on the Apostille Section of the Hague Conference website under "Competent Authorities". (as reference to GPPB Resolution 13-2019)

The English translation shall govern, for purposes of interpretation of the bid.

- 2.3. Prospective bidders may obtain a full range of expertise by associating with individual consultant(s) and/or other consultants or entities through a JV or subcontracting arrangements, as appropriate. However, subconsultants may only participate in the bid of one shortlisted consultant. Foreign Consultants shall seek the participation of Filipino Consultants by entering into a JV with, or subcontracting part of the project to, Filipino Consultants.

### **3. Format and Signing of Eligibility Documents**

- 3.1. Prospective bidders shall submit their eligibility documents through their duly authorized representative on or before the deadline specified in Clause 5.
- 3.2. Prospective bidders shall prepare an original and copies of the eligibility documents. In the event of any discrepancy between the original and the copies, the original shall prevail.

- 3.3. The Eligibility Documents Submission Form shall be signed by the duly authorized representative/s of the Bidder. Failure to do so shall be a ground for the rejection of the eligibility documents.
- 3.4. Any interlineations, erasures, or overwriting shall be valid only if they are signed or initialed by the duly authorized representative/s of the prospective bidder.

#### **4. Sealing and Marking of Eligibility Documents**

- 4.1. Prospective bidders shall enclose their original eligibility documents described in Clause 2.1, in a sealed envelope marked “ORIGINAL – ELIGIBILITY DOCUMENTS”. Each copy thereof shall be similarly sealed duly marking the envelopes as “COPY NO. \_\_\_ - ELIGIBILITY DOCUMENTS”. These envelopes containing the original and the copies shall then be enclosed in one single envelope.
- 4.2. The original and the number of copies of the eligibility documents as indicated in the EDS shall be typed or written in ink and shall be signed by the prospective bidder or its duly authorized representative/s.
- 4.3. All envelopes shall:
  - (a) contain the name of the contract to be bid in capital letters;
  - (b) bear the name and address of the prospective bidder in capital letters;
  - (c) be addressed to the Procuring Entity’s BAC specified in the EDS;
  - (d) bear the specific identification of this Project indicated in the EDS; and
  - (e) bear a warning “DO NOT OPEN BEFORE...” the date and time for the opening of eligibility documents, in accordance with Clause 5.
- 4.4. Eligibility documents that are not properly sealed and marked, as required in the bidding documents, shall not be rejected, but the bidder or its duly authorized representative shall acknowledge such condition of the documents as submitted. The BAC shall assume no responsibility for the misplacement of the contents of the improperly sealed or marked eligibility documents, or for its premature opening.

#### **5. Deadline for Submission of Eligibility Documents**

Eligibility documents must be received by the Procuring Entity’s BAC at the address and on or before the date and time indicated in the Request for Expression of Interest and the EDS.

#### **6. Late Submission of Eligibility Documents**

Any eligibility documents submitted after the deadline for submission and receipt prescribed in Clause 0 shall be declared “Late” and shall not be accepted by the Procuring Entity. The BAC shall record in the minutes of submission and opening of

eligibility documents, the Bidder's name, its representative and the time the eligibility documents were submitted late.

## **7. Modification and Withdrawal of Eligibility Documents**

- 7.1. The prospective bidder may modify its eligibility documents after it has been submitted; provided that the modification is received by the Procuring Entity prior to the deadline specified in Clause 5. The prospective bidder shall not be allowed to retrieve its original eligibility documents, but shall be allowed to submit another set equally sealed, properly identified, linked to its original bid marked as "ELIGIBILITY MODIFICATION" and stamped "received" by the BAC. Modifications received after the applicable deadline shall not be considered and shall be returned to the prospective bidder unopened.
- 7.2. A prospective bidder may, through a letter of withdrawal, withdraw its eligibility documents after it has been submitted, for valid and justifiable reason; provided that the letter of withdrawal is received by the Procuring Entity prior to the deadline prescribed for submission and receipt of eligibility documents.
- 7.3. Eligibility documents requested to be withdrawn in accordance with this Clause shall be returned unopened to the prospective bidder concerned. A prospective bidder that withdraws its eligibility documents shall not be permitted to submit another set, directly or indirectly, for the same project. A prospective bidder that acquired the eligibility documents may also express its intention not to participate in the bidding through a letter which should reach and be stamped by the BAC before the deadline for submission and receipt of eligibility documents.

## **8. Opening and Preliminary Examination of Eligibility Documents**

- 8.1. The BAC will open the envelopes containing the eligibility documents in the presence of the prospective bidders' representatives who choose to attend, at the time, on the date, and at the place specified in the **EDS**. The prospective bidders' representatives who are present shall sign a register evidencing their attendance.

In case the submitted eligibility envelopes cannot be opened as scheduled due to justifiable reasons, the BAC shall take custody of the said envelopes and reschedule the opening on the next working day or at the soonest possible time through the issuance of a Notice of Postponement to be posted in the PhilGEPS website and the website of the Procuring Entity concerned.

- 8.2. Letters of withdrawal shall be read out and recorded during the opening of eligibility documents and the envelope containing the corresponding withdrawn eligibility documents shall be returned unopened to the withdrawing prospective bidder.
- 8.3. The eligibility documents envelopes and modifications, if any, shall be opened one at a time, and the following read out and recorded:

- (a) the name of the prospective bidder;
  - (b) whether there is a modification or substitution; and
  - (c) the presence or absence of each document comprising the eligibility documents vis-à-vis a checklist of the required documents.
- 8.4. The eligibility of each prospective bidder shall be determined by examining each bidder's eligibility requirements or statements against a checklist of requirements, using non-discretionary "pass/fail" criterion, as stated in the Request for Expression of Interest, and shall be determined as either "eligible" or "ineligible." If a prospective bidder submits the specific eligibility document required, he shall be rated "passed" for that particular requirement. In this regard, failure to submit a requirement, or an incomplete or patently insufficient submission, shall be considered "failed" for the particular eligibility requirement concerned. If a prospective bidder is rated "passed" for all the eligibility requirements, he shall be considered eligible to participate in the bidding, and the BAC shall mark the set of eligibility documents of the prospective bidder concerned as "eligible." If a prospective bidder is rated "failed" in any of the eligibility requirements, he shall be considered ineligible to participate in the bidding, and the BAC shall mark the set of eligibility documents of the prospective bidder concerned as "ineligible." In either case, the BAC chairperson or his duly designated authority shall countersign the markings.

## **9. Short Listing of Consultants**

- 9.1. Only prospective bidders whose submitted contracts are similar in nature and complexity to the contract to be bid as provided in the **EDS** shall be considered for short listing.
- 9.2. The BAC shall draw up the short list of prospective bidders from those declared eligible using the detailed set of criteria and rating system to be used specified in the **EDS**.
- 9.3. Shortlisted consultants shall be invited to participate in the bidding for this project through a Notice of Eligibility and Short Listing issued by the BAC.

## **10. Protest Mechanism**

Decision of the Procuring Entity at any stage of the procurement process may be questioned in accordance with Section 55 of the IRR of RA 9184.



## ***Section III. Eligibility Data Sheet***

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# Eligibility Data Sheet

Eligibility Documents																					
1.2	<p>The minimum required experience of proposed professional staff is as follows:</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: center;">Member</th> <th style="text-align: center;">Educational Attainment</th> <th style="text-align: center;">Overall Years of Experience related to Media Planning</th> <th style="text-align: center;">Years of experience related to the nominated position</th> </tr> </thead> <tbody> <tr> <td style="text-align: center;">Media Director</td> <td style="text-align: center;">College Graduate</td> <td style="text-align: center;">10</td> <td style="text-align: center;">10 years</td> </tr> <tr> <td style="text-align: center;">Media Planning Manager</td> <td style="text-align: center;">College Graduate</td> <td style="text-align: center;">5</td> <td style="text-align: center;">5 years</td> </tr> <tr> <td style="text-align: center;">Digital Specialist</td> <td style="text-align: center;">College Graduate</td> <td style="text-align: center;">5</td> <td style="text-align: center;">5 years</td> </tr> <tr> <td style="text-align: center;">Research Analyst</td> <td style="text-align: center;">College Graduate</td> <td style="text-align: center;">5</td> <td style="text-align: center;">5 years</td> </tr> </tbody> </table>	Member	Educational Attainment	Overall Years of Experience related to Media Planning	Years of experience related to the nominated position	Media Director	College Graduate	10	10 years	Media Planning Manager	College Graduate	5	5 years	Digital Specialist	College Graduate	5	5 years	Research Analyst	College Graduate	5	5 years
Member	Educational Attainment	Overall Years of Experience related to Media Planning	Years of experience related to the nominated position																		
Media Director	College Graduate	10	10 years																		
Media Planning Manager	College Graduate	5	5 years																		
Digital Specialist	College Graduate	5	5 years																		
Research Analyst	College Graduate	5	5 years																		
1.3	No further instructions.																				
2.1(a)(ii)	<p>The statement of all ongoing and completed government and private contracts shall include all such contracts within five (5) years prior to the deadline for the submission and receipt of eligibility documents.</p> <p>Similar projects refer to television commercials, digital advertisements, television series, digital series, brand videos, films, animation videos, corporate and commercial audio-visual presentations, product videos, short films, and full-length films or movies are considered the same by nature.</p>																				
2.1(a)(ii.7)	<p>Certificate of Completion or Acceptance or Valid proof of final payment issued by the client in case of completed contracts. Notice of Award, Notice to Proceed or signed contracts issued by the client for on-going contracts and for contracts awarded but not yet started.</p> <p>Only contracts that are supported with proofs shall be considered for evaluation.</p>																				

4.2	Each prospective bidder shall submit <b>one (1) original</b> and <b>one (1) copy</b> of its eligibility documents.									
4.3(c)	Bids and Awards Committee for Consulting Services Bases Conversion and Development Authority 2/F Bonifacio Technology Center 31st Street corner 2nd Avenue, Bonifacio Global City, Taguig City									
4.3(d)	Procurement of Consulting Services for the Production of Clark Campaign Video									
5	The address for submission of eligibility documents is:  Bases Conversion and Development Authority 2/F Bonifacio Technology Center 31st Street corner 2nd Avenue, Bonifacio Global City, Taguig City  The deadline for submission of Eligibility Documents is at <b>09:00 AM</b> on <b>22 October 2024</b> .									
8.1	The place of opening of eligibility documents is:  Bases Conversion and Development Authority 2/F Bonifacio Technology Center 31st Street corner 2nd Avenue, Bonifacio Global City, Taguig City  The date and time of opening of Eligibility Documents is at <b>10:00 AM</b> on <b>22 October 2024</b> .									
9.1	To generate greater awareness, investments, and interest in Clark, the IPMD intends to develop and produce a video that tells a compelling story, create business buzz, captivate, and reach a wider audience by highlighting the collective world-class appeal of all the past, ongoing, and future development projects of BCDA and two of its subsidiaries in Clark, namely Clark Development Corporation (CDC) and Clark International Airport Corporation (CIAC) into a strong, united, and one Clark brand identity.									
9.2	The criteria and rating system for shortlisting are: <table border="1" data-bbox="416 1753 1385 2018"> <thead> <tr> <th>Evaluation Criteria for Shortlisting</th> <th>Rating</th> <th>Required minimum score</th> </tr> </thead> <tbody> <tr> <td>a) Applicable Experience of the Consultant/Firm</td> <td>40%</td> <td>28%</td> </tr> <tr> <td>b) Qualification of personnel who shall be assigned to</td> <td>50%</td> <td>35%</td> </tr> </tbody> </table>	Evaluation Criteria for Shortlisting	Rating	Required minimum score	a) Applicable Experience of the Consultant/Firm	40%	28%	b) Qualification of personnel who shall be assigned to	50%	35%
Evaluation Criteria for Shortlisting	Rating	Required minimum score								
a) Applicable Experience of the Consultant/Firm	40%	28%								
b) Qualification of personnel who shall be assigned to	50%	35%								

	the project		
	c) Current Workload of the Consultant	10%	7%
	<b>Total</b>	<b>100%</b>	<b>70%</b>
<p>The prospective Consultant(s) must pass the required minimum score of <b>seventy percent (70%)</b> on each criterion to be shortlisted.</p>			

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## ***Section IV. Eligibility Forms***

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**BASES CONVERSION AND DEVELOPMENT AUTHORITY**  
***PROCUREMENT OF CONSULTING SERVICES FOR MEDIA PLANNING AND  
GLOBAL PLACEMENT FOR CLARK***

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**ELIGIBILITY FORMS**

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**EF 1. ELIGIBILITY DOCUMENTS SUBMISSION FORM**

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**PROCUREMENT OF CONSULTING SERVICES FOR MEDIA PLANNING AND GLOBAL PLACEMENT FOR CLARK**

[Letterhead]

[Date]

**The Bids and Awards Committee for Consulting Services  
Bases Conversion and Development Authority**

BCDA Corporate Center, 2/F Bonifacio Technology Center  
31st Street corner 2nd Avenue, Bonifacio Global City, Taguig City

Ladies/Gentlemen:

In connection with your Request for Expression of Interest dated \_\_\_\_\_ for **Procurement of Consulting Services for Media Planning and Global Placement for Clark, [Name of Consultant]** hereby expresses interest in participating in the eligibility and short listing for said Project and submits the attached eligibility documents in compliance with the Eligibility Documents therefore.

In line with this submission, we certify that:

- a) **[Name of Consultant]** is not blacklisted or barred from bidding by the GOP or any of its agencies, offices, corporations, or LGUs, including foreign government/foreign or international financing institution whose blacklisting rules have been recognized by the Government Procurement Policy Board; and
- b) Each of the documents submitted herewith is an authentic copy of the original, complete, and all statements and information provided therein are true and correct. We acknowledge that any mis-representation or submission of fake or tampered documents by the **[Name of Consultant]**, its partner/s (in case of Joint Venture or partnership) or sub-contractor, or any of the key personnel nominated by the Consultant shall automatically result in disqualification of the Consultant from the project and shall be grounds for blacklisting pursuant to Section 4.1 of Appendix 17 of the Revised IRR of RA 9184.

We acknowledge and accept BCDA's right to inspect and audit all records relating to our submission irrespective of whether we are declared eligible and shortlisted or not.

We further acknowledge that failure to sign this Eligibility Document Submission Form shall be a ground for our disqualification.

Yours sincerely,

[Signature over printed name of Authorized Signatory of the Firm/JV/Consortium]

[Title]

Date: \_\_\_\_\_

**EF 2. STATEMENT OF ALL ON-GOING AND COMPLETED GOVERNMENT AND PRIVATE CONTRACTS, INCLUDING CONTRACTS AWARDED BUT NOT YET STARTED AS WELL AS CONTRACTS WHERE WORKS HAVE BEEN COMPLETED BUT NOT YET ACCEPTED FOR THE PAST 5 YEARS**

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***PROCUREMENT OF CONSULTING SERVICES FOR MEDIA PLANNING AND GLOBAL PLACEMENT FOR CLARK***

[Letterhead]

[Date]

**The Bids and Awards Committee for Consulting Services  
Bases Conversion and Development Authority**

BCDA Corporate Center, 2/F Bonifacio Technology Center  
31st Street corner 2nd Avenue, Bonifacio Global City, Taguig City

Ladies/Gentlemen:

In compliance with the eligibility requirements of the Bids and Awards Committee for Consulting Services of the Bases Conversion and Development Authority for the Procurement of Consulting Services for Media Planning and Global Placement for Clark, we certify that **[Name of Consultant]** has *[state applicable statement: on-going and completed government and private contracts, including awarded but not yet started]*, as enumerated in *[state applicable statement: EF 3A and/or EF 3B. Summary of Projects]*.

Sincerely,

[Signature over printed name of Authorized Signatory of the Firm/JV/Consortium]

[Title]

Date: \_\_\_\_\_



**EF 3A. SUMMARY OF COMPLETED PROJECTS FOR THE PAST 5 YEARS**  
**(All completed government and private contracts)**

**PROCUREMENT OF CONSULTING SERVICES FOR MEDIA PLANNING AND  
GLOBAL PLACEMENT FOR CLARK**

No. <sup>1</sup>	Project Name & Location	Project Description	Client	Type of Consulting Service	Contract Amount <sup>2</sup>	If JV Partner, Contract Amount for Consultant's Involvement (if applicable)	Part of Contract Amount for Consultant's involvement in Media Planning and Placement <sup>3</sup> (if applicable)	Date of Contract Award	Contract Period <sup>4</sup>		Proof of Undertaking <sup>5</sup>
									Start of Contract (mm/dd/yy)	Contract Completion (mm/dd/yy)	

Certified by:

**[Signature over printed name of Authorized Representative of the Firm/JV/Consortium (in case of JV/Consortium)]**

[Title]

[Date]

<sup>1</sup> Each project listed in this summary should have a corresponding EF4 - Consultants Reference. The project with at least 50% of the ABC, or **Pesos: Three Million Only (Php3,000,000.00)** contract amount should be listed in Project Number 1

<sup>2</sup> In Philippine Peso

<sup>3</sup> If Consulting Services for the Production of a certain Video Project is just part of the required services of the contract, state how much or value of Consulting Services portion

<sup>4</sup> State the start and completion dates of the contract

**EF 3B. SUMMARY OF ONGOING PROJECTS FOR THE PAST 5 YEARS**

**(All ongoing government and private contracts, including contracts awarded but not yet started as well as contracts where works have been completed but not yet accepted)**

**PROCUREMENT OF CONSULTING SERVICES FOR MEDIA PLANNING AND GLOBAL PLACEMENT FOR CLARK**

No. <sup>1</sup>	Project Name & Location	Project Description	Client	Type of Consulting Service	Contract Amount <sup>2</sup>	If JV Partner, Contract Amount for Consultant's Involvement (if applicable)	Part of Contract Amount for Consultant's involvement in Media Planning and Placement <sup>3</sup> (if applicable)	Date of Contract Award	Contract Period <sup>4</sup>		Proof of Undertaking <sup>5</sup>
									Start of Contract (mm/dd/yy)	Contract Completion (mm/dd/yy)	

Certified by:

**[Signature over printed name and title of Authorized Representative of the Firm/JV/Consortium (in case of JV/Consortium)]**

[Title]

[Date]

<sup>1</sup> Indicate Project No. as shown in EF 4. Consultant's References. The project with at least **Php 3 Million** **Contract** amount should be declared in Project Number 1

<sup>2</sup> In Philippine Peso.

<sup>3</sup> If Consulting services for Media Planning and Placement is just part of the required services of the contract, state how much or value of consulting services portion  
For JVAs, state how much is the subcontracted amount allocated for consulting services to this contract, in Philippine Peso

<sup>4</sup> State the start and completion dates of the contract.

<sup>5</sup> Notice of Award, Notice to Proceed or signed contracts for on-going contracts and for contracts awarded but not yet started.

**EF 4. CONSULTANT'S REFERENCES**  
**Relevant Services Carried Out for the Past 5 Years That Best Illustrate Qualifications**

***PROCUREMENT OF CONSULTING SERVICES FOR MEDIA PLANNING AND GLOBAL PLACEMENT FOR CLARK***

*[Using the format below, provide information on each contract, whether similar or not similar in nature and complexity to the contract to be bid, for which your firm/entity, either individually, as a corporate entity, or as one of the major companies within an association, partnership, Joint Venture or similar arrangement, was legally contracted].*

Project No. *[State numerical order starting with number 1]*

Name of Contract:		Country:
Location within Country:		Professional Staff Provided by Your Firm/Entity(profiles):
Name of Client:		Nº of Staff:
Address:		Nº of Staff-Months; Duration of Project:
Start Date (Day/Month/Year):	Completion Date (Day/Month/Year):	Approx. Value of Services (in Php):
Name of Associated Consultants, if any:		Nº of Months of Professional Staff Provided by Associated Consultants:
Name of Senior Staff (Project Director/Coordinator, Team Leader) Involved and Functions Performed:		
Narrative Description of Project:		
Description of Actual Services and Nature of Services/Engagement ( <i>whether principal consultant, associate consultant, support consultant, percentage of interest in the partnership or Joint Venture [in the case of Joint Venture Arrangement], sub-contractor, etc.</i> ) provided by Your Firm and Your Staff ( <i>whether full-time, part-time, principal/key team member, consultant, sub-contractor, support staff, etc.</i> ). Please list down all your staff members involved in each project for which bidder was contracted.		
Attach the Applicable Supporting Documents		

Consultant's Name [Firm/Entity/JV/Consortium]: \_\_\_\_\_

**[Signature over printed name of Authorized Signatory of the Firm/Entity/Joint Venture/Consortium (in case of JV/Consortium)]**

[Title]

Date: \_\_\_\_\_

**EF 5. SUMMARY OF CURRICULUM VITAE**

***PROCUREMENT OF CONSULTING SERVICES FOR MEDIA PLANNING AND  
GLOBAL PLACEMENT FOR CLARK***

No.	Name of Key Staff	Nominated Position	Registered Profession <sup>1</sup>	License/Registration Number (where applicable)	Highest Educational Attainment <sup>2</sup>	No. of Trainings Relevant to Profession <sup>3</sup>	Overall Work Experience <sup>4</sup>	Number of Projects Undertaken related to Video Production
1		Media Director						
2		Media Planning Manager						
3		Digital Specialist						
4		Research Analyst						

**Certified by:**

**[Signature over printed name of Authorized Representative of the Firm/JV/Consortium (in case of JV/Consortium)]**

**[Title]**

**[Date]**

<sup>1</sup> Provide proof of professional registration as part of the Proposed Staffs' CV.

<sup>2</sup> Provide proof of highest educational attainment as part of the Proposed Staffs' CVs.

<sup>3</sup> Provide proof of trainings undertaken as part of the Proposed Staffs' CV.

<sup>4</sup> State number of years.

**EF 6A. CURRICULUM VITAE (CV) FOR PROPOSED PROFESSIONAL STAFF**

**PROCUREMENT OF CONSULTING SERVICES FOR MEDIA PLANNING AND GLOBAL PLACEMENT FOR CLARK**

Proposed Position: Media Director

Name of Firm/Entity/JV/Consortium: \_\_\_\_\_

Name of Staff: \_\_\_\_\_

Profession: \_\_\_\_\_

Date of Birth: \_\_\_\_\_ Nationality: \_\_\_\_\_

Years with Firm/Entity: \_\_\_\_\_ years, from [mm/dd/yy] to [mm/dd/yy]

Current Position in the Firm: \_\_\_\_\_

Membership in Professional Societies: \_\_\_\_\_

Detailed Tasks Assigned: \_\_\_\_\_

**Education:**

[Summarize college/university and other specialized education of staff members, giving names of schools, dates attended, and degrees obtained. Use about one quarter of a page.]

College/University	Degree/Title Obtained	Inclusive Dates	
		From (MM/DD/YY)	To (MM/DD/YY)
Attach the Applicable Supporting Documents:			

\* Complete the details of the inclusive dates (month, day, and year)

**Trainings/Seminars**

[Summarize the relevant trainings, seminars and workshops undertaken, including those conducted by the nominated key staff, using the matrix below]

Title/Description	Conducted by	Inclusive Dates*		No. of Hour/s	Venue	Involvement (Such as participant, speaker or trainer)
		From (MM/DD/YYYY)	To (MM/DD/YYYY)			
<b>Trainings relevant to the nominated position</b>						
(latest/most recent)						
(previous)						
Attach the Applicable Supporting Documents:						

\* Complete the details of the inclusive dates (month, day, and year)

### Memberships in Professional Societies

[Give an outline of memberships in professional societies using the matrix below]

Name of Professional Societies/Organization/Affiliation	Date of Conferment/ Registration (MM/DD/YYYY)	License/Professional/ Membership Number	Validity Date (MM/DD/YYYY)

\* Complete the details of the inclusive dates (month, day, and year)

### Projects Undertaken/Completed

[Provide outline of projects undertaken using the matrix below]

Title/ Description	Type of Project/Contract <i>(Media planning, media placement)</i>	Client	Position and Description of the Nature of Work/ Engagement in the project <i>(whether full-time, part-time, principal/key team member, consultant, subcontractor, support staff, etc.)</i>	Start Date (MM/DD/YYYY)	Completion Date (MM/DD/YYYY)
<b>Other types of project/contract</b> (please specify)					
(latest/most recent)					
(previous)					

\* Rank from previous to latest/most recent project

\* Complete the details of the inclusive dates (month, day, and year)

### On-Going Projects

[Provide outline of on-going projects using the matrix below]

Title/Description	Client	Project Contract Amount	Position	Start Date (MM/DD/YYYY)	End Date (MM/DD/YYYY)
(latest/most recent)					
(previous)					
Attach supporting documents such as NOA, NTP, signed contract, bidding documents or etc.					

\* Rank from previous to latest/most recent on-going project

\* Complete the details of the inclusive dates (month, day, and year)

### Languages

[Using the format below, indicate proficiency of languages familiar with proficiency whether excellent, good, fair, or poor in speaking, reading, and writing]

Language	Proficiency		
	Speaking	Reading	Writing

**Employment Record:**

[Starting with the present position, list in reverse order every employment held. List all positions held by staff member since graduation, giving dates, names of employing organizations, titles of positions held, and locations of projects. For experience in the last ten (10) years, also give types of activities performed and client references, where appropriate. Use about two pages.]

Inclusive Dates of Employment		Name of Employing Organization	Office Address of the Employer/ Employing Organization	Position Held (whether full-time, part-time, principal/key team member, consultant, sub-contractor, support staff, etc.)	Location of Projects	Relevant Work Experience/ Types of Activities Performed
From (mm/dd/yy)	To (mm/dd/yy)					
(latest/most recent)						
(previous)						

- \* Rank from previous to latest/most recent employment
- \* Complete the details of the inclusive dates (month, day, and year)

**Certification:**

I, [full name of proposed professional staff], certify that to the best of my knowledge and belief, these data correctly describe me, my qualifications, and my experience.

**Commitment:**

I also commit to work for the Consulting Services for the project in accordance with the time schedule as indicated in the contract once the firm is awarded the Consulting Services for the project.

\_\_\_\_\_  
 [Signature over printed name of nominated key staff] Date: \_\_\_\_\_  
 Day/Month/Year

\_\_\_\_\_  
 [Signature over printed name of authorized representative of the firm/  
 entity/Joint Venture/Consortium in case of JV/Consortium)] Date: \_\_\_\_\_  
 Day/Month/Year

**EF 6B. CURRICULUM VITAE (CV) FOR  
PROPOSED PROFESSIONAL STAFF**

**PROCUREMENT OF CONSULTING SERVICES FOR MEDIA PLANNING AND  
GLOBAL PLACEMENT FOR CLARK**

Proposed Position: Media Planning Manager

Name of Firm/Entity/JV/Consortium: \_\_\_\_\_

Name of Staff: \_\_\_\_\_

Profession: \_\_\_\_\_

Date of Birth: \_\_\_\_\_ Nationality: \_\_\_\_\_

Years with Firm/Entity: \_\_\_\_\_ years, from [mm/dd/yy] to [mm/dd/yy]

Current Position in the Firm: \_\_\_\_\_

Membership in Professional Societies: \_\_\_\_\_

Detailed Tasks Assigned: \_\_\_\_\_

**Education:**

[Summarize college/university and other specialized education of staff members, giving names of schools, dates attended, and degrees obtained. Use about one quarter of a page.]

College/University	Degree/Title Obtained	Inclusive Dates	
		From (MM/DD/YY)	To (MM/DD/YY)

Attach the Applicable Supporting Documents:

\* Complete the details of the inclusive dates (month, day, and year)

**Trainings/Seminars**

[Summarize the relevant trainings, seminars and workshops undertaken, including those conducted by the nominated key staff, using the matrix below]

Title/Description	Conducted by	Inclusive Dates*		No. of Hour/s	Venue	Involvement (Such as participant, speaker or trainer)
		From (MM/DD/YYYY)	To (MM/DD/YYYY)			
<b>Trainings relevant to the nominated position</b>						
(latest/most recent)						
(previous)						

Attach the Applicable Supporting Documents:

\* Complete the details of the inclusive dates (month, day, and year)



### Memberships in Professional Societies

[Give an outline of memberships in professional societies using the matrix below]

Name of Professional Societies/Organization/Affiliation	Date of Conferment/ Registration (MM/DD/YYYY)	License/Professional/ Membership Number	Validity Date (MM/DD/YYYY)

\* Complete the details of the inclusive dates (month, day, and year)

### Projects Undertaken/Completed

[Provide outline of projects undertaken using the matrix below]

Title/ Description	Type of Project/Contract <i>(Media planning, media placement)</i>	Client	Position and Description of the Nature of Work/ Engagement in the project <i>(whether full-time, part-time, principal/key team member, consultant, subcontractor, support staff, etc.)</i>	Start Date (MM/DD/YYYY)	Completion Date (MM/DD/YYYY)
<b>Other types of project/contract (please specify)</b>					
(latest/most recent)					
(previous)					

\* Rank from previous to latest/most recent project

\* Complete the details of the inclusive dates (month, day, and year)

### On-Going Projects

[Provide outline of on-going projects using the matrix below]

Title/Description	Client	Project Contract Amount	Position	Start Date (MM/DD/YYYY)	End Date (MM/DD/YYYY)
(latest/most recent)					
(previous)					
Attach supporting documents such as NOA, NTP, signed contract, bidding documents or etc.					

\* Rank from previous to latest/most recent on-going project

\* Complete the details of the inclusive dates (month, day, and year)

### Languages

[Using the format below, indicate proficiency of languages familiar with proficiency whether excellent, good, fair, or poor in speaking, reading, and writing]

Language	Proficiency		
	Speaking	Reading	Writing

**Employment Record:**

[Starting with the present position, list in reverse order every employment held. List all positions held by staff member since graduation, giving dates, names of employing organizations, titles of positions held, and locations of projects. For experience in the last ten (10) years, also give types of activities performed and client references, where appropriate. Use about two pages.]

Inclusive Dates of Employment		Name of Employing Organization	Office Address of the Employer/ Employing Organization	Position Held (whether full-time, part-time, principal/key team member, consultant, sub-contractor, support staff, etc.)	Location of Projects	Relevant Work Experience/ Types of Activities Performed
From (mm/dd/yy)	To (mm/dd/yy)					
(latest/most recent)						
(previous)						

- \* Rank from previous to latest/most recent employment
- \* Complete the details of the inclusive dates (month, day, and year)

**Certification:**

I, [full name of proposed professional staff], certify that to the best of my knowledge and belief, these data correctly describe me, my qualifications, and my experience.

**Commitment:**

I also commit to work for the Consulting Services for the project in accordance with the time schedule as indicated in the contract once the firm is awarded the Consulting Services for the project.

\_\_\_\_\_  
 [Signature over printed name of nominated key staff] Date: \_\_\_\_\_  
 Day/Month/Year

\_\_\_\_\_  
 [Signature over printed name of authorized representative of the firm/  
 entity/Joint Venture/Consortium in case of JV/Consortium)] Date: \_\_\_\_\_  
 Day/Month/Year

**EF 6C. CURRICULUM VITAE (CV)  
FOR PROPOSED PROFESSIONAL STAFF**

**PROCUREMENT OF CONSULTING SERVICES FOR MEDIA PLANNING AND  
GLOBAL PLACEMENT FOR CLARK**

Proposed Position: Digital Specialist

Name of Firm/Entity/JV/Consortium: \_\_\_\_\_

Name of Staff: \_\_\_\_\_

Profession: \_\_\_\_\_

Date of Birth: \_\_\_\_\_ Nationality: \_\_\_\_\_

Years with Firm/Entity: \_\_\_\_\_ years, from [mm/dd/yy] to [mm/dd/yy]

Current Position in the Firm: \_\_\_\_\_

Membership in Professional Societies: \_\_\_\_\_

Detailed Tasks Assigned: \_\_\_\_\_

**Education:**

[Summarize college/university and other specialized education of staff members, giving names of schools, dates attended, and degrees obtained. Use about one quarter of a page.]

College/University	Degree/Title Obtained	Inclusive Dates	
		From (MM/DD/YY)	To (MM/DD/YY)

Attach the Applicable Supporting Documents:

\* Complete the details of the inclusive dates (month, day, and year)

**Trainings/Seminars**

[Summarize the relevant trainings, seminars and workshops undertaken, including those conducted by the nominated key staff, using the matrix below]

Title/Description	Conducted by	Inclusive Dates*		No. of Hour/s	Venue	Involvement (Such as participant, speaker or trainer)
		From (MM/DD/YYYY)	To (MM/DD/YYYY)			
<b>Trainings relevant to the nominated position</b>						
(latest/most recent)						
(previous)						

Attach the Applicable Supporting Documents:

\* Complete the details of the inclusive dates (month, day, and year)

### Memberships in Professional Societies

[Give an outline of memberships in professional societies using the matrix below]

Name of Professional Societies/Organization/Affiliation	Date of Conferment/ Registration (MM/DD/YYYY)	License/Professional/ Membership Number	Validity Date (MM/DD/YYYY)

\* Complete the details of the inclusive dates (month, day, and year)

### Projects Undertaken/Completed

[Provide outline of projects undertaken using the matrix below]

Title/ Description	Type of Project/Contract <i>(Media planning, media placement)</i>	Client	Position and Description of the Nature of Work/ Engagement in the project <i>(whether full-time, part-time, principal/key team member, consultant, subcontractor, support staff, etc.)</i>	Start Date (MM/DD/YYYY)	Completion Date (MM/DD/YYYY)
<b>Other types of project/contract</b> (please specify)					
(latest/most recent)					
(previous)					

\* Rank from previous to latest/most recent project

\* Complete the details of the inclusive dates (month, day, and year)

### On-Going Projects

[Provide outline of on-going projects using the matrix below]

Title/Description	Client	Project Contract Amount	Position	Start Date (MM/DD/YYYY)	End Date (MM/DD/YYYY)
(latest/most recent)					
(previous)					
Attach supporting documents such as NOA, NTP, signed contract, bidding documents or etc.					

\* Rank from previous to latest/most recent on-going project

\* Complete the details of the inclusive dates (month, day, and year)

### Languages

[Using the format below, indicate proficiency of languages familiar with proficiency whether excellent, good, fair, or poor in speaking, reading, and writing]

Language	Proficiency		
	Speaking	Reading	Writing

**Employment Record:**

[Starting with the present position, list in reverse order every employment held. List all positions held by staff member since graduation, giving dates, names of employing organizations, titles of positions held, and locations of projects. For experience in the last five (5) years, also give types of activities performed and client references, where appropriate. Use about two pages.]

Inclusive Dates of Employment		Name of Employing Organization	Office Address of the Employer/ Employing Organization	Position Held (whether full-time, part-time, principal/key team member, consultant, sub-contractor, support staff, etc.)	Location of Projects	Relevant Work Experience/ Types of Activities Performed
From (mm/dd/yy)	To (mm/dd/yy)					
(latest/most recent)						
(previous)						

- \* Rank from previous to latest/most recent employment
- \* Complete the details of the inclusive dates (month, day, and year)

**Certification:**

I, [full name of proposed professional staff], certify that to the best of my knowledge and belief, these data correctly describe me, my qualifications, and my experience.

**Commitment:**

I also commit to work for the Consulting Services for the project in accordance with the time schedule as indicated in the contract once the firm is awarded the Consulting Services for the project.

\_\_\_\_\_  
 [Signature over printed name of nominated key staff] Date: Day/Month/Year

\_\_\_\_\_  
 [Signature over printed name of authorized representative of the firm/  
 entity/Joint Venture/Consortium in case of JV/Consortium)] Date: Day/Month/Year

**EF 6D. CURRICULUM VITAE (CV)  
FOR PROPOSED PROFESSIONAL STAFF**

***PROCUREMENT OF CONSULTING SERVICES FOR MEDIA PLANNING AND  
GLOBAL PLACEMENT FOR CLARK***

Proposed Position: Research Analyst

Name of Firm/Entity/JV/Consortium: \_\_\_\_\_

Name of Staff: \_\_\_\_\_

Profession: \_\_\_\_\_

Date of Birth: \_\_\_\_\_ Nationality: \_\_\_\_\_

Years with Firm/Entity: \_\_\_\_\_ years, from [mm/dd/yy] to [mm/dd/yy]

Current Position in the Firm: \_\_\_\_\_

Membership in Professional Societies: \_\_\_\_\_

Detailed Tasks Assigned: \_\_\_\_\_

**Education:**

*[Summarize college/university and other specialized education of staff members, giving names of schools, dates attended, and degrees obtained. Use about one quarter of a page.]*

College/University	Degree/Title Obtained	Inclusive Dates	
		From (MM/DD/YY)	To (MM/DD/YY)

Attach the Applicable Supporting Documents:

\* Complete the details of the inclusive dates (month, day, and year)

**Trainings/Seminars**

*[Summarize the relevant trainings, seminars and workshops undertaken, including those conducted by the nominated key staff, using the matrix below]*

Title/Description	Conducted by	Inclusive Dates*		No. of Hour/s	Venue	Involvement (Such as participant, speaker or trainer)
		From (MM/DD/YYYY)	To (MM/DD/YYYY)			
<b>Trainings relevant to the nominated position</b>						
(latest/most recent)						
(previous)						

Attach the Applicable Supporting Documents:

\* Complete the details of the inclusive dates (month, day, and year)

### Memberships in Professional Societies

[Give an outline of memberships in professional societies using the matrix below]

Name of Professional Societies/Organization/Affiliation	Date of Conferment/ Registration (MM/DD/YYYY)	License/Professional/ Membership Number	Validity Date (MM/DD/YYYY)

\* Complete the details of the inclusive dates (month, day, and year)

### Projects Undertaken/Completed

[Provide outline of projects undertaken using the matrix below]

Title/ Description	Type of Project/Contract <i>(Media planning, media placement)</i>	Client	Position and Description of the Nature of Work/ Engagement in the project <i>(whether full-time, part-time, principal/key team member, consultant, subcontractor, support staff, etc.)</i>	Start Date (MM/DD/YYYY)	Completion Date (MM/DD/YYYY)
<b>Other types of project/contract (please specify)</b>					
(latest/most recent)					
(previous)					

\* Rank from previous to latest/most recent project

\* Complete the details of the inclusive dates (month, day, and year)

### On-Going Projects

[Provide outline of on-going projects using the matrix below]

Title/Description	Client	Project Contract Amount	Position	Start Date (MM/DD/YYYY)	End Date (MM/DD/YYYY)
(latest/most recent)					
(previous)					
Attach supporting documents such as NOA, NTP, signed contract, bidding documents or etc.					

\* Rank from previous to latest/most recent on-going project

\* Complete the details of the inclusive dates (month, day, and year)

### Languages

[Using the format below, indicate proficiency of languages familiar with proficiency whether excellent, good, fair, or poor in speaking, reading, and writing]

Language	Proficiency		
	Speaking	Reading	Writing

**Employment Record:**

[Starting with the present position, list in reverse order every employment held. List all positions held by staff member since graduation, giving dates, names of employing organizations, titles of positions held, and locations of projects. For experience in the last five (5) years, also give types of activities performed and client references, where appropriate. Use about two pages.]

Inclusive Dates of Employment		Name of Employing Organization	Office Address of the Employer/ Employing Organization	Position Held (whether full-time, part-time, principal/key team member, consultant, sub-contractor, support staff, etc.)	Location of Projects	Relevant Work Experience/ Types of Activities Performed
From (mm/dd/yy)	To (mm/dd/yy)					
(latest/most recent)						
(previous)						

- \* Rank from previous to latest/most recent employment
- \* Complete the details of the inclusive dates (month, day, and year)

**Certification:**

I, [full name of proposed professional staff], certify that to the best of my knowledge and belief, these data correctly describe me, my qualifications, and my experience.

**Commitment:**

I also commit to work for the Consulting Services for the project in accordance with the time schedule as indicated in the contract once the firm is awarded the Consulting Services for the project.

\_\_\_\_\_  
 [Signature over printed name of nominated key staff] Date: \_\_\_\_\_  
 Day/Month/Year

\_\_\_\_\_  
 [Signature over printed name of authorized representative of the firm/  
 entity/Joint Venture/Consortium in case of JV/Consortium)] Date: \_\_\_\_\_  
 Day/Month/Year



**EF 7. STATEMENT OF CONSULTANT SPECIFYING ITS NATIONALITY AND CONFIRMING THAT THOSE WHO WILL ACTUALLY PERFORM THE SERVICES ARE REGISTERED PROFESSIONALS AND OF AVAILABILITY FOR THE DURATION OF THE PROJECT**

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***PROCUREMENT OF CONSULTING SERVICES FOR MEDIA PLANNING AND GLOBAL PLACEMENT FOR CLARK***

[Letterhead]

[Date]

**The Bids and Awards Committee for Consulting Services  
Bases Conversion and Development Authority**  
BCDA Corporate Center, 2/F Bonifacio Technology Center  
31st corner 2nd Avenue, Bonifacio Global City, Taguig City.

Ladies/Gentlemen:

[Name of Consultant] is issuing this statement in compliance with the requirements of the Bases Conversion and Development Authority (BCDA) Bids and Awards Committee for Consulting Services, that:

1. The members of the Project Team below are **all Filipino** in nationality;
2. They are Filipino citizens who can actually perform the service in accordance with the eligibility requirements, and;
3. We understand and agree with all the manning requirements set upon by the Section 9 of the Terms of Reference for this Consulting Service.
4. The Project Team will not be engaged in any other projects for the duration of their engagement with this Consulting Service.

NAME	ASSIGNMENT
	Media Director
	Media Planning Manager
	Digital Specialist
	Research Analyst

[Name of Consultant] issues this statement in accordance with Clause 2.1.a.iii of the eligibility requirements for the consulting services.

Sincerely,

[Signature over printed name of Authorized Signatory of the Firm/Entity/Joint Venture/Consortium (in case of JV/Consortium)]

[Title]

Date: \_\_\_\_\_

**SECRETARY'S CERTIFICATE FORMAT**  
**(where applicable)**

Republic of the Philippines )  
Taguig City ) SS.

I, \_\_\_\_\_, of legal age, being the Corporate Secretary of the \_\_\_\_\_, with office address at the \_\_\_\_\_, do hereby certify that on the occasion of the Board Meeting held on \_\_\_\_\_, with a quorum being present, the Board of Directors, upon motion duly seconded, unanimously approved the following resolution:

**A. Resolution No. \_\_\_\_\_**

Resolved, as it is hereby resolved, that the corporation shall enter into a Joint Venture with \_\_\_\_\_, the purpose of which is to participate in the **Procurement of Consulting Services for Media Planning and Global Placement for Clark** being conducted by Bases Conversion and Development Authority.

Resolved, further, that for this purpose, \_\_\_\_\_ hereby authorizes \_\_\_\_\_, \_\_\_\_\_ to represent the corporation on the said Joint Venture and to sign on all agreements in relation thereto, cause the submission of documents in support thereof, and to sign for and in behalf of the Corporation, such as authority/authorities/Power of Attorney in favor of whoever may be designated by the joint venture as the latter's official representative/Attorney-in-fact for purposes of the said bidding.

IN WITNESS WHEREOF, I have hereunto affixed my signature this \_\_\_\_\_

\_\_\_\_\_  
*Corporate Secretary*

SUBSCRIBED AND SWORN to before me this \_\_\_\_\_ at \_\_\_\_\_, Philippines, by \_\_\_\_\_ who exhibited to me her \_\_\_\_\_, issued at the \_\_\_\_\_ on \_\_\_\_\_ and valid until \_\_\_\_\_.

Doc. No. \_\_\_\_\_  
Page No. \_\_\_\_\_  
Book No. \_\_\_\_\_  
Series of 2024

***SPECIAL POWER OF ATTORNEY FORMAT***  
**(where applicable)**

I, \_\_\_\_\_, of legal age, (civil status), (citizenship), and residing \_\_\_\_\_ after having duly sworn in accordance with law, do hereby depose and state that:

1. I am the sole proprietor/owner/authorized representative of firm/entity/partnership of \_\_\_\_\_, with office address at \_\_\_\_\_, having full power and authority to appoint a representative who will sign the joint venture agreement with \_\_\_\_\_, the purpose of which is to participate in the *Procurement of Consulting Services for Media Planning and Global Placement for Clark* being conducted by the Bases Conversion and Development Authority.
2. I hereby make, constitute and appoint \_\_\_\_\_, as the true and lawful attorney, for it and its name, place and stead, to represent \_\_\_\_\_ on the said Joint Venture and to sign on all agreements in relation thereto, cause the submission of documents in support thereof, and to sign for and in behalf of \_\_\_\_\_, such as authority/authorities/Power of Attorney in favor of whoever may be designated by the joint venture as the latter's official representative/Attorney-in-fact for purposes of the said bidding.

IN WITNESS WHEREOF, I have hereunto affixed my signature this \_\_\_\_\_

**Name and signature of Owner/Authorized Representative  
of Owner/Firm/Entity/Partnership**

**Name and signature of  
Authorized Representative**

SUBSCRIBED AND SWORN to before me this \_\_\_\_\_ at \_\_\_\_\_, Philippines, by \_\_\_\_\_ who exhibited to me her \_\_\_\_\_, issued at the \_\_\_\_\_ on \_\_\_\_\_ and valid until \_\_\_\_\_.

Doc. No. \_\_\_\_\_  
Page No. \_\_\_\_\_  
Book No. \_\_\_\_\_  
Series of 2024

**BASES CONVERSION AND DEVELOPMENT AUTHORITY**  
**PROCUREMENT OF CONSULTING SERVICES FOR MEDIA PLANNING AND**  
**GLOBAL PLACEMENT FOR CLARK**

**CHECKLIST AND TABBING OF ELIGIBILITY REQUIREMENTS**

Tab No.	Form No.	Description	Duly Signed by the Authorized Representative	Duly Notarized
1	EF 1	Eligibility Submission Form	●	
2	-	PhilGEPS Certificate of Registration under Platinum Membership (all pages) pursuant to Section 8.5.2 of the 2016 revised IRR.		
3	EF 2	Statement of all on-going and completed government and private contracts, including contracts awarded but not yet started as well as contracts where works have been completed but not yet accepted for the past 5 years	●	
4	EF 3A	Summary of Completed Projects for the Past 5 Years (All completed government and private contracts)	●	
5	EF 3B	Summary of Ongoing Projects (All ongoing government and private contracts, including contracts awarded but not yet started as well as contracts where works have been completed but not yet accepted)	●	
6	EF 4	Consultant's References	●	
7	EF 5	Summary of Curriculum Vitae	●	
	-	Curriculum Vitae for each of the following nominated key staff:		
8	EF 6A	Media Director	●	
9	EF 6B	Media Planning Manager	●	
10	EF 6C	Digital Specialist	●	
11	EF 6D	Research Analyst	●	
12	EF7	Statement of the Consultant specifying its nationality and confirming that those who will actually perform the services are registered professionals and of Availability for the Duration of the Project	●	
13	-	Class "B" Document (if the bid is a joint venture)	●	

		<p>An executed Joint Venture Agreement (JVA) between parties, for joint venture. In the absence of a JVA, duly notarized statements from all the potential joint venture partners stating that they will enter into and abide by the provisions of the JVA in the instance that the bid is successful, shall be included in the bid.</p> <p>Failure to enter into a joint venture in the event of a contract award shall be ground for the forfeiture of the bid security. Each partner of the joint venture shall submit the PhilGEPS Certificate of Registration in accordance with Section 8.5.2 of this IRR. The submission of technical and financial documents by any of the joint venture partners constitutes compliance.</p>		
14	-	Secretary's Certificate / Special Power of Attorney	●	●

**Note:** BCDA shall not assume any responsibility regarding erroneous interpretations or conclusions by the prospective bidder out of the data furnished by BCDA in relation to this bidding. The prospective bidder shall take the responsibility to ensure the completeness of its submission after taking the steps to carefully examine all the Bidding Documents and its amendments.

**PROCUREMENT OF  
CONSULTING SERVICES  
FOR MEDIA PLANNING AND  
GLOBAL PLACEMENT FOR  
CLARK**

---

**PART II**

# ***Section I. Notice of Eligibility and Short Listing***

[Insert Date]

[Name and Address of Shortlisted Consultant]

Dear [Addressee]:

1. The ***Bases Conversion and Development Authority*** (hereinafter called “Procuring Entity” has received financing (hereinafter called “funds”) from the **Government of the Philippines through the 2024 BCDA Corporate Operating Budget** (hereinafter called the “Funding Source”) toward the cost of **Procurement of Consulting Services for Media Planning and Global Placement for Clark**. The Procuring Entity intends to apply a portion of the funds in the amount of **Pesos: Six Million and 00/100 (PhP 6,000,000.00)** to eligible payments under the contract for **Procurement of Consulting Services for Media Planning and Global Placement for Clark** for which the Bidding Documents is issued.
2. The Procuring Entity now invites bids to provide the following Consulting Services: Procurement of Consulting Services for the Media Planning and Global Placement for Clark. More details on the services are provided in the Terms of Reference (TOR) for the project.
3. The Consultant shall be selected and employed in accordance with **Quality-Based Evaluation** procedures as described in the Bidding Documents.
4. This notice has been addressed to the following shortlisted consultants:  
  
[Insert list of shortlisted consultants]
5. It is not permissible for you to transfer this invitation to any other consultant.
6. The Bidding Documents may be acquired at BCDA Corporate Center, 2nd Floor Bonifacio Technology Center, 31st Street corner 2nd Avenue, Bonifacio Global City, Taguig City during office hours, from 8:00 a.m. to 5:00 p.m. upon payment of an applicable fee for the Bidding Documents, pursuant to the latest Guidelines issued by the GPPB, in the amount of **Pesos: Ten Thousand and 00/100 (PhP10,000.00)**.
7. The BCDA will hold a Pre-Bid Conference at \_\_\_\_\_ on \_\_\_\_\_ at BCDA Corporate Center, 2nd Floor Bonifacio Technology Center, 31st Street corner 2nd Avenue, Bonifacio Global City, Taguig City, which shall be open to all shortlisted consultants.

Yours sincerely,

\_\_\_\_\_  
[Insert signature, name, and title of the Procuring Entity’s Representative]

# *Section II. Instructions to Bidders*

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## A. General

### 1. Introduction

- 1.1. The Procuring Entity named in the Bid Data Sheet (**BDS**) shall select an individual, sole proprietorship, cooperative, partnership, corporation, or a joint venture (JV) (hereinafter referred to as “Consultant”) from among those shortlisted, in accordance with the evaluation procedure specified in the **BDS**.
- 1.2. The Procuring Entity has received financing (hereinafter called “funds”) from the source indicated in the **BDS** (hereinafter called the “Funding Source”) toward the cost of the Project named in the **BDS**. The Procuring Entity intends to apply a portion or the whole of the funds to payments for this Project.
- 1.3. Consultants are invited to submit bids composed of a technical proposal and a financial proposal for Consulting Services required for this Project described in the **BDS**. Bids shall be the basis for contract negotiations and ultimately for a signed contract with the selected Consultant.
- 1.4. If the **BDS** indicates that the Project will be completed in phases, each phase must be completed to the Procuring Entity’s satisfaction prior to the commencement of the next phase.
- 1.5. Consultants must familiarize themselves with local conditions and take them into account in preparing their bids. To obtain firsthand information on the project and on the local conditions, Consultants are encouraged to visit the Procuring Entity before submitting a bid and to attend the pre-bid conference specified in **ITB** Clause 7.
- 1.6. The Consultants’ costs of preparing their bids and negotiating the contract, including a visit to the Procuring Entity, are not reimbursable as a direct cost of the project.
- 1.7. Consultants shall not be under a declaration of ineligibility for corrupt, fraudulent, collusive, coercive or obstructive practices issued by the Funding Source or the Procuring Entity in accordance with **ITB** Clause 3.1.

### 2. Conflict of Interest

- 2.1. The Funding Source’s policy requires that Consultants provide professional, objective, and impartial advice and at all times hold the Procuring Entity’s interests paramount, without any consideration for future work, and strictly avoid situations where a conflict of interest shall arise with their other projects or their own interests. Consultants shall not be hired for any project that would be in conflict with their prior or current obligations to other entities, or that may place them in a position of not being able to carry out the Project in the best interest of the Procuring Entity. Without limitation on the generality of this rule, Consultants shall not be hired under the circumstances set forth below:

- (a) If a Consultant combines the function of consulting with those of contracting and/or supply of equipment for the same Project;
- (b) If a Consultant is associated with, affiliated to, or owned by a contractor or a manufacturing firm with departments or design offices offering services as consultants unless such Consultant includes relevant information on such relationships along with a statement in the Technical Proposal cover letter to the effect that the Consultant shall limit its role to that of a consultant and disqualify itself and its associates from work in any other capacity that may emerge from the Project (including bidding for any part of the future project). The contract with the Consultant selected to undertake the Project shall contain an appropriate provision to such effect; or
- (c) If there is a conflict among consulting projects, the Consultant (including its personnel and subconsultants) and any subsidiaries or entities controlled by such Consultant shall not be recruited for the relevant project. The duties of the Consultant depend on the circumstances of each case. While continuity of consulting services may be appropriate in particular situations where no conflict exists, a Consultant cannot be recruited to carry out a project that, by its nature, shall result in conflict with a prior or current project of such Consultant. Examples of the situations mentioned are when a Consultant engaged to prepare engineering design for an infrastructure project shall not be recruited to prepare an independent environmental assessment for the same project; similarly, a Consultant assisting a Procuring Entity in privatization of public assets shall not purchase, nor advise purchasers, of such assets; or a Consultant hired to prepare Terms of Reference (TOR) for a project shall not be recruited for the project in question.

2.2. Consultants shall not be related to the Head of the Procuring Entity (HoPE), members of the BAC, the TWG, and the BAC Secretariat, the head of the PMO or the end-user unit, and the project consultants, by consanguinity or affinity up to the third civil degree. The prohibition shall apply as follows:

- (a) If the Consultant is an individual or sole proprietorship, then to himself;
- (b) If the Consultant is a partnership, then to all its officers and members;
- (c) If the Consultant is a corporation, then to all its officers, directors and controlling stockholders;
- (d) If the Consultant is a cooperative, to all its officers, directors, and controlling shareholders or members; or
- (e) If the Consultant is a JV, the provisions of items (a), (b), (c), or (d) of this Section shall correspondingly apply to each of the members of the said joint venture, as may be appropriate.

Relationship of the nature described above or a failure to comply with the provisions of this clause will result in the rejection of the Consultant's bid.

- 2.3. Subject to the provisions of **ITB** Clause 2, any previous or ongoing participation by the Consultant, its professional staff, or its affiliates or associates under a contract with the Funding Source or the Procuring Entity in relation to this Project may result in the rejection of its bid. Consultants should clarify their situation in that respect with the Procuring Entity before preparing its bid.
- 2.4. Failure by a Consultant to fully disclose potential conflict of interest at the time of Bid submission, or at a later date in the event that the potential conflict arises after such date, shall result in the Procuring Entity and/or the Funding Source seeking the imposition of the maximum administrative, civil and criminal penalties up to and including imprisonment.
- 2.5. Consultants are discouraged to include officials and employees of the Government of the Philippines (GoP) as part of its personnel. Participation of officials and employees of the GoP in the Project shall be subject to existing rules and regulations of the Civil Service Commission.
- 2.6. Fairness and transparency in the selection process require that Consultants do not derive unfair competitive advantage from having provided consulting services related to the Project in question. To this end, the Procuring Entity shall make available to all the shortlisted consultants together with the Bidding Documents all information that would in that respect give each Consultant a competitive advantage.

### **3. Corrupt, Fraudulent, Collusive, Coercive, and Obstructive Practices**

- 3.1. The Procuring Entity as well as the Consultants shall observe the highest standard of ethics during the procurement and execution of the contract. In pursuance of this policy, the Procuring Entity:
  - (a) defines, for purposes of this provision, the terms set forth below as follows:
    - (i) "corrupt practice" means behavior on the part of officials in the public or private sectors by which they improperly and unlawfully enrich themselves, others, or induce others to do so, by misusing the position in which they are placed, and includes the offering, giving, receiving, or soliciting of anything of value to influence the action of any such official in the procurement process or in contract execution; entering, on behalf of the GoP, into any contract or transaction manifestly and grossly disadvantageous to the same, whether or not the public officer profited or will profit thereby, and similar acts as provided in Republic Act 3019.
    - (ii) "fraudulent practice" means a misrepresentation of facts in order to influence a procurement process or the execution of a contract to the detriment of the Procuring Entity, and includes

collusive practices among Bidders (prior to or after bid submission) designed to establish bid prices at artificial, non-competitive levels and to deprive the Procuring Entity of the benefits of free and open competition.

(iii) “collusive practices” means a scheme or arrangement between two or more Bidders, with or without the knowledge of the Procuring Entity, designed to establish bid prices at artificial, non-competitive levels.

(iv) “coercive practices” means harming or threatening to harm, directly or indirectly, persons, or their property to influence their participation in a procurement process, or affect the execution of a contract;

(v) “obstructive practice” is

(aa) deliberately destroying, falsifying, altering or concealing of evidence material to an administrative proceedings or investigation or making false statements to investigators in order to materially impede an administrative proceedings or investigation of the Procuring Entity or any foreign government/foreign or international financing institution into allegations of a corrupt, fraudulent, coercive or collusive practice; and/or threatening, harassing or intimidating any party to prevent it from disclosing its knowledge of matters relevant to the administrative proceedings or investigation or from pursuing such proceedings or investigation; or

(bb) acts intended to materially impede the exercise of the inspection and audit rights of the Procuring Entity or any foreign government/foreign or international financing institution herein.

(b) will reject a proposal for award if it determines that the Bidder recommended for award has engaged in any of the practices mentioned in this Clause for purposes of competing for the contract.

3.2. Further, the Procuring Entity will seek to impose the maximum civil, administrative, and/or criminal penalties available under applicable laws on individuals and organizations deemed to be involved in any of the practices mentioned in **ITB** Clause 3.1(a).

3.3. Furthermore, the Funding Source and the Procuring Entity reserve the right to inspect and audit records and accounts of a Consultant in the bidding for and performance of a contract themselves or through independent auditors as reflected in the **GCC** Clause 51.

#### 4. Consultant's Responsibilities

- 4.1. The Consultant or its duly authorized representative shall submit a sworn statement in the form prescribed in Section VII. Bidding Forms as required in **ITB** Clause 10.2(d).
- 4.2. The Consultant is responsible for the following:
  - (a) Having taken steps to carefully examine all of the Bidding Documents;
  - (b) Having acknowledged all conditions, local or otherwise, affecting the implementation of the contract;
  - (c) Having made an estimate of the facilities available and needed for this Project, if any;
  - (d) Having complied with its responsibility to inquire or secure Supplemental/Bid Bulletin/s as provided under **ITB** Clause 8.4.
  - (e) Ensuring that it is not "blacklisted" or barred from bidding by the GoP or any of its agencies, offices, corporations, or LGUs, including foreign government/foreign or international financing institution whose blacklisting rules have been recognized by the GPPB;
  - (f) Ensuring that each of the documents submitted in satisfaction of the bidding requirements is an authentic copy of the original, complete, and all statements and information provided therein are true and correct;
  - (g) Authorizing the Head of the Procuring Entity or its duly authorized representative/s to verify all the documents submitted;
  - (h) Ensuring that the signatory is the duly authorized representative of the Bidder, and granted full power and authority to do, execute and perform any and all acts necessary to participate, submit the bid, and to sign and execute the ensuing contract, accompanied by the duly notarized Special Power of Attorney, Board/Partnership Resolution, or Secretary's Certificate, whichever is applicable;
  - (i) Complying with the disclosure provision under Section 47 of RA 9184 and its IRR in relation to other provisions of Republic Act 3019;
  - (j) Complying with existing labor laws and standards, in the case of procurement of services. Moreover, bidder undertakes to:
    - (i) Ensure the entitlement of workers to wages, hours of work, safety and health and other prevailing conditions of work as established by national laws, rules and regulations; or collective bargaining agreement; or arbitration award, if and when applicable.

In case there is a finding by the Procuring Entity or the DOLE of underpayment or non-payment of workers' wage and wage-related benefits, bidder agrees that the performance security or portion of the contract amount shall be withheld in favor of the complaining workers pursuant to appropriate provisions of Republic Act No. 9184 without prejudice to the institution of appropriate actions under the Labor Code, as amended, and other social legislations.

- (ii) Comply with occupational safety and health standards and to correct deficiencies, if any.

In case of imminent danger, injury or death of the worker, bidder undertakes to suspend contract implementation pending clearance to proceed from the DOLE Regional Office and to comply with Work Stoppage Order; and

- (iii) Inform the workers of their conditions of work, labor clauses under the contract specifying wages, hours of work and other benefits under prevailing national laws, rules and regulations; or collective bargaining agreement; or arbitration award, if and when applicable, through posting in two (2) conspicuous places in the establishment's premises; and

- (k) Ensuring that it did not give or pay, directly or indirectly, any commission, amount, fee, or any form of compensation, pecuniary or otherwise, to any person or official, personnel or representative of the government in relation to any procurement project or activity.

Failure to observe any of the above responsibilities shall be at the risk of the Consultant concerned.

- 4.3. It shall be the sole responsibility of the prospective bidder to determine and to satisfy itself by such means as it considers necessary or desirable as to all matters pertaining to this Project, including: (a) the location and the nature of the contract, project, or work; (b) climatic conditions; (c) transportation facilities; (c) nature and condition of the terrain, geological conditions at the site communication facilities, requirements, location and availability of construction aggregates and other materials, labor, water, electric power and access roads; and (d) other factors that may affect the cost, duration and execution or implementation of the contract, project, or work.
- 4.4. The Procuring Entity shall not assume any responsibility regarding erroneous interpretations or conclusions by the Consultant out of the data furnished by the Procuring Entity. However, the Procuring Entity shall ensure that all information in the Bidding Documents, including supplemental/bid bulletins issued are correct and consistent.
- 4.5. Before submitting their bids, the Consultants are deemed to have become familiar with all existing laws, decrees, ordinances, acts and regulations of the GoP which may affect the contract in any way.

- 4.6. The Consultant shall bear all costs associated with the preparation and submission of his bid, and the Procuring Entity will in no case be responsible or liable for those costs, regardless of the conduct or outcome of the bidding process.
- 4.7. Consultants should note that the Procuring Entity will only accept bids from those that have paid the applicable fee for the Bidding Documents at the office indicated in the Request for Expression of Interest.

## 5. **Origin of Associated Goods**

Unless otherwise indicated in the **BDS**, there is no restriction on the origin of Goods other than those prohibited by a decision of the United Nations Security Council taken under Chapter VII of the Charter of the United Nations.

## 6. **Subcontracts**

- 6.1. Unless otherwise specified in the **BDS**, the Consultant may subcontract portions of the Consulting Services to an extent as may be approved by the Procuring Entity and stated in the **BDS**. However, subcontracting of any portion shall not relieve the Consultant from any liability or obligation that may arise from the contract for this Project.
- 6.2. Subconsultant must comply with the eligibility criteria and the documentary requirements specified in the **BDS**. In the event that any subconsultant is found by the Procuring Entity to be ineligible, the subcontracting of such portion of the Consulting Services shall be disallowed.
- 6.3. The Consultant may identify the subconsultant to whom a portion of the Consulting Services will be subcontracted at any stage of the bidding process or during contract implementation. If the Consultant opts to disclose the name of the subconsultant during bid submission, the Consultant shall include the required documents as part of the technical component of its bid. A subconsultant that is identified by the Consultant during contract implementation must comply with the eligibility criteria and documentary requirements and secure approval of the Procuring Entity.

## **B. Contents of Bidding Documents**

### 7. **Pre-Bid Conference**

- 7.1. If so specified in the **BDS**, a pre-bid conference shall be held at the venue and on the date indicated therein, to clarify and address the Consultants' questions on the technical and financial components of this Project.
- 7.2. The pre-bid conference shall be held at least twelve (12) calendar days before the deadline for the submission and receipt of bids, but not earlier than seven (7) calendar days from the determination of the shortlisted consultants. If the Procuring Entity determines that, by reason of the method, nature, or complexity of the contract to be bid, or when international participation will



be more advantageous to the GoP, a longer period for the preparation of bids is necessary, the pre-bid conference shall be held at least thirty (30) calendar days before the deadline for the submission and receipt of bids.

- 7.3. Consultants are encouraged to attend the pre-bid conference to ensure that they fully understand the Procuring Entity's requirements. Non-attendance of the Consultant will in no way prejudice its bid; however, the Consultant is expected to know the changes and/or amendments to the Bidding Documents as recorded in the minutes of the pre-bid conference and the Supplemental/Bid Bulletin. The minutes of the pre-bid conference shall be recorded and prepared not later than five (5) calendar days after the pre-bid conference. The minutes shall be made available to prospective bidders not later than five (5) days upon written request.
- 7.4. Decisions of the BAC amending any provision of the bidding documents shall be issued in writing through a Supplemental/Bid Bulletin at least seven (7) calendar days before the deadline for the submission and receipt of bids.

## **8. Clarifications and Amendments to Bidding Documents**

- 8.1. Shortlisted consultants may request for clarification(s) on and/or an interpretation of any part of the Bidding Documents. Such a request must be in writing and submitted to the Procuring Entity at the address indicated in the **BDS** at least ten (10) calendar days before the deadline set for the submission and receipt of bids.
- 8.2. The BAC shall respond to the said request by issuing a Supplemental/Bid Bulletin to be made available to all those who have properly secured the Bidding Documents at least seven (7) calendar days before the deadline for the submission and receipt of Bids.
- 8.3. Supplemental/Bid Bulletins may also be issued upon the Procuring Entity's initiative for purposes of clarifying or modifying any provision of the Bidding Documents not later than seven (7) calendar days before the deadline for the submission and receipt of bids. Any modification to the Bidding Documents shall be identified as an amendment.
- 8.4. Any Supplemental/Bid Bulletin issued by the BAC shall also be posted in the PhilGEPS and the website of the Procuring Entity concerned, if available and at any conspicuous place in the premises of the Procuring Entity concerned. It shall be the responsibility of all Consultants who have properly secured the Bidding Documents to inquire and secure Supplemental/Bid Bulletins that may be issued by the BAC. However, Consultants who have submitted bids before the issuance of the Supplemental/Bid Bulletin must be informed and allowed to modify or withdraw their bids in accordance with **ITB** Clause 20.

## C. Preparation of Bids

### 9. Language of Bids

The eligibility requirements or statements, the bids, and all other documents to be submitted to the BAC must be in English. If the eligibility requirements or statements, the bids, and all other documents submitted to the BAC are in foreign language other than English, it must be accompanied by a translation of the documents in English. The documents shall be translated by the relevant foreign government agency, the foreign government agency authorized to translate documents, or a registered translator in the foreign bidder's country; and shall be authenticated by the appropriate Philippine foreign service establishment/post or the equivalent office having jurisdiction over the foreign bidder's affairs in the Philippines. The English translation shall govern, for purposes of interpretation of the bid.

### 10. Documents Comprising the Bid: Technical Proposal

10.1. While preparing the Technical Proposal, Consultants must give particular attention to the following:

- (a) The Technical Proposal shall not include any financial information. Any Technical Proposal containing financial information shall be declared non-responsive.
- (b) For projects on a staff-time basis, the estimated number of professional staff-months specified in the **BDS** shall be complied with. Bids shall, however, be based on the number of professional staff-months estimated by the Consultant.
- (c) Proposed professional staff must, at a minimum, have the experience indicated in the **BDS**, preferably working under conditions similar to those prevailing in the Republic of the Philippines.
- (d) No alternative professional staff shall be proposed, and only one Curriculum Vitae (CV) may be submitted for each position.

10.2. The Technical Proposal shall contain the following information/documents:

- (a) Technical Proposal Submission Form shall be the cover letter of the Technical Proposal, using the form prescribed in Section VII. Bidding Forms (TPF 1).
- (b) Bid security as prescribed in **ITB** Clause 15. If the bidder opts to submit the bid security in the form of:
  - (i) a bank draft/guarantee or an irrevocable Letter of Credit issued by a foreign bank, it shall be accompanied by a confirmation from a Universal or Commercial Bank; or
  - (ii) a surety bond accompanied by a certification coming from the Insurance Commission that the surety or insurance company is authorized to issue such instrument.

- (c) Information indicated in the paragraphs below must be provided by the Consultant and each partner and/or subconsultant, if any, following the formats described in the Technical Proposal Forms:
- (i) A brief description of the organization and outline of recent experience of the Consultant and each partner and/or subconsultant on projects of a similar and related nature as required in form TPF 2. Consultant's References. For each project, the outline should indicate *inter alia*, the project, contract amount and the Consultant's involvement. Information should be provided only for those projects for which the Consultant was legally contracted by itself or as one of the major participating consultants within an association. Whenever applicable, the experience of individual experts from projects completed independently or when associated with consultants other than the one with whom the individual is currently associated with cannot be claimed as the experience of the current consultant or any one of its partners and/or subconsultants, but can be claimed by the individuals themselves in their CVs. Consultants should be prepared to substantiate the claimed experience if so requested by the Procuring Entity.
  - (ii) Comments, if any, on the TOR (TPF 3. Comments and Suggestions of Consultant on the Terms of Reference and on Data, Services, and Facilities to be Provided by the Procuring Entity) to improve performance in carrying out the Project. Innovativeness shall be appreciated, including workable suggestions that could improve the quality/effectiveness of the Project. In this regard, unless the Consultant clearly states otherwise, it shall be assumed by the Procuring Entity that work required to implement any such improvements, are included in the inputs shown on the Consultant's Staffing Schedule. It shall include a list of facilities requested by the Consultant to be provided by the Procuring Entity, if any, in addition to those shown on the Data Sheet that may include support facilities such as: counterpart staff, office space, local transportation, equipment, domestic administrative support, etc. that would be needed to carry out the project.
  - (iii) A concise, complete, and logical description of how the Consultant's team shall carry out the services to meet all requirements of the TOR using TPF 4. Description of the Methodology and Work Plan for Performing the Project.
  - (iv) An organization chart of the key and support staff indicating their tasks and relationships amongst the Consultant and any partner and/or subconsultant, the Procuring Entity, the Funding Source and the GoP, and other parties or stakeholders, if any, involved in the project using TPF 5. Team Composition and Task.

- (v) The name, age, nationality, background employment record, and professional experience of each nominated expert including ongoing projects, with particular reference to the type of experience required for the tasks assigned should be presented in the CV format shown in TPF 6. Format of Curriculum Vitae (CV) for Proposed Professional Staff. A duly notarized CV for each consultant involved in the Project shall be submitted for each position. (as per GPPB Resolution 23-2017)
- (vi) The Procuring Entity requires that each expert confirm that the content of his/her CV is correct and the experts themselves should sign the certification of the CV. In addition, the expert should submit a signed written commitment stating that the expert shall work for the Project once awarded the contract. A zero rating shall be given to a nominated expert if the expert:
  - (vi.1) is proposed for a domestic position but is not a Filipino citizen;
  - (vi.2) failed to state nationality on the CV; or
  - (vi.3) the CV is not signed in accordance with paragraph (v) above.
- (vii) A Time Schedule (TPF 7. Time Schedule for Professional Personnel) indicating clearly the estimated duration in terms of person-months (shown separately for work in the field and in the home office) and the proposed timing of each input for each nominated expert, including domestic experts, if required, using the format shown. The schedule shall also indicate when experts are working in the project office and when they are working at locations away from the project office.
- (viii) A work plan showing in graphical format (bar chart) the timing of major activities, anticipated coordination meetings, and deliverables such as reports required under the TOR using TPF 8. Activity (Work) Schedule.
- (d) Sworn statement in accordance with Section 25.3 of the IRR of RA 9184 and using the form prescribed in Section VII. Bidding Forms.

## **11. Documents Comprising the Bid: Financial Proposal**

- 11.1. All information provided in a Consultant's Financial Proposal shall be treated as confidential. The Financial Proposal must be submitted in hard copy using the format shown in Financial Proposal Forms.
- 11.2. The Financial Proposal requires completion of six (6) forms, particularly, FPF 1, FPF 2, FPF 3, FPF 4, FPF 5, and FPF 6. FPF 1. Financial Proposal Submission Form should form the covering letter of the Financial Proposal. Form FPF 2. Summary of Costs FPF 3. Breakdown of Price per Activity, FPF 4. Breakdown of Remuneration per Activity, FPF 5. Reimbursables per

Activity, and FPF 6. Miscellaneous Expenses, relate to the costs of consulting services under two distinct categories, namely: (a) Remuneration; and (b) Reimbursable Expenditures.

- 11.3. Remuneration is divided into billing rate estimates for international and domestic consultants. Reimbursable Expenditures are divided into per diem rates for international and domestic consultants and costs for other reimbursable expenditure items required to perform the consulting services.
- 11.4. The list of experts, and their respective inputs, identified in Financial Proposal Forms, must match the list of experts and their respective inputs shown in Technical Proposal Forms.
- 11.5. The Consultant shall be subject to Philippine taxes on amounts payable by the Procuring Entity under the contract through mandated withholding by local tax authorities of specified percentages of such amounts or otherwise. The **BDS** details the taxes payable.
- 11.6. The Financial Proposal should clearly estimate, as a separate amount, the local taxes (including social security), duties, fees, levies, and other charges imposed under the applicable law, on the Consultants, the subconsultants, and its personnel (other than Philippine Nationals or permanent residents of the Philippines).
- 11.7. Unless otherwise provided in the **BDS**, total calculated bid prices, as evaluated and corrected for minor arithmetical corrections, such as computational errors, which exceed the approved budget for the contract (ABC) shall not be considered.

## **12. Alternative Bids**

Consultants participating in more than one bid or associating with any other entity other than those already provided in its eligibility documents and allowed by the Procuring Entity shall be disqualified.

## **13. Bid Currencies**

- 13.1. All bid prices shall be quoted in Philippine Pesos unless otherwise provided in the **BDS**. However, for purposes of bid evaluation, bids denominated in foreign currencies shall be converted to Philippine currency based on the exchange rate prevailing on the day of the bid opening.
- 13.2. If so allowed in accordance with **ITB** Clause 13.1, the Procuring Entity for purposes of bid evaluation and comparing the bid prices will convert the amounts in various currencies in which the bid price is expressed to Philippine Pesos at the exchange rate as published in the *Bangko Sentral ng Pilipinas* (BSP) reference rate bulletin on the day of the bid opening.
- 13.3. Unless otherwise specified in the **BDS**, payment of the contract price shall be made in Philippine Pesos.

## 14. Bid Validity

- 14.1. Bids shall remain valid for the period specified in the **BDS** which shall not exceed one hundred twenty (120) calendar days from the date of the opening of bids.
- 14.2. In exceptional circumstances, prior to the expiration of the bid validity period, the Procuring Entity may request Consultants to extend the period of validity of their bids. The request and the responses shall be made in writing. The bid security described in **ITB** Clause 15 should also be extended corresponding to the extension of the bid validity period at the least. A Consultant may refuse the request without forfeiting its bid security, but his bid shall no longer be considered for further evaluation and award. A Consultant granting the request shall not be required or permitted to modify its bid.

## 15. Bid Security

- 15.1. The Consultant shall submit a Bid Securing Declaration or any form of Bid Security in an amount stated in the **BDS**, which shall be not less than the percentage of the ABC in accordance with the following schedule:

Form of Bid Security	Amount of Bid Security (Not less than the Percentage of the ABC)
<p>(a) Cash or cashier's/manager's check issued by a Universal or Commercial Bank.</p> <p><i>For biddings conducted by LGUs, the cashier's/manager's check may be issued by other banks certified by the BSP as authorized to issue such financial instrument.</i></p>	
<p>(b) Bank draft/guarantee or irrevocable letter of credit issued by a Universal or Commercial Bank: Provided, however, that it shall be confirmed or authenticated by a Universal or Commercial Bank, if issued by a foreign bank.</p> <p><i>For biddings conducted by LGUs, the Bank Draft/ Guarantee, or irrevocable letter of credit may be issued by other banks certified by the BSP as authorized to issue such financial instrument.</i></p>	Two percent (2%)
<p>(c) Surety bond callable upon demand issued by a surety or insurance company duly certified by the Insurance Commission as authorized to issue such security.</p>	Five percent (5%)

The Bid Securing Declaration mentioned above is an undertaking which states, among others, that the bidder shall enter into contract with the Procuring Entity and furnish the performance security required under ITB Clause 31, within ten (10) calendar days from receipt of the Notice of Award, and commits to pay the corresponding amount as fine, and be suspended for a period of time from being qualified to participate in any government procurement activity in the event it violates any of the conditions stated therein as provided in the guidelines issued by the GPPB.

- 15.2. The bid security should be valid for the period specified in the **BDS**. Any bid not accompanied by an acceptable bid security shall be rejected by the Procuring Entity as non-responsive.
- 15.3. No bid securities shall be returned to the Consultants after the opening of bids and before contract signing, except to those that failed or declared as post-disqualified, upon submission of a written waiver of their right to file a request for reconsideration and/or protest or lapse of the reglementary period without having filed a request for reconsideration or protest. Without prejudice on its forfeiture, bid securities shall be returned only after the bidder with the Highest Rated Responsive Bid (HRRB) has signed the contract and furnished the performance security, but in no case later than the expiration of the bid security validity period indicated in **ITB** Clause 15.2.
- 15.4. Upon signing and execution of the contract pursuant to **ITB** Clause 31, and the posting of the performance security pursuant to **ITB** Clause 32, the Consultant's bid security will be discharged, but in no case later than the bid security validity period as indicated in **ITB** Clause 15.2.
- 15.5. The bid security may be forfeited:
  - (a) if a Consultant:
    - (i) withdraws its bid during the period of bid validity specified in **ITB** Clause 15.2;
    - (ii) does not accept the correction of errors pursuant to **ITB** Clause 11.7;
    - (iii) has a finding against the veracity of the required documents submitted in accordance with **ITB** Clause 27.2;
    - (iv) submission of eligibility requirements containing false information or falsified documents;
    - (v) any submission of bids that contain false information or falsified documents, or the concealment of such information in the bids in order to influence the outcome of eligibility screening or any other stage of the public bidding;
    - (vi) allowing the use of one's name, or using the name of another for purposes of public bidding;

- (vii) withdrawal of a bid, or refusal to accept an award, or enter into contract with the Government without justifiable cause, after the Bidder had been adjudged as having submitted the HRRB;
  - (viii) refusal or failure to post the required performance security within the prescribed time;
  - (ix) refusal to clarify or validate in writing its bid during post-qualification within a period of seven (7) calendar days from receipt of the request for clarification;
  - (x) any documented attempt by a Bidder to unduly influence the outcome of the bidding in his favor;
  - (xi) failure of the potential joint venture partners to enter into the joint venture after the bid is declared successful; or
  - (xii) all other acts that tend to defeat the purpose of the competitive bidding, such as habitually withdrawing from bidding, submitting late Bids or patently insufficient bid, for at least three (3) times within a year, except for valid reasons.
- (b) if the successful Consultant:
- (i) fails to sign the contract in accordance with **ITB** Clause 31;
  - (ii) fails to furnish performance security in accordance with **ITB** Clause 32; or
  - (iii) any other reason stated in the **BDS**.

## 16. Format and Signing of Bids

- 16.1. Consultants shall submit their bids through their duly authorized representative using the appropriate forms provided in Section VII. Bidding Forms on or before the deadline specified in the **ITB** Clause 18 in two (2) separate sealed bid envelopes, and which shall be submitted simultaneously. The first shall contain the technical proposal and the second shall contain the financial proposal.
- 16.2. Forms as mentioned in **ITB** Clause 16.1 must be completed without any alterations to their format, and no substitute form shall be accepted. All blank spaces shall be filled in with the information requested.
- 16.3. The Consultant shall prepare an original of the first and second envelopes as described in **ITB** Clauses 10 and 11. In addition, the Consultant shall submit copies of the first and second envelopes. In the event of any discrepancy between the original and the copies, the original shall prevail.
- 16.4. Each and every page of the Technical Proposal Submission Form and the Financial Proposal Submission Form under Section VII hereof shall be signed



by the duly authorized representative/s of the Consultant. Failure to do so shall be a ground for the rejection of the bid.

- 16.5. Any interlineations, erasures, or overwriting shall be valid only if they are signed or initialed by the duly authorized representative/s of the Consultant.

## 17. Sealing and Marking of Bids

- 17.1. Unless otherwise indicated in the **BDS**, Consultants shall enclose their original technical proposal described in **ITB** Clause 10, in one sealed envelope marked “ORIGINAL - TECHNICAL PROPOSAL”, and the original of their financial proposal in another sealed envelope marked “ORIGINAL - FINANCIAL PROPOSAL”, sealing them all in an outer envelope marked “ORIGINAL BID”.
- 17.2. Each copy of the first and second envelopes shall be similarly sealed duly marking the inner envelopes as “COPY NO. \_\_\_ - TECHNICAL PROPOSAL” and “COPY NO. \_\_\_ – FINANCIAL PROPOSAL” and the outer envelope as “COPY NO. \_\_\_”, respectively. These envelopes containing the original and the copies shall then be enclosed in one single envelope.
- 17.3. The original and the number of copies of the bid as indicated in the **BDS** shall be typed or written in ink and shall be signed by the bidder or its duly authorized representative/s.
- 17.4. All envelopes shall:
- (a) contain the name of the contract to be bid in capital letters;
  - (b) bear the name and address of the Consultant in capital letters;
  - (c) be addressed to the Procuring Entity’s BAC in accordance with **ITB** Clause 18.1;
  - (d) bear the specific identification of this bidding process indicated in the **ITB** Clause 1.2; and
  - (e) bear a warning “DO NOT OPEN BEFORE...” the date and time for the opening of bids, in accordance with **ITB** Clause 18.
- 17.5. Bid envelopes that are not properly sealed and marked, as required in the bidding documents, shall not be rejected, but the bidder or its duly authorized representative shall acknowledge such condition of the Bid as submitted. The BAC or the Procuring Entity shall assume no responsibility for the misplacement of the contents of the improperly sealed or marked Bid, or for its premature opening.

## **D. Submission and Opening of Bids**

### **18. Deadline for Submission of Bids**

Bids must be received by the Procuring Entity's BAC at the address and on or before the date and time indicated in the **BDS**.

### **19. Late Bids**

Any bid submitted after the deadline for submission and receipt of bids prescribed by the Procuring Entity, pursuant to **ITB** Clause 18, shall be declared "Late" and shall not be accepted by the Procuring Entity. The BAC shall record in the minutes of Bid submission and opening, the Consultant's name, its representative and the time the late bid was submitted.

### **20. Modification and Withdrawal of Bids**

- 20.1. The Consultant may modify its bid after it has been submitted; provided that the modification is received by the Procuring Entity prior to the deadline prescribed for submission and receipt of bids. The Consultant shall not be allowed to retrieve its original bid, but shall be allowed to submit another bid equally sealed, properly identified in accordance with **ITB** Clause 17.4, linked to its original bid marked as "TECHNICAL MODIFICATION" or "FINANCIAL MODIFICATION" and stamped "received" by the BAC. Bid modifications received after the applicable deadline shall not be considered and shall be returned to the Consultant unopened.
- 20.2. A Consultant may, through a letter of withdrawal, withdraw its bid after it has been submitted, for valid and justifiable reason; provided that the letter of withdrawal is received by the Procuring Entity prior to the deadline prescribed for submission and receipt of bids. The letter of withdrawal must be executed by the authorized representative of the Bidder identified in the Omnibus Sworn Statement, a copy of which should be attached to the letter.
- 20.3. Bids requested to be withdrawn in accordance with **ITB** Clause 20.1 shall be returned unopened to the Bidders. A Consultant, who has acquired the bidding documents, may also express its intention not to participate in the bidding through a letter which should reach and be stamped by the BAC before the deadline for submission and receipt of bids. A Consultant that withdraws its bid shall not be permitted to submit another bid, directly or indirectly, for the same contract.
- 20.4. No bid may be modified after the deadline for submission of bids. No bid may be withdrawn in the interval between the deadline for submission of bids and the expiration of the period of bid validity specified by the Consultant on the Financial Bid Form. Withdrawal of a bid during this interval shall result in the forfeiture of the Consultant's bid security, pursuant to **ITB** Clause 15.5, and the imposition of administrative, civil, and criminal sanctions as prescribed by R.A. 9184 and its IRR.

## **E. Evaluation and Comparison of Bids**

### **21. Opening and Preliminary Examination of Bids**

- 21.1. Only bids from shortlisted bidders shall be opened and considered for award of contract. These shortlisted bidders, whether single entities or JVs, should confirm in their Technical Proposal Submission Form that the information contained in the submitted eligibility documents remains correct as of the date of bid submission.
- 21.2. The BAC shall open the bids immediately after the deadline for the submission and receipt of bids in public, as specified in the **BDS**. In case the bids cannot be opened as scheduled due to justifiable reasons, the BAC shall take custody of the bids submitted and reschedule the opening on the next working day or at the soonest possible time through the issuance of a Bulletin to be posted at the PhilGEPS website and the website of the Procuring Entity concerned.
- 21.3. To determine each bidder's compliance with the documents prescribed in ITB Clause 10, the BAC shall open the first envelope (Technical Proposal) and check the submitted documents of each bidder in accordance with ITB Clause 10.2 to ascertain if they are all present, using a non-discretionary "pass/fail" criterion. If a bidder submits the required document, it shall be rated "passed" for that particular requirement. In this regard, bids that fail to include any requirement or are incomplete or patently insufficient shall be considered as "failed". Otherwise, the BAC shall rate the said first bid envelope as "passed".
- 21.4. Letters of withdrawal shall be read out and recorded during bid opening, and the envelope containing the corresponding withdrawn bid shall be returned to the Consultant unopened.
- 21.5. All members of the BAC who are present during bid opening shall initial every page of the original copies of all bids received and opened.
- 21.6. All technical envelopes shall be resealed. Those rated "passed" shall be secured for the detailed technical bid evaluation, while those rated "failed" will be secured for purposes of possible filing of a request for reconsideration unless the bidder waives its right to file a request for reconsideration, in which case, the envelope shall be returned to the bidder immediately.
- 21.7. The Procuring Entity shall prepare the minutes of the proceedings of the bid opening that shall include, as a minimum: (a) names of Bidders, their bid price (per lot, if applicable, and/or including discount, if any), bid security, findings of preliminary examination, and whether there is a withdrawal or modification; and (b) attendance sheet. The BAC members shall sign the abstract of bids as read.

### **22. Process to be Confidential**

- 22.1 Members of the BAC, including its staff and personnel, as well as its Secretariat and TWG, are prohibited from making or accepting any kind of

communication with any Consultant regarding the evaluation of their bids until the approval by the HoPE of the ranking of shortlisted Consultants, unless otherwise allowed in the **BDS** or in the case of **ITB** Clause 23.

- 22.2 Any effort by a bidder to influence the Procuring Entity in the Procuring Entity's decision in respect of bid evaluation, bid comparison or contract award will result in the rejection of the Consultant's bid.

### **23. Clarification of Bids**

To assist in the evaluation, comparison and post-qualification of the bids, the Procuring Entity may ask in writing any Consultant for a clarification of its bid. All responses to requests for clarification shall be in writing. Any clarification submitted by a Consultant in respect to its bid and that is not in response to a request by the Procuring Entity shall not be considered.

### **24. Bid Evaluation**

- 24.1 For the evaluation of bids, numerical ratings shall be used. In order to eliminate bias in evaluating the Bids, it is recommended that the highest and lowest scores for each Consultant for each criterion shall not be considered in determining the average scores of the Consultants, except when the evaluation is conducted in a collegial manner.
- 24.2 For complex or unique undertakings, such as those involving new concepts/technology or financial advisory services, participating shortlisted consultants may be required, at the option of the Procuring Entity concerned, to make an oral presentation to be presented by each Consultant, or its nominated Project Manager or head, in case of consulting firms, within fifteen (15) calendar days after the deadline for submission of Technical Proposals.
- 24.3 The entire evaluation process, including the submission of the results thereof to the HoPE for approval, shall be completed in not more than twenty-one (21) calendar days after the deadline for receipt of bids. The bid with the highest rank shall be identified as the Highest Rated Bid. The HoPE shall approve or disapprove the recommendations of the BAC within two (2) calendar days after receipt of the results of the evaluation from the BAC.
- 24.4 All participating shortlisted consultants shall be furnished with the results (ranking and total scores only) of the evaluation after the approval by the HoPE of the ranking. Said results shall also be posted in the PhilGEPS and the website of the Procuring Entity, if available, for a period of not less than seven (7) calendar days.

### **25. Evaluation of Technical Proposals**

- 25.1 The BAC shall then conduct a detailed evaluation of technical bids following the procedures specified in the **BDS** depending on the evaluation procedure identified in the Request for Expression of Interest and **ITB** Clause 1.1.

- 25.2. The BAC evaluates the Technical Proposals on the basis of their compliance with the requirements under **ITB** Clause 10 and responsiveness to the TOR using the following criteria:
- (a) Quality of personnel to be assigned to the Project which covers suitability of key staff to perform the duties for the Project and general qualifications and competence including education and training of the key staff;
  - (b) Experience and capability of the Consultant which include records of previous engagement and quality of performance in similar and in other projects; relationship with previous and current clients; and, overall work commitments, geographical distribution of current/impending projects and attention to be given by the consultant. The suitability of the Consultant to the Project shall consider both the overall experiences of the firm and the individual experiences of the principal and key staff including the times when employed by other consultants; and
  - (c) Plan of approach and methodology with emphasis on the clarity, feasibility, innovativeness and comprehensiveness of the plan approach, and the quality of interpretation of project problems, risks, and suggested solutions.
- 25.3. The BAC shall assign numerical weights and the minimum required technical score to each of the above criteria which shall be indicated in the **BDS**. A Bid shall be rejected at this stage if it does not respond to important aspects of the TOR or if it fails to achieve the minimum Technical Score (St) indicated in the **BDS**.
- 25.4. Technical Proposals shall not be considered for evaluation in any of the following cases:
- (a) late submission, *i.e.*, after the deadline set in the **ITB** Clause 18;
  - (b) failure to submit any of the technical requirements provided under this ITB and TOR;
  - (c) the Consultant that submitted a Bid or any of its partner and/or subconsultant belongs to one of the conflict of interest cases as described in **ITB** Clauses 2.1(k) to (c) and failed to make a proper statement to that effect in the cover letter; or
  - (d) the Technical Proposal included any cost of the services.

## **26. Opening and Evaluation of Financial Proposals**

- 26.1. Financial Proposals shall be opened on the date indicated in the **BDS**.
- 26.2. The Financial Proposals opened shall be evaluated based on the evaluation procedure indicated in **ITB** Clause 1.1 using the corresponding procedure provided in the **BDS**.

## 27. Negotiations

- 27.1. Negotiations with the Consultant that submitted the Highest Rated Bid shall be held at the address indicated in the **BDS**. The aim is to reach agreement on all points.
- 27.2. Negotiations shall cover the following:
- (a) Discussion and clarification of the TOR and Scope of Services;
  - (b) Discussion and finalization of the methodology and work program proposed by the Consultant;
  - (c) Consideration of appropriateness of qualifications and pertinent compensation, number of man-months and the personnel to be assigned to the job, taking note of over-qualified personnel to be commensurate with the compensation of personnel with the appropriate qualifications, number of man-months and schedule of activities (manning schedule);
  - (d) Discussion on the services, facilities and data, if any, to be provided by Procuring Entity concerned;
  - (e) Unless otherwise indicated in the **BDS**, discussion on the Financial Proposal submitted by the Consultant; and
  - (f) Provisions of the contract.
- 27.3. Having selected the Consultant on the basis of, among other things, an evaluation of the proposed key professional staff, the Procuring Entity expects to negotiate a contract on the basis of the experts named in the bid. Before contract negotiations, the Procuring Entity shall require assurances that the experts shall be actually available. The Procuring Entity shall not consider substitutions during contract negotiations except for justifiable reason as may be determined by the Procuring Entity, such as illness, death, or resignation, unless both parties agree that undue delay in the selection process makes such substitution unavoidable or that such changes are critical to meet the objectives of the Project. If this is not the case and if it is established that key staff were offered in the bid without confirming their availability, the Consultant may be disqualified. Once the contract has been awarded, no replacement shall be allowed until after fifty percent (50%) of the personnel's man-months have been served, except for justifiable reasons as may be determined by the Procuring Entity. Violators shall be fined an amount equal to the refund of the replaced personnel's basic rate, which should be at least fifty percent (50%) of the total basic rate for the duration of the engagement.
- 27.4. Negotiations shall include a discussion of the technical proposal, the proposed methodology (work plan), staffing and any suggestions made by the Consultant to improve the TOR. The Procuring Entity and Consultant shall then work out the final TOR, staffing, and bar charts indicating activities, staff, periods in the field and in the home office, staff-months, logistics, and reporting. The agreed work plan and final TOR shall then be incorporated in Appendix I and form part of the contract. Special attention shall be paid to

getting the most the Consultant can offer within the available budget and to clearly defining the inputs required from the Procuring Entity to ensure satisfactory implementation of the Project.

- 27.5. The financial negotiations shall include a clarification of the Consultant's tax liability in the Philippines, if any, and the manner in which it shall be reflected in the contract; and shall reflect the agreed technical modifications in the cost of the services. The negotiations shall conclude with a review of the draft form of the contract. To complete negotiations, the Procuring Entity and the Consultant shall initial the agreed contract. If negotiations fail, the Procuring Entity shall invite the Consultant whose Bid received the second highest score to negotiate a contract. If negotiations still fail, the Procuring Entity shall repeat the process for the next-in-rank Consultant until the negotiation is successfully completed.

## **28. Post Qualification**

- 28.1. The BAC shall determine to its satisfaction whether the Consultant that is evaluated as having submitted the Highest Rated Bid (HRB) complies with and is responsive to all the requirements and conditions specified in the Eligibility Documents and **ITB** Clauses 10 and 11.

- 28.2. Within a non-extendible period of five (5) calendar days from receipt by the Consultant of the notice from the BAC that it submitted the Highest Rated Bid, the Consultant shall submit its latest income and business tax returns filed and paid through the BIR Electronic Filing and Payment System (EFPS) and other appropriate licenses and permits required by law and stated in the **BDS**.

Failure to submit any of the post-qualification requirements on time, or a finding against the veracity thereof, shall disqualify the bidder for award. Provided, in the event that a finding against the veracity of any of the documents submitted is made, it shall cause the forfeiture of the bid security in accordance with Section 69 of the IRR of RA 9184.

- 28.3. The determination shall be based upon an examination of the documentary evidence of the Consultant's qualifications submitted pursuant to **ITB** Clauses 10 and 11, as well as other information as the Procuring Entity deems necessary and appropriate, using a non-discretionary "pass/fail" criterion, which shall be completed within a period of twelve (12) calendar days.

- 28.4. If the BAC determines that the Consultant with the Highest Rated Bid passes all the criteria for post-qualification, it shall declare the said bid as the Consultant with the HRRB, and recommend to the HoPE the award of contract to the said Consultant at its submitted price or its calculated bid price, whichever is lower, subject to **ITB** Clause 30.3.

- 28.5. A negative determination shall result in rejection of the Consultant's bid, in which event the BAC shall proceed to the next Highest Rated Bid with a fresh period to make a similar determination of that Consultant's capabilities to perform satisfactorily. If the second Consultant, however, fails the post qualification, the procedure for post qualification shall be repeated for the

Consultant with the next Highest Rated Bid, and so on until the HRRB is determined for recommendation of contract award.

- 28.6. Within a period not exceeding fifteen (15) calendar days from the determination by the BAC of the HRRB and the recommendation to award the contract, the HoPE or his duly authorized representative shall approve or disapprove the said recommendation.
- 28.7. In the event of disapproval, which shall be based on valid, reasonable, and justifiable grounds as provided for under Section 41 of the IRR of RA 9184, the HoPE shall notify the BAC and the Consultant in writing of such decision and the grounds for it. When applicable, the BAC shall conduct negotiations, and if successful, post-qualification of the Consultant with the next Highest Rated Bid. A request for reconsideration may be filed by the bidder with the HoPE in accordance with Section 37.1.3 of the IRR of RA 9184.

## **29. Reservation Clause**

- 29.1. Notwithstanding the eligibility, short listing, or post-qualification of a Consultant, the Procuring Entity concerned reserves the right to review its qualifications at any stage of the procurement process if it has reasonable grounds to believe that a misrepresentation has been made by the said Consultant, or that there has been a change in the Consultant's capability to undertake this Project from the time it submitted its eligibility requirements. Should such review uncover any misrepresentation made in the eligibility and bidding requirements, statements or documents, or any changes in the situation of the Consultant which will affect its capability to undertake the project so that it fails the preset eligibility or bid evaluation criteria, the Procuring Entity shall consider the said Consultant as ineligible and shall disqualify it from submitting a bid or from obtaining an award or contract.
- 29.2. Based on the following grounds, the Procuring Entity reserves the right to reject any and all bids, declare a failure of bidding at any time prior to the contract award, or not to award the contract, without thereby incurring any liability, and make no assurance that a contract shall be entered into as a result of the bidding:
  - (a) If there is *prima facie* evidence of collusion between appropriate public officers or employees of the Procuring Entity, or between the BAC and any of the bidders, or if the collusion is between or among the bidders themselves, or between a bidder and a third party, including any act which restricts, suppresses or nullifies or tends to restrict, suppress or nullify competition;
  - (b) If the Procuring Entity's BAC is found to have failed in following the prescribed bidding procedures; or
  - (c) For any justifiable and reasonable ground where the award of the contract will not redound to the benefit of the GoP as follows:



- (i) If the physical and economic conditions have significantly changed so as to render the project no longer economically, financially or technically feasible as determined by the HoPE;
  - (ii) If the project is no longer necessary as determined by the HoPE; and
  - (iii) If the source of funds for the project has been withheld or reduced through no fault of the Procuring Entity.
- 29.3. In addition, the Procuring Entity may likewise declare a failure of bidding when:
- (a) No bids are received;
  - (b) All prospective bidders are declared ineligible;
  - (c) All bids fail to comply with all the bid requirements or there is no successful negotiation, or fail post-qualification; or
  - (d) The bidder with the HRRB refuses, without justifiable cause to accept the award of contract, and no award is made in accordance with Section 40 of the IRR of RA 9184

## **F. Award of Contract**

### **30. Contract Award**

- 30.1. Subject to **ITB** Clause 28, the HoPE or its authorized representative shall award the contract to the Bidder whose bid has been determined to be the HRRB.
- 30.2. Prior to the expiration of the period of bid validity, the Procuring Entity shall notify the successful Consultant in writing that its bid has been accepted, through a Notice of Award duly received by the Consultant or its authorized representative personally or by registered mail or electronically, receipt of which must be confirmed in writing within two (2) days by the Consultant with the HRRB and submitted personally or sent by registered mail or electronically to the Procuring Entity.
- 30.3. Notwithstanding the issuance of the Notice of Award, award of contract shall be subject to the following conditions:
- (a) Submission of the following documents within the (10) calendar days from receipt of the Notice of Award:
    - (i) Valid JVA, if applicable;
    - (ii) In the case of procurement by a Philippine Foreign Service Office or Post, the PhilGEPS Registration Number of the winning foreign consultant; and/or

- (iii) SEC Certificate of Registration of the foreign consulting firm, and/or the authorization or license issued by the appropriate GoP professional regulatory body of the foreign professionals engaging in the practice of regulated professions and allied professions, where applicable.
- (b) Posting of the performance security in accordance with **ITB** Clause 32;
- (c) Signing of the contract as provided in **ITB** Clause 31; and
- (d) Approval by higher authority, if required, as provided in Section 37.3 of the IRR of RA 9184.

### **31. Signing of the Contract**

- 31.1. At the same time as the Procuring Entity notifies the successful Bidder that its bid has been accepted, the Procuring Entity shall send the Contract Form to the Bidder, which contract has been provided in the Bidding Documents, incorporating therein all agreements between the parties.
- 31.2. Within ten (10) calendar days from receipt of the Notice of Award, the successful Bidder shall post the required performance security and sign and date the contract and return it to the Procuring Entity.
- 31.3. The Procuring Entity shall enter into contract with the successful Bidder within the same ten (10) calendar day period provided that all the documentary requirements are complied with.
- 31.4. The following documents shall form part of the contract:
  - (a) Contract Agreement;
  - (b) Bidding Documents;
  - (c) Winning bidder's bid, including the Technical and Financial Proposals, and all other documents/statements submitted (*e.g.*, bidder's response to request for clarifications on the bid), including corrections to the bid, if any, resulting from the Procuring Entity's bid evaluation;
  - (d) Performance Security;
  - (e) Notice of Award of Contract; and
  - (f) Other contract documents that may be required by existing laws and/or specified in the **BDS**.

### **32. Performance Security**

- 32.1. Unless otherwise provided in the **BDS**, to guarantee the faithful performance by the winning Consultant of its obligations under the contract, it shall post a performance security within a maximum period of ten (10) calendar days from the receipt of the Notice of Award from the Procuring Entity and in no case later than the signing of the contract.

32.2. The performance security shall be denominated in Philippine Pesos and posted in favor of the Procuring Entity in an amount not less than the percentage of the total contract price in accordance with the following schedule:

Form of Performance Security	Amount of Performance Security (Not less than the Percentage of the Total Contract Price)
(a) Cash or cashier's/manager's check issued by a Universal or Commercial Bank;  <i>For biddings conducted by the LGUs, the Cashier's/Manager's Check may be issued by other banks certified by the BSP as authorized to issue such financial instrument.</i>	Five percent (5%)
(b) Bank draft/guarantee or irrevocable letter of credit issued by a Universal or Commercial Bank: Provided, however, that it shall be confirmed or authenticated by a Universal or Commercial Bank, if issued by a foreign bank; and/or  <i>For biddings conducted by the LGUs, the Bank Draft/ Guarantee or Irrevocable Letter of Credit may be issued by other banks certified by the BSP as authorized to issue such financial instrument.</i>	
(c) Surety bond callable upon demand issued by a surety or insurance company duly certified by the Insurance Commission as authorized to issue such security.	Thirty percent (30%)

32.3. Failure of the successful Consultant to comply with the above-mentioned requirement shall constitute sufficient ground for the annulment of the award and forfeiture of the bid security, in which event the Procuring Entity shall have a fresh period to initiate negotiation and if successful, complete post-qualification of the second Highest Rated Bid. The procedure shall be repeated until the HRRB is identified and selected for recommendation of contract award. However if no Consultant had a successful negotiation or passed post-qualification, the BAC shall declare the bidding a failure and conduct a re-bidding with re-advertisement, if necessary.

**33. Notice to Proceed**

- 33.1. Within seven (7) calendar days from the date of approval of the contract by the appropriate government approving authority, the Procuring Entity shall issue the Notice to Proceed together with copies of the approved contract to the successful Consultant. All notices called for by the terms of the contract shall be effective only at the time of receipt thereof by the successful Consultant.
- 33.2. The contract effectivity date shall be the date of contract signing. The Consultant shall commence performance of its obligations only upon receipt of the Notice to Proceed.

**34. Protest Mechanism**

Decision of the Procuring Entity at any stage of the procurement process may be questioned in accordance with Section 55 of the IRR of RA 9184.

## ***Section III. Bid Data Sheet***

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# Bid Data Sheet

ITB Clause	
1.1	The Procuring Entity is the Bases Conversion and Development Authority. The evaluation procedure is Quality-Based Evaluation (QBE).
1.2	The Funding Source is the <b>2024 BCDA Corporate Operating Budget</b> . The name of the project is <b>Procurement of Consulting Services for Media Planning and Global Placement for Clark</b>
1.3	Consulting Services for the Media Planning and Global Placement for Clark
1.4	The Consulting Services shall not be phased.
5	No further instructions.
6.1	Subcontracting is not allowed.
6.2	Not applicable.
7.1	The Procuring Entity will hold a pre-bid conference for this Project at 10:00 AM <b>on 15 November 2024</b> at the BCDA Corporate Center, 2nd Floor Bonifacio Technology Center, 31st Street corner 2nd Avenue, Bonifacio Global City, Taguig City and through video-conferencing/web casting.  Please check the BCDA website for advisories regarding the participation in the Pre-Bid Conference.
8.1	The Procuring Entity's address is:  BCDA Corporate Center 2nd Floor Bonifacio Technology Center 31st Street corner 2nd Avenue, Bonifacio Global City, Taguig City
10.1(b)	Not applicable.
10.1(c)	The minimum required experience of the proposed professional staff are as follows:

	<b>Member</b>	<b>Years of Experience</b>
	Media Director	10 years of experience as Media Director
	Media Planning Manager	5 years of experience as Media Planning Manager
	Digital Specialist	5 years of experience as Digital Specialist
	Research Analyst	5 years of experience as Research Analyst
11.5	Bid prices shall be inclusive of all applicable taxes, fees and incidental expenses.	
11.7	The ABC is <b>Pesos: Six Million and 00/100 (Php 6,000,000.00)</b> . Any bid with a financial component exceeding this amount shall not be accepted.	
13.1	The bid prices shall be quoted in Philippine Pesos.	
13.3	No further instructions.	
14.1	Bids will be valid for one hundred twenty (120) calendar days from the date of the opening of bids.	
15.1	<p>The bid security shall be limited to a Bid Securing Declaration or any of the following forms and amounts:</p> <ol style="list-style-type: none"> <li>1. The amount of not less than 2% of ABC, if bid security is in cash, cashier's/manager's check, bank draft/guarantee or irrevocable letter of credit; or</li> <li>2. The amount of not less than 5% of ABC, if bid security is in Surety Bond.</li> </ol>	
15.2	The bid security shall be valid for 120 calendar days from the date of the opening of bids.	
15.5(b)(iii)	No further instructions.	
17.1	No further instructions.	
17.3	Each Bidder shall submit <b>one (1) original</b> and <b>one (1) copy</b> of the technical component and financial component of its bid.	
18	<p>The address for submission of bids is</p> <p>Bases Conversion and Development Authority  2/F Bonifacio Technology Center  31st Street corner 2nd Avenue, Bonifacio Global City, Taguig City</p> <p><b>The deadline for submission of bids is 27 November 2024, 9:00 AM.</b></p>	

21.2	<p>The address for opening of bids is</p> <p>Bases Conversion and Development Authority 2/F Bonifacio Technology Center 31st Street corner 2nd Avenue, Bonifacio Global City, Taguig City</p> <p><b>The date and time of the Opening of Bids is on 27 November 2024, 10:00AM.</b></p>						
22.1	No further instructions.						
25.1	<p>The following processes for the opening and evaluation of bids shall be adopted:</p> <p>a) A two-stage procedure shall be adopted whereby each Consultant shall be required to submit his technical and financial proposals simultaneously in separate sealed envelopes.</p> <p>b) After receipt of bids, the technical proposals shall first be opened and evaluated, in accordance with <b>ITB</b> Clause 25.2. The BAC-C shall rank the consultants in descending order based on the numerical ratings of their technical proposals and identify the Highest Rated Bid: <i>Provided, however</i>, that the Highest Rated Bid shall pass the minimum score indicated therein.</p> <p>c) The HoPE shall approve or disapprove the recommendations of the BAC-C within two (2) calendar days after receipt of the results of the evaluation from the BAC-C.</p> <p>d) After approval by the HoPE of the Highest Rated Bid, its financial proposal shall be opened. The BAC-C shall, within three (3) calendar days, notify and invite the Consultant with the Highest Rated Bid for the opening of financial proposal for the purpose of conducting negotiations with the said Consultant. In the letter of notification, the BAC-C shall inform the Consultant of the issues in the technical proposal the BAC-C may wish to clarify during negotiations.</p> <p>e) Negotiations shall be in accordance with <b>ITB</b> Clause 27, provided that the amount indicated in the financial envelope shall be made as the basis for negotiations and the total contract amount shall not exceed the amount indicated in the envelope and the ABC stated in <b>ITB</b> Clause 11.7.</p>						
25.3	<p>The numerical weight and the minimum required score for each criterion are as follows:</p> <table border="1" data-bbox="416 1839 1385 1951"> <thead> <tr> <th data-bbox="416 1839 1008 1951">Criteria</th> <th data-bbox="1008 1839 1203 1951">Rating</th> <th data-bbox="1203 1839 1385 1951">Minimum Required Score</th> </tr> </thead> <tbody> <tr> <td> </td> <td> </td> <td> </td> </tr> </tbody> </table>	Criteria	Rating	Minimum Required Score			
Criteria	Rating	Minimum Required Score					



	<table border="1"> <tr> <td>1. Applicable Experience of the Consultant</td> <td>20%</td> <td>14%</td> </tr> <tr> <td>2. Qualifications of the proposed team members</td> <td>20%</td> <td>14%</td> </tr> <tr> <td>3. Methodology and Plan of Approach</td> <td>60%</td> <td>42%</td> </tr> <tr> <td style="text-align: center;"><b>Total</b></td> <td style="text-align: center;"><b>100%</b></td> <td style="text-align: center;"><b>70%</b></td> </tr> </table> <p>The bid shall be rejected if the consultant fails to achieve <b>at least percent (70%)</b> on each criterion.</p>	1. Applicable Experience of the Consultant	20%	14%	2. Qualifications of the proposed team members	20%	14%	3. Methodology and Plan of Approach	60%	42%	<b>Total</b>	<b>100%</b>	<b>70%</b>
1. Applicable Experience of the Consultant	20%	14%											
2. Qualifications of the proposed team members	20%	14%											
3. Methodology and Plan of Approach	60%	42%											
<b>Total</b>	<b>100%</b>	<b>70%</b>											
26.1	<p>The <b>Opening of Financial Proposals is on 9 December 2024, 2:00 PM</b> at</p> <p>Bases Conversion and Development Authority 2/F Bonifacio Technology Center 31st Street corner 2nd Avenue, Bonifacio Global City, Taguig City</p> <p>Financial Proposals shall be opened in public.</p>												
26.2	<p>Only the Financial Proposal of the Consultant achieving the highest Technical Score (St) shall be opened by the BAC-C in the presence of the Consultants when the highest ranked firm is invited to negotiate its Bid and the contract on the basis of the Technical and Financial Proposals submitted in accordance with the instructions given in <b>ITB</b> Clause 25 and this BDS. The BAC-C shall determine whether the Financial Proposals are complete, <i>i.e.</i>, whether all the documents mentioned in <b>ITB</b> Clause 11 are present and all items of the corresponding Technical Proposals that are required to be priced are so priced. If not, the Procuring Entity shall reject the Bid. The Financial Proposal shall not exceed the ABC. The Bid shall be deemed to include the cost of all taxes, fees and incidental expenses.</p> <p>The negotiations shall be done in accordance with <b>ITB</b> Clause 27. Should these negotiations fail, the Financial Proposal of the Consultant achieving the second highest score shall be opened publicly in the presence of the Consultant and shall be invited to negotiate its Bid and the contract on the basis of the Technical and Financial Proposals submitted. If these negotiations still fail, then the same process is repeated for the next-in-rank Consultants until negotiations are successfully completed.</p>												
27.1	<p>The address for negotiations is</p> <p>Bases Conversion and Development Authority 2/F Bonifacio Technology Center 31st Street corner 2nd Avenue, Bonifacio Global City, Taguig City</p>												
27.2(e)	No negotiations pertaining to the Financial Proposal shall be undertaken.												

28.2	No additional requirement.
31.4(f)	No additional requirement.
32.1	No further instructions.

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## ***Section IV. General Conditions of Contract***

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## 1. Definitions

- 1.1 Unless the context otherwise requires, the following terms whenever used in this Contract have the following meanings:
- (a) “Applicable Law” means the laws and any other instruments having the force of law in the Philippines as they may be issued and enforced from time to time.
  - (b) “Consultant” refers to the short listed consultant with the HRRB determined by the Procuring Entity as such in accordance with the ITB.
  - (c) “Consulting Services” refer to services for Infrastructure Projects and other types of projects or activities of the Government of the Philippines (GoP) requiring adequate external technical and professional expertise that are beyond the capability and/or capacity of the Procuring Entity to undertake such as, but not limited to: (i) advisory and review services; (ii) pre-investment or feasibility studies; (iii) design; (iv) construction supervision; (v) management and related services; and (vi) other technical services or special studies.
  - (d) “Contract” means the agreement signed by the Parties, to which these General Conditions of Contract (GCC) and other sections of the Bidding Documents are attached.
  - (e) “Effective Date” means the date on which this Contract comes into full force and effect.
  - (f) “Foreign Currency” means any currency other than the currency of the Philippines.
  - (g) “Funding Source” means the entity indicated in the **SCC**.
  - (h) “GCC” means these General Conditions of Contract.
  - (i) “Government” means the Government of the Philippines (GoP).
  - (j) “Local Currency” means the Philippine Peso (Php).
  - (k) “Member,” in case the Consultant is a Joint Venture (JV) of two (2) or more entities, means any of these entities; and “Members” means all these entities.
  - (l) “Party” means the Procuring Entity or the Consultant, as the case may be, and “Parties” means both of them.
  - (m) “Personnel” means persons hired by the Consultant or by any Subconsultant as employees and assigned to the performance of the Services or any part thereof; “Foreign Personnel” means such persons who at the time of being so hired had their domicile outside the Government’s country; “Local Personnel” means such persons who at

the time of being so hired had their domicile inside the Philippines; and “Key Personnel” means the Personnel referred to in GCC Clause 39.

- (n) “Procuring Entity” refers to any branch, constitutional commission or office, agency, department, bureau, office or instrumentality of the Government, including GOCC, GFI, SUC, LGU, and autonomous regional government procuring Goods, Consulting Services, and Infrastructure Projects.
- (o) “SCC” means the Special Conditions of Contract by which the GCC may be amended or supplemented.
- (p) “Services” means the work to be performed by the Consultant pursuant to this Contract, as described in Appendix I.
- (q) “Subconsultant” means any person or entity to whom/which the Consultant subcontracts any part of the Services in accordance with the provisions of GCC Clause 50.
- (r) “Third Party” means any person or entity other than the Government, the Procuring Entity, the Consultant or a Subconsultant.

## **2. Headings**

The headings shall not limit, alter or affect the meaning of this Contract.

## **3. Location**

The Services shall be performed at such locations as are specified in Appendix I and, where the location of a particular task is not so specified, at such locations, whether in the Philippines or elsewhere, as the Procuring Entity may approve.

## **4. Law Governing Contract and Services**

4.1 This Contract, its meaning and interpretation, and the relation between the Parties shall be governed by the Applicable Law.

4.2 The Consultant shall perform the Services in accordance with the Applicable Law and shall take all practicable steps to ensure that any Subconsultant, as well as the Personnel of the Consultant and any Subconsultant, complies with the Applicable Law. The Procuring Entity shall notify the Consultant in writing of relevant local customs, and the Consultant shall, after such notification, respect such customs.

4.3 If, after the date of this Contract, there is any change in the Applicable Law with respect to taxes and duties which increases or decreases the cost incurred by the Consultant in performing the Services, then the remuneration and reimbursable expenses otherwise payable to the Consultant under this Contract shall be increased or decreased on a no loss-no gain basis, and corresponding adjustments shall be made to the ceiling amounts specified in GCC Clause 52, provided that the cost is within the Approved Budget for the Contract (ABC).

## **5. Language**

This Contract has been executed in the English language, which shall be the binding and controlling language for all matters relating to the meaning or interpretation of this Contract.

## **6. Consultants and Affiliates Not to Engage in Certain Activities**

6.1 The Consultant agrees that, during the term of this Contract and after its termination, the Consultant and any entity affiliated with the Consultant, as well as any Subconsultant and any entity affiliated with such Subconsultant, shall be disqualified from providing goods, works, or consulting services for any project resulting from or closely related to this Contract other than the Services and any continuation thereof provided there is no current or future conflict.

6.2 The Consultant shall not engage, and shall cause their Personnel as well as their Subconsultants and their Personnel not to engage, either directly or indirectly, in any of the following activities:

- (a) during the term of this Contract, any business or professional activities in the Government's country which would conflict with the activities assigned to them under this Contract; and
- (b) after the termination of this Contract, such other activities as may be specified in the SCC.

## **7. Authority of Member in Charge**

In case the Consultant is a JV, the Members hereby authorize the entity specified in the SCC to act on their behalf in exercising all the Consultant's rights and obligations towards the Procuring Entity under this Contract, including without limitation the receiving of instructions and payments from the Procuring Entity.

## **8. Resident Project Manager**

If required by the SCC, the Consultant shall ensure that at all times during the Consultant's performance of the Services in the Government's country, a resident project manager, acceptable to the Procuring Entity, shall take charge of the performance of such Services.

## **9. Entire Agreement**

This Contract, including the documents specified in Section 37.2.3 of the IRR of RA 9184, contains all covenants, stipulations and provisions agreed by the Parties. No agent or representative of either Party has authority to make any statement, representation, promise, or agreement not set forth herein of which the Parties shall not be bound by or be liable for.



## **10. Modification**

Unless otherwise specified in the SCC, no modification of the terms and conditions of this Contract, including any modification of the scope of the Services shall be allowed. Pursuant to **GCC** Clause 14 hereof, however, each Party shall give due consideration to any proposal for modification made by the other Party.

## **11. Relationship of Parties**

11.1 Nothing contained herein shall be construed as establishing a relation of employer and employee or of principal and agent as between the Procuring Entity and the Consultant. The Consultant, subject to this Contract, has complete charge of its Personnel and Subconsultants, if any, performing the Services and shall be fully responsible for the Services performed by them or on their behalf hereunder.

11.2 The Consultant shall during the performance of the Services be an independent contractor, retaining complete control over its Personnel, conforming to all statutory requirements with respect to all its employees, and providing all appropriate employee benefits.

## **12. Authorized Representatives**

Any action required or permitted to be taken, and any document required or permitted to be executed, under this Contract by the Procuring Entity or the Consultant may be taken or executed by the officials specified in the SCC.

## **13. Good Faith**

The Parties undertake to act in good faith with respect to each other's rights under this Contract and to adopt all reasonable measures to ensure the realization of the objectives of this Contract.

## **14. Operation of the Contract**

The Parties recognize that it is impractical for this Contract to provide for every contingency which may arise during the life of this Contract, and the Parties hereby agree that it is their intention that this Contract shall operate fairly as between them, and without detriment to the interest of either of them; and that, if during the term of this Contract either Party believes that this Contract is operating unfairly, the Parties shall use their best efforts to agree on such action as may be necessary to remove the cause or causes of such unfairness, but no failure to agree on any action pursuant to this Clause shall give rise to a dispute subject to arbitration in accordance with **GCC** Clause 34 hereof.

## **15. Notices**

15.1 Any notice, request or consent required or permitted to be given or made pursuant to this Contract shall be in writing. Any such notice, request or consent shall be deemed to have been given or made when received by the concerned party, either in person or through an authorized representative of the

Party to whom the communication is addressed, or when sent by registered mail, telex, telegram or facsimile to such Party at the address specified in the SCC.

- 15.2 Notice shall be deemed to be effective as specified in the SCC.
- 15.3 A Party may change its address for notice hereunder by giving the other Party notice of such change pursuant to the provisions listed in the SCC with respect to **GCC** Clause 15.2.

## **16. Warranty as to Eligibility**

- 16.1 The Consultant represents, warrants, and confirms that it, as well as its Subconsultant, if any, is eligible, *i.e.*, has the legal personality to act as a consultant in accordance with Part I, Section II. Eligibility Documents issued for this project.
- 16.2 The Consultant shall fulfill its obligations under this Contract by using knowledge according to the best accepted professional standards. The Consultant shall exercise all reasonable skill, care and diligence in the discharge of duties agreed to be performed and shall work in the best interest of the GoP.

## **17. Confidentiality**

Except with the prior written consent of the Procuring Entity, the Consultant and the Personnel shall not at any time communicate to any person or entity any confidential information acquired in the course of the Services, nor shall the Consultant and the Personnel make public the recommendations formulated in the course of, or as a result of, the Services. For purposes of this clause, “confidential information” means any information or knowledge acquired by the Consultant and/or its Personnel arising out of, or in connection with, the performance of the Services under this Contract that is not otherwise available to the public.

## **18. Payment**

- 18.1 In consideration of the Services performed by the Consultant under this Contract, the Procuring Entity shall make to the Consultant such payments and in such manner as is provided by **GCC** Clause 53 of this Contract. However, the Procuring Entity may refuse to make payments when the terms and conditions of the contract are not satisfactorily performed by the Consultant.
- 18.2 Subject to the ceilings specified in **GCC** Clause 52 hereof, the Procuring Entity shall pay to the Consultant: (i) remuneration as set forth in **GCC** Clause 53.2; and (ii) reimbursable expenditures as set forth in **GCC** Clause 53.4. Said remuneration shall not be subject to price adjustment.
- 18.3 All payments under this Contract shall be made to the account of the Consultant specified in the SCC.

## **19. Currency of Payment**

Unless otherwise specified in the SCC, all payments shall be made in Philippine Pesos.

## **20. Liability of the Consultant**

Subject to additional provisions, if any, set forth in the SCC, the Consultant's liability under this Contract shall be as provided by the laws of the Republic of the Philippines.

## **21. Insurance to be Taken Out by the Consultant**

21.1 The Consultant, at its own cost, shall be responsible for taking out or maintaining any insurance policy against any risk related to the project.

21.2 The Procuring Entity undertakes no responsibility in respect of life, health, accident, travel or any other insurance coverage for the Personnel or for the dependents of any such Personnel.

## **22. Effectivity of Contract**

The contract effectivity date shall be the date of contract signing, provided that the effectiveness of the conditions, if any, listed in the SCC have been met.

## **23. Commencement of Services**

The Consultant shall begin carrying out the Services starting from the effectivity date of this Contract, as mentioned in GCC Clause 22.

## **24. Expiration of Contract**

Unless sooner terminated pursuant to GCC Clauses 27 or 28 hereof, this Contract shall terminate at the end of such time period after the effectivity date as shall be specified in the SCC.

## **25. Force Majeure**

25.1 For purposes of this Contract the terms "force majeure" and "fortuitous event" may be used interchangeably. In this regard, a fortuitous event or force majeure shall be interpreted to mean an event which the Consultant could not have foreseen, or which though foreseen, was inevitable. It shall not include ordinary unfavorable weather conditions; and any other cause the effects of which could have been avoided with the exercise of reasonable diligence by the Consultant.

25.2 The failure of a Party to fulfill any of its obligations hereunder shall not be considered to be a breach of, or default under, this Contract insofar as such inability arises from an event of force majeure, provided that the Party affected by such an event has taken all reasonable precautions, due care and

reasonable alternative measures, all with the objective of carrying out the terms and conditions of this Contract.

- 25.3 Unless otherwise agreed herein, force majeure shall not include:
- (a) any event which is caused by the negligence or intentional action of a Party or such Party's Subconsultants or agents or employees;
  - (b) any event which a diligent Party could reasonably have been expected to both take into account at the time of the conclusion of this Contract and avoid or overcome in the carrying out of its obligations hereunder;
  - (c) insufficiency of funds or failure to make any payment required hereunder; or
  - (d) the Procuring Entity's failure to review, approve or reject the outputs of the Consultant beyond a reasonable time period.
- 25.4 A Party affected by an event of force majeure shall take all reasonable measures to remove such Party's inability to fulfill its obligations hereunder immediately or within a reasonable time.
- 25.5 A Party affected by an event of force majeure shall notify the other Party of such event as soon as possible, and in any event not later than fifteen (15) days following the occurrence of such event, providing evidence of the nature and cause of such event, and shall similarly give notice of the restoration of normal conditions as soon as possible.
- 25.6 The Parties shall take all reasonable measures to minimize the consequences of any event of force majeure.
- 25.7 Any period within which a Party shall, pursuant to this Contract, complete any action or task, shall be extended for a period equal to the time during which such Party was unable to perform such action as a direct and proximate result of force majeure.
- 25.8 During the period of their inability to perform the Services as a direct and proximate result of an event of force majeure, the Consultant shall be entitled to continue receiving payment under the terms of this Contract as well as to be reimbursed for additional costs reasonably and necessarily incurred by it during such period for the purposes of the Services and in reactivating the Services after the end of such period, provided that such costs are still within the total contract price. However, the foregoing provision shall not apply if the Procuring Entity suspends or terminates this Contract in writing, notice thereof duly received by the Consultant, pursuant to GCC Clauses 26 and 27 hereof with the exception of the direct and proximate result of force majeure.
- 25.9 Not later than fifteen (15) days after the Consultant, as the direct and proximate result of an event of force majeure, has become unable to perform a material portion of the Services, the Parties shall consult with each other with a view to agreeing on appropriate measures considering the circumstances.

25.10 In the case of disagreement between the parties as to the existence, or extent of force majeure, the matter shall be submitted to arbitration in accordance with GCC Clause 34 hereof.

## **26. Suspension**

26.1 The Procuring Entity shall, by written notice of suspension to the Consultant, suspend all payments to the Consultant hereunder if the Consultant fail to perform any of their obligations due to their own fault or due to force majeure or other circumstances beyond the control of either party (e.g. suspension of civil works being supervised by the consultant) under this Contract, including the carrying out of the Services, provided that such notice of suspension:

- (a) shall specify the nature of the failure; and
- (b) shall request the Consultant to remedy such failure within a period not exceeding thirty (30) days after receipt by the Consultant of such notice of suspension.

26.2 The Consultant may, without prejudice to its right to terminate this Contract pursuant to GCC Clause 28, by written notice of suspension, suspend the Services if the Procuring Entity fails to perform any of its obligations which are critical to the delivery of the Consultant's services such as, non-payment of any money due the Consultant within forty-five (45) days after receiving notice from the Consultant that such payment is overdue.

## **27. Termination by the Procuring Entity**

27.1 The Procuring Entity shall terminate this Contract when any of the following conditions attends its implementation:

- (a) Outside of force majeure, the Consultant fails to deliver or perform the Outputs and Deliverables within the period(s) specified in the Contract, or within any extension thereof granted by the Procuring Entity pursuant to a request made by the Consultant prior to the delay;
- (b) As a result of force majeure, the Consultant is unable to deliver or perform a material portion of the Outputs and Deliverables for a period of not less than sixty (60) calendar days after the Consultant's receipt of the notice from the Procuring Entity stating that the circumstance of force majeure is deemed to have ceased;
- (c) In whole or in part, at any time for its convenience, the HoPE may terminate the Contract for its convenience if he has determined the existence of conditions that make Project Implementation economically, financially or technically impractical and/or unnecessary, such as, but not limited to, fortuitous event(s) or changes in law and National Government policies;
- (d) If the Consultant is declared bankrupt or insolvent as determined with finality by a court of competent jurisdiction; in which event,

termination will be without compensation to the Consultant, provided that such termination will not prejudice or affect any right of action or remedy which has accrued or will accrue thereafter to the Procuring Entity and/or the Consultant;

- (e) In case it is determined prima facie that the Consultant has engaged, before or during the implementation of this Contract, in unlawful deeds and behaviors relative to contract acquisition and implementation, such as, but not limited to, the following: corrupt, fraudulent, collusive, coercive, and obstructive practices; drawing up or using forged documents; using adulterated materials, means or methods, or engaging in production contrary to rules of science or the trade; and any other act analogous to the foregoing. For purposes of this clause, corrupt, fraudulent, collusive, coercive, and obstructive practices shall have the same meaning as that provided in **ITB** Clause 3.1(a):
- (f) The Consultant fails to remedy a failure in the performance of their obligations hereunder, as specified in a notice of suspension pursuant to GCC Clause 15.2 hereinabove, within thirty (30) days of receipt of such notice of suspension or within such further period as the Procuring Entity may have subsequently approved in writing;
- (g) The Consultant's failure to comply with any final decision reached as a result of arbitration proceedings pursuant to GCC Clause 34 hereof; or
- (h) The Consultant fails to perform any other obligation under the Contract.

27.2 In case of termination, written notice shall be understood to mean fifteen (15) days for short term contracts, *i.e.*, four (4) months or less, and thirty (30) days for long term contracts.

## **28. Termination by the Consultant**

The Consultant must serve a written notice to the Procuring Entity of its intention to terminate this Contract at least thirty (30) calendar days before its intended termination. This Contract is deemed terminated if no action has been taken by the Procuring Entity with regard to such written notice within thirty (30) calendar days after the receipt thereof by the Procuring Entity. The Consultant may terminate this Contract through any of the following events:

- (a) The Procuring Entity is in material breach of its obligations pursuant to this Contract and has not remedied the same within sixty (60) calendar days following its receipt of the Consultant's notice specifying such breach;
- (b) The Procuring Entity's failure to comply with any final decision reached as a result of arbitration pursuant to **GCC** Clause 34 hereof
- (c) As the direct and proximate result of force majeure, the Consultant is unable to perform a material portion of the Services for a period of not less than sixty (60) days; or

- (d) The Procuring Entity fails to pay any money due to the Consultant pursuant to this Contract and not subject to dispute pursuant to GCC Clause 32 hereof within eighty four (84) days after receiving written notice from the Consultant that such payment is overdue.

## **29. Procedures for Termination of Contracts**

The following provisions shall govern the procedures for the termination of this Contract:

- (a) Upon receipt of a written report of acts or causes which may constitute ground(s) for termination as aforementioned, or upon its own initiative, the Procuring Entity shall, within a period of seven (7) calendar days, verify the existence of such ground(s) and cause the execution of a Verified Report, with all relevant evidence attached;
- (b) Upon recommendation by the Procuring Entity, the HoPE shall terminate this Contract only by a written notice to the Consultant conveying such termination. The notice shall state:
  - (i) that the contract is being terminated for any of the ground(s) afore-mentioned, and a statement of the acts that constitute the ground(s) constituting the same;
  - (ii) the extent of termination, whether in whole or in part;
  - (iii) an instruction to the Consultant to show cause as to why the contract should not be terminated; and
  - (iv) special instructions of the Procuring Entity, if any.

The Notice to Terminate shall be accompanied by a copy of the Verified Report;

- (c) Within a period of seven (7) calendar days from receipt of the Notice of Termination, the Consultant shall submit to the HoPE a verified position paper stating why this Contract should not be terminated. If the Consultant fails to show cause after the lapse of the seven (7) day period, either by inaction or by default, the HoPE shall issue an order terminating this Contract;
- (d) The Procuring Entity may, at anytime before receipt of the Consultant's verified position paper to withdraw the Notice to Terminate if it is determined that certain services subject of the notice had been completed or performed before the Consultant's receipt of the notice;
- (e) Within a non-extendible period of ten (10) calendar days from receipt of the verified position paper, the HoPE shall decide whether or not to terminate this Contract. It shall serve a written notice to the Consultant of its decision and, unless otherwise provided, this Contract is deemed terminated from receipt of the Consultant of the notice of decision. The termination shall only be based on the ground(s) stated in the Notice to Terminate; and

- (f) The HoPE may create a Contract Termination Review Committee (CTRC) to assist him in the discharge of this function. All decisions recommended by the CTRC shall be subject to the approval of the HoPE.

### **30. Cessation of Services**

Upon termination of this Contract by notice of either Party to the other pursuant to GCC Clauses 27 or 28 hereof, the Consultant shall, immediately upon dispatch or receipt of such notice, take all necessary steps to bring the Services to a close in a prompt and orderly manner and shall make every reasonable effort to keep expenditures for this purpose to a minimum. With respect to documents prepared by the Consultant and equipment and materials furnished by the Procuring Entity, the Consultant shall proceed as provided, respectively, by GCC Clauses 35 or 36 hereof.

### **31. Payment Upon Termination**

Upon termination of this Contract pursuant to GCC Clauses 27 or 28 hereof, the Procuring Entity shall make the following payments to the Consultant:

- (a) remuneration pursuant to GCC Clause 53 hereof for Services satisfactorily performed prior to the effective date of termination;
- (b) reimbursable expenditures pursuant to GCC Clause 53 hereof for expenditures actually incurred prior to the effective date of termination; and
- (c) in the case of termination pursuant to GCC Clause 27(b) hereof, reimbursement of any reasonable cost incident to the prompt and orderly termination of this Contract including the cost of the return travel of the Personnel and their eligible dependents.

### **32. Disputes about Events of Termination**

If either Party disputes whether an event specified in GCC Clause 27.1 or in GCC Clause 28 hereof has occurred, such Party may refer the matter to arbitration pursuant to GCC Clause 34 hereof, and this Contract shall not be terminated on account of such event except in accordance with the terms of any resulting arbitral award.

### **33. Cessation of Rights and Obligations**

Upon termination of this Contract pursuant to GCC Clauses 27 or 28 hereof, or upon expiration of this Contract pursuant to GCC Clause 24, all rights and obligations of the Parties hereunder shall cease, except:

- (a) such rights and obligations as may have accrued on the date of termination or expiration;
- (b) the obligation of confidentiality set forth in GCC Clause 17 hereof; and
- (c) the Consultant's obligation to permit inspection, copying and auditing of their accounts and records set forth in GCC Clauses 51(b) and 51(c) hereof, any right which a Party may have under the Applicable Law.



#### **34. Dispute Settlement**

- 34.1 If any dispute or difference of any kind whatsoever shall arise between the Parties in connection with the implementation of this Contract, the Parties shall make every effort to resolve amicably such dispute or difference by mutual consultation.
- 34.2 Any and all disputes arising from the implementation of this Contract shall be submitted to arbitration in accordance with the rules of procedure specified in the SCC.

#### **35. Documents Prepared by the Consultant and Software Developed to be the Property of the Procuring Entity**

- 35.1 All plans, drawings, specifications, designs, reports, other documents and software prepared by the Consultant for the Procuring Entity under this Contract shall become and remain the property of the Procuring Entity, and the Consultant shall, prior to termination or expiration of this Contract, deliver all such documents to the Procuring Entity, together with a detailed inventory thereof. The Consultant may retain a copy of such documents and software. The plans, drawings, specifications, designs, reports, other documents and software, including restrictions on future use of such documents and software, if any, shall be specified in the SCC.
- 35.2 All computer programs developed by the Consultant under this Contract shall be the sole and exclusive property of the Procuring Entity; provided, however, that the Consultant may use such programs for its own use with prior written approval of the Procuring Entity. If license agreements are necessary or appropriate between the Consultant and third parties for purposes of development of any such computer programs, the Consultant shall obtain the Procuring Entity's prior written approval to such agreements. In such cases, the Procuring Entity shall be entitled at its discretion to require recovering the expenses related to the development of the program(s) concerned.

#### **36. Equipment and Materials Furnished by the Procuring Entity**

Equipment and materials made available to the Consultant by the Procuring Entity, or purchased by the Consultant with funds provided by the Procuring Entity, shall be the property of the Procuring Entity and shall be marked accordingly. Upon termination or expiration of this Contract, the Consultant shall make available to the Procuring Entity an inventory of such equipment and materials and shall dispose of such equipment and materials in accordance with the Procuring Entity's instructions. While in possession of such equipment and materials, the Consultant, unless otherwise instructed by the Procuring Entity in writing, shall insure it at the expense of the Procuring Entity in an amount equal to their full replacement value.

#### **37. Services, Facilities and Property of the Procuring Entity**

The Procuring Entity shall make available to the Consultant and the Personnel, for the purposes of the Services and free of any charge, the services, facilities and property

described in Appendix V at the terms and in the manner specified in said appendix, provided that if such services, facilities and property shall not be made available to the Consultant as and when so specified, the Parties shall agree on:

- (a) any time extension that it may be appropriate to grant to the Consultant for the performance of the Services;
- (b) the manner in which the Consultant shall procure any such services, facilities and property from other sources; and
- (c) the additional payments, if any, to be made to the Consultant as a result thereof pursuant to GCC Clause 52 hereinafter which should be within the agreed contract ceiling.

### **38. Consultant's Actions Requiring Procuring Entity's Prior Approval**

The Consultant shall obtain the Procuring Entity's prior approval in writing before taking any of the following actions:

- (a) appointing such members of the Personnel as are listed in Appendix III merely by title but not by name;
- (b) entering into a subcontract for the performance of any part of the Services, it being understood that:
  - (i) the selection of the Subconsultant and the terms and conditions of the subcontract shall have been approved in writing by the Procuring Entity prior to the execution of the subcontract; and
  - (ii) the Consultant shall remain fully liable for the performance of the Services by the Subconsultant and its Personnel pursuant to this Contract;
- (c) replacement, during the performance of the contract for any reason, of any Personnel as listed in Appendix III of this Contract requiring the Procuring Entity's prior approval; and
- (d) any other action that may be specified in the SCC.

### **39. Personnel**

39.1 The Consultant shall employ and provide such qualified and experienced Personnel and Subconsultants as are required to carry out the Services.

39.2 The title, agreed job description, minimum qualification and estimated period of engagement in the carrying out of the Services of each of the Consultant's Key Personnel are described in Appendix III.

39.3 The Key Personnel and Subconsultants listed by title as well as by name in Appendix III are hereby approved by the Procuring Entity. In respect of other Key Personnel which the Consultant proposes to use in the carrying out of the Services, the Consultant shall submit to the Procuring Entity for review and

approval a copy of their biographical data and, in the case of Key Personnel to be assigned within the GoP, a copy of a satisfactory medical certificate attached as part of Appendix III. If the Procuring Entity does not object in writing; or if it objects in writing but fails to state the reasons for such objection, within twenty-one (21) calendar days from the date of receipt of such biographical data and, if applicable, such certificate, the Key Personnel concerned shall be deemed to have been approved by the Procuring Entity.

- 39.4 The Procuring Entity may request the Consultants to perform additional services not covered by the original scope of work but are determined by the Procuring Entity to be critical for the satisfactory completion of the Services, subject to **GCC Clause 55.6**.
- 39.5 No changes shall be made in the Key Personnel, except for justifiable reasons as may be determined by the Procuring Entity, as indicated in the **SCC**, and only upon prior approval of the Procuring Entity. If it becomes justifiable and necessary to replace any of the Personnel, the Consultant shall forthwith provide as a replacement a person of equivalent or better qualifications. If the Consultant introduces changes in Key Personnel for reasons other than those mentioned in the **SCC**, the Consultant shall be liable for the imposition of damages as described in the **SCC**.
- 39.6 Any of the Personnel provided as a replacement under **GCC Clauses 39.5 and 39.7**, the rate of remuneration applicable to such person as well as any reimbursable expenditures the Consultant may wish to claim as a result of such replacement, shall be subject to the prior written approval by the Procuring Entity. Except as the Procuring Entity may otherwise agree, the Consultant shall bear all additional travel and other costs arising out of or incidental to any removal and/or replacement, and the remuneration to be paid for any of the Personnel provided as a replacement shall not exceed the remuneration which would have been payable to the Personnel replaced.
- 39.7 If the Procuring Entity finds that any of the Personnel has committed serious misconduct or has been charged with having committed a criminal action as defined in the Applicable Law, or has reasonable cause to be dissatisfied with the performance of any of the Personnel, then the Consultant shall, at the Procuring Entity's written request specifying the grounds therefore, forthwith provide as a replacement a person with qualifications and experience acceptable to the Procuring Entity.

#### **40. Working Hours, Overtime, Leave, etc.**

- 40.1 Working hours and holidays for Key Personnel are set forth in Appendix III. Any travel time prior to and after contract implementation shall not be considered as part of the working hours.
- 40.2 The Key Personnel shall not be entitled to claim payment for overtime work, sick leave, or vacation leave from the Procuring Entity since these items are already covered by the Consultant's remuneration. All leaves to be allowed to the Personnel are included in the staff-months of service set forth in Appendix

III. Taking of leave by any Personnel should not delay the progress and adequate supervision of the Services.

- 40.3 If required to comply with the provisions of **GCC** Clause 43.1 hereof, adjustments with respect to the estimated periods of engagement of Key Personnel set forth in Appendix III may be made by the Consultant by prior written notice to the Procuring Entity, provided that:
- (a) such adjustments shall not alter the originally estimated period of engagement of any individual by more than ten percent (10%); and
  - (b) the aggregate of such adjustments shall not cause payments under this Contract to exceed the ceilings set forth in **GCC** Clause 52.1 of this Contract. Any other such adjustments shall only be made with the Procuring Entity's prior written approval.

#### **41. Counterpart Personnel**

- 41.1 If so provided in Appendix III hereto, the Procuring Entity shall make available to the Consultant, as and when provided in such Appendix III, and free of charge, such Counterpart Personnel to be selected by the Procuring Entity, with the Consultant's advice, as shall be specified in such Appendix III. Counterpart Personnel shall work with the Consultant. If any member of the Counterpart Personnel fails to perform adequately any work assigned to such member by the Consultant which is consistent with the position occupied by such member, the Consultant may request the replacement of such member, and the Procuring Entity shall not unreasonably refuse to act upon such request.
- 41.2 The responsibilities of the Counterpart Personnel shall be specified in Appendix III, attached hereto, and the Counterpart Personnel shall not perform any work beyond the said responsibilities.
- 41.3 If Counterpart Personnel are not provided by the Procuring Entity to the Consultant as and when specified in Appendix III, and or if the Counterpart Personnel lack the necessary training, experience or authority to effectively undertake their responsibilities, the Procuring Entity and the Consultant shall agree on how the affected part of the Services shall be carried out, and the additional payments, if any, to be made by the Procuring Entity to the Consultant as a result thereof pursuant to **GCC** Clause 52 hereof.

#### **42. Performance Security**

- 42.1 Unless otherwise specified in the **SCC**, within ten (10) calendar days from receipt of the Notice of Award from the Procuring Entity but in no case later than the signing of the contract by both parties, the Consultant shall furnish the performance security in any the forms prescribed in the **ITB** Clause 32.2.
- 42.2 The performance security posted in favor of the Procuring Entity shall be forfeited in the event it is established that the Consultant is in default in any of its obligations under the contract.

- 42.3 The performance security shall remain valid until issuance by the Procuring Entity of the Certificate of Final Acceptance.
- 42.4 The performance security may be released by the Procuring Entity and returned to the Consultant after the issuance of the Certificate of Final Acceptance subject to the following conditions:
- (a) There are no pending claims against the Consultant or the surety company filed by the Procuring Entity;
  - (b) The Consultant has no pending claims for labor and materials filed against it; and
  - (c) Other terms specified in the SCC.
- 42.5 In case of a reduction of the contract value, the Procuring Entity shall allow a proportional reduction in the original performance security, provided that any such reduction is more than ten percent (10%) and that the aggregate of such reductions is not more than fifty percent (50%) of the original performance security.

#### **43. Standard of Performance**

- 43.1 The Consultant shall perform the Services and carry out their obligations hereunder with all due diligence, efficiency and economy, in accordance with generally accepted professional techniques and practices, and shall observe sound management practices, and employ appropriate advanced technology and safe and effective equipment, machinery, materials and methods.
- 43.2 The Consultant shall always act, in respect of any matter relating to this Contract or to the Services, as faithful advisers to the Procuring Entity, and shall at all times support and safeguard the Procuring Entity's legitimate interests in any dealings with Subconsultants or third parties.
- 43.3 The Consultant shall furnish to the Procuring Entity such information related to the Services as the Procuring Entity may from time to time reasonably request.
- 43.4 The Consultant shall at all times cooperate and coordinate with the Procuring Entity with respect to the carrying out of its obligations under this Contract.

#### **44. Consultant Not to Benefit from Commissions, Discounts, etc.**

The remuneration of the Consultant pursuant to GCC Clause 53 hereof shall constitute the Consultant's sole remuneration in connection with this Contract or the Services and, subject to GCC Clause 45 hereof, the Consultant shall not accept for their own benefit any trade commission, discount or similar payment in connection with activities pursuant to this Contract or to the Services or in the discharge of their obligations hereunder, and the Consultant shall use its best efforts to ensure that any Subconsultants, as well as the Personnel and agents of either of them, similarly shall not receive any such additional remuneration.

#### **45. Procurement by the Consultant**

If the Consultant, as part of the Services, has the responsibility of advising or procuring goods, works or services, for the Procuring Entity, the Consultant shall comply with any applicable procurement guidelines of the Funding Source, and shall at all times exercise such responsibility in the best interest of the Procuring Entity. Any discounts or advantages obtained by the Consultant in the exercise of such procurement responsibility shall be for the benefit of the Procuring Entity.

#### **46. Specifications and Designs**

46.1 The Consultant shall prepare all specifications and designs using the metric system and shall embody the best design criteria applicable to Philippine conditions. The Consultant shall specify standards which are accepted and well-known among industrial nations.

46.2 The Consultant shall ensure that the specifications and designs and all documentation relating to procurement of goods and services for this Contract are prepared on an impartial basis so as to promote national and international competitive bidding.

#### **47. Reports**

The Consultant shall submit to the Procuring Entity the reports, deliverables and documents in English, in the form, in the numbers, and within the time periods set forth in Appendix II.

#### **48. Assistance by the Procuring Entity on Government Requirements**

48.1 The Procuring Entity may assist the Consultant, Subconsultants, and Personnel in the payment of such taxes, duties, fees and other impositions as may be levied under the Applicable Law by providing information on the preparation of necessary documents for payment thereof.

48.2 The Procuring Entity shall use its best efforts to ensure that the Government shall:

- (a) provide the Consultant, Subconsultants, and Personnel with work permits and such other documents as shall be necessary to enable the Consultant, Subconsultants, or Personnel to perform the Services;
- (b) arrange for the foreign Personnel and, if appropriate, their eligible dependents to be provided promptly with all necessary entry and exit visas, residence permits, and any other documents required for their stay in the Philippines for the duration of the Contract;
- (c) facilitate prompt clearance through customs of any property required for the Services and of the necessary personal effects of the foreign Personnel and their eligible dependents;

- (d) issue to officials, agents and representatives of the Government all such instructions as may be necessary or appropriate for the prompt and effective implementation of the Services; and
- (e) grant to foreign Consultant, any foreign Subconsultant and the Personnel of either of them the privilege, pursuant to the Applicable Law, of bringing into the Government's country reasonable amounts of foreign currency for purposes of the Services or for the personal use of the foreign Personnel and their dependents.

#### **49. Access to Land**

The Procuring Entity warrants that the Consultant shall have, free of charge, unimpeded access to all lands in the Philippines in respect of which access is required for the performance of the Services. The Procuring Entity shall be responsible for any damage to such land or any property thereon resulting from such access and shall indemnify the Consultant and each of the Personnel in respect of liability for any such damage, unless such damage is caused by the default or negligence of the Consultant or any Subconsultant or the Personnel of either of them.

#### **50. Subcontract**

- 50.1 Subcontracting of any portion of the Consulting Services, if allowed in the **BDS**, does not relieve the Consultant of any liability or obligation under this Contract. The Consultant will be responsible for the acts, defaults, and negligence of any subconsultant, its agents, servants or workmen as fully as if these were the Consultant's own acts, defaults, or negligence, or those of its agents, servants or workmen.
- 50.2 Subconsultants disclosed and identified during the bidding may be changed during the implementation of this Contract, subject to compliance with the required qualifications and the approval of the Procuring Entity.

#### **51. Accounting, Inspection and Auditing**

- 51.1 The Consultant shall:
  - (a) keep accurate and systematic accounts and records in respect of the Services hereunder, in accordance with internationally accepted accounting principles and in such form and detail as shall clearly identify all relevant time changes and costs, and the bases thereof;
  - (b) permit the Procuring Entity or its designated representative and or the designated representative of the Funding Source at least once for short-term Contracts, and annually in the case of long-term Contracts, and up to one year from the expiration or termination of this Contract, to inspect the same and make copies thereof as well as to have them audited by auditors appointed by the Procuring Entity; and

- (c) permit the Funding Source to inspect the Consultant's accounts and records relating to the performance of the Consultant and to have them audited by auditors approved by the Funding Source, if so required.
- 51.2 The basic purpose of this audit is to verify payments under this Contract and, in this process, to also verify representations made by the Consultant in relation to this Contract. The Consultant shall cooperate with and assist the Procuring Entity and its authorized representatives in making such audit. In the event the audit discloses that the Consultant has overcharged the Procuring Entity, the Consultant shall immediately reimburse the Procuring Entity an amount equivalent to the amount overpaid. If overpayment is a result of the Consultant having been engaged in what the Procuring Entity (or, as the case may be, the Funding Source) determines to constitute corrupt, fraudulent, or coercive practices, as defined in **GCC** Clause 27(e) and under the Applicable Law, the Procuring Entity shall, unless the Procuring Entity decides otherwise, terminate this Contract.
- 51.3 The determination that the Consultant has engaged in corrupt, fraudulent, coercive practices shall result in the Procuring Entity and/or the Funding Source seeking the imposition of the maximum administrative, civil and criminal penalties up to and including imprisonment.

## **52. Contract Cost**

- 52.1 Except as may be otherwise agreed under **GCC** Clause 10, payments under this Contract shall not exceed the ceiling specified in the **SCC**. The Consultant shall notify the Procuring Entity as soon as cumulative charges incurred for the Services have reached eighty percent (80%) of this ceiling.
- 52.2 Unless otherwise specified in the **SCC**, the cost of the Services shall be payable in Philippine Pesos and shall be set forth in the Appendix IV attached to this Contract.

## **53. Remuneration and Reimbursable Expenditures**

- 53.1 Payments of Services do not relieve the Consultant of any obligation hereunder.
- 53.2 Remuneration for the Personnel shall be determined on the basis of time actually spent by such Personnel in the performance of the Services including other additional factors indicated in the **SCC** after the date determined in accordance with **GCC** Clause 22, or such other date as the Parties shall agree in writing, including time for necessary travel via the most direct route, at the rates referred to, and subject to such additional provisions as are set forth, in the **SCC**.
- 53.3 Remuneration for periods of less than one month shall be calculated on an hourly basis for time spent in home office (the total of 176 hours per month shall apply) and on a calendar-day basis for time spent away from home office (1 day being equivalent to 1/30th of a month).



- 53.4 Reimbursable expenditures actually and reasonably incurred by the Consultants in the performance of the Services are provided in the SCC.
- 53.5 Billings and payments in respect of the Services shall be made as follows:
- (a) The Procuring Entity shall cause to be paid to the Consultant an advance payment as specified in the SCC, and as otherwise set forth below. The advance payment shall be due after the Consultant provides an irrevocable standby letter of credit in favor of the Procuring Entity issued by an entity acceptable to the Procuring Entity in accordance with the requirements provided in the SCC.
  - (b) As soon as practicable and not later than fifteen (15) days after the end of each calendar month during the period of the Services, the Consultant shall submit to the Procuring Entity, in duplicate, itemized statements, accompanied by copies of receipted invoices, vouchers and other appropriate supporting materials, of the amounts payable pursuant to **GCC** Clauses 52.1 and 53 for such month. Separate monthly statements shall be submitted in respect of amounts payable in foreign currency and in local currency. Each separate monthly statement shall distinguish that portion of the total eligible costs which pertains to remuneration from that portion which pertains to reimbursable expenditures.
  - (c) The Procuring Entity shall cause the payment of the Consultant's monthly statements within sixty (60) days after the receipt by the Procuring Entity of such statements with supporting documents. Only such portion of a monthly statement that is not satisfactorily supported may be withheld from payment. Should any discrepancy be found to exist between actual payment and costs authorized to be incurred by the Consultant, the Procuring Entity may add or subtract the difference from any subsequent payments. Interest shall be paid for delayed payments following the rate provided in the SCC.

## **54. Final Payment**

- 54.1 The final payment shall be made only after the final report and a final statement, identified as such, shall have been submitted by the Consultant and approved as satisfactory by the Procuring Entity. The Services shall be deemed completed and finally accepted by the Procuring Entity and the final report and final statement shall be deemed approved by the Procuring Entity as satisfactory ninety (90) calendar days after receipt of the final report and final statement by the Procuring Entity unless the Procuring Entity, within such ninety (90)-day period, gives written notice to the Consultant specifying in detail deficiencies in the Services, the final report or final statement. The Consultant shall thereupon promptly make any necessary corrections within a maximum period of ninety (90) calendar days, and upon completion of such corrections, the foregoing process shall be repeated.
- 54.2 Any amount which the Procuring Entity has paid or caused to be paid in accordance with this clause in excess of the amounts actually payable in

accordance with the provisions of this Contract shall be reimbursed by the Consultant to the Procuring Entity within thirty (30) days after receipt by the Consultant of notice thereof. Any such claim by the Procuring Entity for reimbursement must be made within twelve (12) calendar months after receipt by the Procuring Entity of a final report and a final statement approved by the Procuring Entity in accordance with the above.

## **55. Lump Sum Contracts**

- 55.1 For Lump Sum Contracts when applicable, notwithstanding the terms of **GCC** Clauses 10, 18.1, 31(c), 41.3, 53.2, 53.3, 53.4, 53.5, and 54.1, the provisions contained hereunder shall apply.
- 55.2 Personnel - Any replacement approved by the Procuring Entity in accordance with **ITB** Clause 27.3 shall be provided by the Consultant at no additional cost.
- 55.3 Staffing Schedule - Should the rate of progress of the Services, or any part hereof, be at any time in the opinion of the Procuring Entity too slow to ensure that the Services are completed in accordance with the Staffing Schedule, the Procuring Entity shall so notify the Consultant in writing and the Consultant shall at its sole cost and expense, thereupon take such steps as necessary, subject to the Procuring Entity's approval, or as reasonably required by the Procuring Entity, to expedite progress so as to ensure that the Services are completed in accordance with the Staffing Schedule.
- 55.4 Final payment pursuant to the Payment Schedule in Appendices IV and V shall be made by the Procuring Entity after the final report has been submitted by the Consultant and approved by the Procuring Entity.
- 55.5 Termination - Upon the receipt or giving of any notice referred to in **GCC** Clause 29 and if the Consultant is not in default under this Contract and has partly or substantially performed its obligation under this Contract up to the date of termination and has taken immediate steps to bring the Services to a close in prompt and orderly manner, there shall be an equitable reduction in the maximum amount payable under this Contract to reflect the reduction in the Services, provided that in no event shall the Consultant receive less than his actual costs up to the effective date of the termination, plus a reasonable allowance for overhead and profit.
- 55.6 Unless otherwise provided in the **SCC**, no additional payment for variation order, if any, shall be allowed for this Contract.

## **56. Liquidated Damages for Delay**

If the Consultant fails to deliver any or all of the Services within the period(s) specified in this Contract, the Procuring Entity shall, without prejudice to its other remedies under this Contract and under the Applicable Law, deduct from the contract price, as liquidated damages, a sum equivalent to one-tenth of one percent of the price of the unperformed portion of the Services for each day of delay based on the approved contract schedule. Once the amount of liquidated damages reaches ten

percent (10%) of the total amount of contract, the Procuring Entity may consider termination of this Contract pursuant to GCC Clause 27. (as per GPPB Resolution 07-2019)

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***Section V. Special Conditions of  
Contract***

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# Special Conditions of Contract

GCC Clause	
1.1(g)	<p>The Funding Source is:</p> <p>The 2024 BCDA Corporate Operating Budget.</p>
6.2(b)	<p>For a period of two (2) years after the expiration of this Contract, the Consultant shall not engage, and shall cause its Personnel as well as their Subconsultants and its Personnel not to engage, in the activity of a purchaser (directly or indirectly) of the assets on which they advised the Procuring Entity under this Contract nor in the activity of an adviser (directly or indirectly) of potential purchasers of such assets. The Consultant also agree that their affiliates shall be disqualified for the same period of time from engaging in the said activities.</p>
7	<p>The Member in Charge of the Consultant is</p> <p><i>[name of member, address, and other necessary contact information].</i></p>
8	Not applicable.
10	No further instructions.
12	<p>The Authorized Representatives are as follows:</p> <p>For the Procuring Entity:</p> <p style="text-align: center;">_____</p> <p style="text-align: center;">President and CEO</p> <p>For the Consultant:</p> <p style="text-align: center;"><i>[insert name of the Consultant]</i></p>
15.1	<p>The addresses are:</p> <p>Procuring Entity: Bases Conversion and Development Authority</p> <p>Attention:</p> <p style="text-align: center;">_____.</p> <p style="text-align: center;">President and CEO</p> <p style="text-align: center;">Bases Conversion and Development Authority 2/F Bonifacio Technology Center 31st Street corner 2nd Avenue, Bonifacio Global City, Taguig City</p> <p>Consultants: <i>[insert name of the Consultant]</i></p>

	<p>Attention: <i>[insert name of the Consultant's authorized representative]</i></p> <p>Address: _____</p> <p>Facsimile: _____</p> <p>Email Address: _____</p>
15.2	<p>Notice shall be deemed to be effective as follows:</p> <p>(a) in the case of personal delivery or registered mail, on delivery;</p> <p>(b) in the case of electronic mail, on delivery.</p>
18.3	<i>State here Consultant's account where payment may be made.</i>
19	No further instructions.
20	No additional provision. If the Consultant is a joint venture, all partners to the joint venture shall be jointly and severally liable to the Procuring Entity.
22	None.
24	The contract shall terminate upon the issuance of the Certificate of Completion to the Consultant.
34.2	Any and all disputes arising from the implementation of this contract shall be submitted to the arbitration in the Philippines according to the provisions of Republic Acts 876 and 9285, as required in Section 59 of the IRR of RA 9184.
35.1	The media planning and placement campaign, monthly reports, and all other documents required in the Terms of Reference as prepared by the Consultant for the Procuring Entity under this Contract that shall become and remain the property of the Procuring Entity.
38.1(d)	No further instructions.
39.5	<p>The Consultant may change its Key Personnel only for justifiable reasons as may be determined by the Procuring Entity, such as death, serious illness, incapacity of an individual Consultant, resignation, among others, or until after fifty percent (50%) of the Personnel's man-months have been served.</p> <p>Violators will be fined an amount equal to the refund of the replaced Personnel's basic rate, which should be at least fifty percent (50%) of the total basic rate for the duration of the engagement.</p>
42.1	No further instructions.
42.4(c)	No further instructions.

52.1	The total ceiling amount in Philippine Pesos is Php _____ inclusive of all applicable taxes, fees, and incidental expenses.
52.2	No further instructions.
53.2	No additional instructions.
53.4	Reimbursement is not applicable.
53.5(a)	Not applicable.
53.5(c)	The interest rate is zero.
55.6	No further instructions.

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## ***Section VI. Terms of Reference***

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## TERMS OF REFERENCE

### PROCUREMENT OF CONSULTING SERVICES FOR MEDIA PLANNING AND GLOBAL PLACEMENT FOR CLARK

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#### (c) RATIONALE

The Bases Conversion and Development Authority (BCDA) through the Investment Promotions and Marketing Department (IPMD) has been driving an extensive marketing and investment promotion campaign to establish Clark as a premiere investment destination.

The campaign will showcase BCDA's past, ongoing, and future projects, as well as its participation in various webinars, conferences, business meetings, speaking engagements, and inbound and outbound missions. These efforts will be directed towards global audiences, particularly in the United States, Europe, Japan, South Korea, Taiwan, Singapore, Hong Kong, and other regions, utilizing digital media channels.

This promotional campaign aims to communicate the following:

1. Increase awareness and interest among potential investors by highlighting unique benefits, growth potential, and returns of the investment opportunities available.
2. Strengthen the reputation and credibility of the organization or investment product by showcasing successful case studies, endorsements, and the organization's track record.
3. Drive higher engagement with the target audience through targeted marketing strategies, ultimately leading to an increase in inquiries, commitments, and finalized investments.

To effectively carry out these objectives in a scale that would generate greater awareness, understanding, interest, and promotion of Clark in the global stage, the IPMD seeks to engage the services of a media planning and placement agency to develop and execute the strategic placements of Clark using digital platforms and global TV networks that have the global reach, trusted appeal, and credibility.

#### PROCUREMENT TERMS

The Bases Conversion and Development Authority (BCDA) is inviting interested and experienced advertising agencies or creative/media/public relations agencies with a dedicated team for media campaign planning and placement as the required manpower/personnel and staff that is duly established in the Philippines. The interested firms should have been in operations for at least five (5) years and have managed digital and placement accounts of at least one multinational brand during its existence.

## 1. APPROVED BUDGET FOR THE CONTRACT

The approved budget of the contract is **Six Million Pesos (Php6,000,000.00)** inclusive of any and all applicable taxes, agency service fees, bank charges, and other fees as may be incurred in the process.

## 2. SCOPE OF WORK AND DELIVERABLES

The consultant must undertake the following:

Scope of Work	Deliverables
<p><b>Submission of Digital Media and Advertisement Campaign</b></p>	<p>Identify and recommend the most appropriate digital platform and marketing events for an effective execution of the campaign for Clark</p> <p>The proposed <b>digital</b> media campaigns should include, but are not limited to, global TV networks, social media platforms (LinkedIn &amp; Meta), search engine marketing, content marketing for publications, and investment-driven events in the United States, Europe, Japan, South Korea, Taiwan, Singapore, Hong Kong, and other international markets.</p>
<p><b>Media Research</b></p>	<p>Conduct media research on relevant demographics and effective media selections.</p> <p>Identify and recommend an effective multi-media strategy for a global audience that is aligned with the objectives of the BCDA.</p> <p>Identify appropriate media for the target market for BCDA in the United States, Europe, Japan, South Korea, Taiwan, Singapore, Hong Kong, and other international markets.</p>

<p><b>Coordination with BCDA-IPMD and Media Outlets for digital ad placements as specified in the plan</b></p>	<p>Coordinate and liaise with media suppliers bonuses, and other marketing opportunities in business for consideration and approval of BCDA-IPMD.</p> <p>Coordinate regularly with IPMD on the following, but not limited to:</p> <ul style="list-style-type: none"> <li>a. Monitoring developments with media partners</li> <li>b. Evaluating of media packages, invitations and proposals</li> <li>c. Implementing of the approved integrated media campaign plan or strategy</li> <li>d. Assisting IPMD in evaluating media proposals submitted directly to the Department.</li> </ul>
<p><b>Monitoring of the Media Campaign</b></p>	<p>Submit corresponding monitoring and evaluation systems in the form of established and appropriate metrics and timelines to measure the implementation of the media campaign.</p> <p>Provide monthly assessment and implementation reports to reflect the success rate of the implemented strategies on the immediate reach, effectiveness of placement, and return on investment, and other established metrics.</p> <p>Render regular reviews on the overall media plan to ensure that the approved campaign adapts to current trends.</p>

<p><b>Evaluation of the Media Campaign plan and strategies</b></p>	<p>Towards the completion of the engagement, assess the outcome of the media campaign and plans to aid the IPMD in the crafting the succeeding campaign incorporating the insights and recommendations from the evaluation of placements made during the period of engagement.</p> <p>Provide to the IPMD a post project report and workshop assessing the outcome of the engagement and developing the working guidelines for subsequent media-planning/ media placement engagements.</p>
<p><b>Conduct of Training or Workshop</b></p>	<p>The Consultant must conduct at least one (1) training or workshop for BCDA-IPMD on Multimedia Marketing Trends.</p>
<p><b>Submission of monthly monitoring report</b></p>	<p>Submit a detailed and written monthly assessment report which includes the following: recorded, engagements on digital content and display advertisements including its geographical locations or origins.</p>

### 3. OBLIGATIONS OF BCDA

BCDA will provide the Consultant all the pertinent documents and technical information necessary in the execution and performance of the services. In addition, BCDA shall also assist the Consultant in the processing of permits for location filming as needed.

### 4. TERM AND EFFECTIVITY

The Contract shall take effect upon the actual receipt thereof by the Consultant of the Notice to Proceed (NTP) and shall remain in force and in effect for a period of **four (4) months** or as specified in the plan.

The date may be subject to change. BCDA will inform the Consultant of any changes to the project schedule.

### 5. SCHEDULE OF PAYMENT

The proposed payment scheme for the campaign will be billed progressively upon completion of the following milestones:

<b>MILESTONES</b>	<b>% of Payment</b>
Submission and approval of the proposed media campaign and placement strategy	15%
Submission and approval of accomplishment and monitoring report with proof of placements on the 1 <sup>st</sup> and 2 <sup>nd</sup> months of project implementation	25%
Submission and approval of accomplishment and monitoring report with proof of placements on the 3 <sup>rd</sup> month of project implementation	25%
Completion of conduct of training/workshop, and submission and submission of Post-Training Report on the 4th month of project implementation	15%
Submission and approval of the entire campaign and implementation of post-project assessment and workshop for the whole campaign and issuance of Certificate of Completion by BCDA	20%
<b>TOTAL</b>	<b>100%</b>

## 6. QUALIFICATIONS OF THE CONSULTANT

1. The Consultant must be registered online with the Philippine Government Electronic Procurement System (<http://www.philgeps.net>) as a legitimate service provider for government requirements.
2. The Consultant must be an advertising agency or a creative/media/PR agency with an experience of at least five (5) years in media campaign planning and placement.
3. The Consultant must have been in the business for at least five (5) years.
4. The Consultant must have handled at least three (3) projects similar to the project being bid out. For purposes of this Consulting Services, similar projects shall refer to media campaign planning and placement accounts\* involving local and international digital/online platforms.
5. The Consultant must have handled any media campaign planning and placement accounts of at least one (1) multinational brand\* during its existence.

*\*Multinational brands are companies or corporations that operate in more than one country and are usually a worldwide or global enterprise with hugely popular products.*

*\*Media campaign planning and placement accounts refer to the comprehensive and integrated media strategies with detailed list of any or all or a combination of the following: advertising spots, digital contents, display advertisements, target audience, social media platforms' reach, quality and types of content from media partners.*

## 7. MEDIA CAMPAIGN PLACEMENT TEAM COMPOSITION

The media campaign placement team members must have the following qualifications in media campaign planning and placement or any work experience related to his/her function/s in the team:

Member	Years of Experience	Number of Similar Projects Handled	Educational Attainment	Job Description
Media Director	10	10	College Graduate	<ul style="list-style-type: none"> <li>● ensures quality output and timely execution of the media campaign plan;</li> <li>● serves as the overall lead of the project and responsible in ensuring that requirements are met with accuracy;</li> <li>● has impeccable skills in negotiating/liaising with media suppliers and has extensive media contacts; and</li> <li>● oncall by BCDA.</li> </ul>
Media Planning Manager	5	5	College Graduate	<ul style="list-style-type: none"> <li>● responsible for the quality and timely approval and submission of materials including reports and reviews to BCDA, media and digital partners;</li> <li>● develops an effective television media placement strategy and digital plans; and</li> <li>● ensures media placements are available and booked according to the approved campaign plan.</li> </ul>
Digital Specialist	5	5	College Graduate	<ul style="list-style-type: none"> <li>● monitors the progress of digital placements and develop</li> </ul>

				strategies to increase engagements and meet the campaign objectives
Research Analyst	5	5	College Graduate	<ul style="list-style-type: none"> <li>provides thorough research, data analysis, and market reviews</li> </ul>

These positions shall be filled-in by the Consultant, subject to approval of BCDA.

Aside from the identified members of the Media Campaign Placement Team, the Consultant shall provide other support staff, creatives, and editorial crew necessary for the completion of all requirements for this project at no additional cost to BCDA. Only the identified team members above will be subject to evaluation.

In the event that any members of the Consultant's Media Campaign Placement Team are unable to discharge their duties and assigned functions, a written notice must be submitted to BCDA with the substitute member/s to be evaluated and approved by BCDA.

## 8. METHODOLOGY

The Bids and Awards Committee- Consultancy Services (BAC-C) shall conduct a detailed evaluation of bids using the **Quality-Based (QBE) evaluation**. The basis for the selection of the consultant shall be Section 33.2.1 and 33.2.2 of the Revised Implementing Rules and Regulations of the Government Procurement Reform Act (RA No. 9184). A two-stage procedure shall be adopted whereby each consultant shall be required to submit his technical and financial proposals simultaneously in separate sealed envelopes.

## 9. EVALUATION CRITERIA FOR SHORTLISTING OF BIDDERS

The Bids and Awards Committee – Consultancy Services (BAC-C) shall draw up a short list of at most five (5) bidders from those who have submitted Expression of Interest, in accordance with the provisions of the revised Implementing Rules and Regulations (IRR) of Republic Act 9184 (R.A. 9184).

The evaluation criteria for shortlisting is as follows:

<b>Evaluation Criteria For Shortlisting</b>	<b>Weight</b>	<b>Minimum Required Score</b>
1. Applicable experience of the Consultant	40%	28%
2. Qualification of Key Personnel who shall be assigned to the Consulting Service	50%	35%
3. Current Workload of the Consultant	10%	7%

<b>TOTAL</b>	<b>100%</b>	<b>70%</b>
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Prospective bidders must meet the total required minimum score of 70%. Only the bidders who meet the required minimum score shall be shortlisted. The five (5) Shortlisted proponents will be entitled to submit bids upon payment of a non-refundable fee of Php10,000.00, as specified in RA 9184.

#### **10. DETERMINATION OF THE HIGHEST RATED BID (HRB)**

The shortlisted bidders shall be subjected to evaluation to determine the bidder with HRB, wherein the criteria and rating are as follows:

<b>Technical Proposal Criteria</b>	<b>Weight</b>	<b>Required Minimum Technical Score</b>
1. Applicable Years of Experience of the Consultant	20%	14%
2. Qualifications of the proposed team members	20%	14%
3. Methodology and Plan of Approach	60%	42%
<b>TOTAL</b>	<b>100%</b>	<b>70%</b>

The prospective Consultant(s) must meet the required minimum score of **seventy percent (70%)** on each criterion.

The Consultant shall make an oral presentation of the Technical Proposal and shall submit an electronic file of their presentation to the BAC-C. The corporate profile of the Consultant is required as part of the evaluation. The BAC-C shall rank the Consultants in descending order based on the combined numerical ratings of their technical proposals, from which the highest rated bid will be identified.

Only the financial proposal of the Consultant who gets the highest technical rating shall be opened in their presence. Total calculated bid prices which exceed the approved budget for the contract shall not be considered. The name of the Consultant, the quality scores and the proposed prices shall be read and recorded when the financial proposals are opened. Negotiations shall be undertaken with the Consultant who is first in rank.

The financial proposal shall not exceed the Approved Budget for the Contract (ABC) which is **Pesos: Six Million and 00/100 (Php6,000,000.00)** and shall be deemed to include the cost of all taxes, fees, and incidental expenses.

The Consultant shall submit an electronic file of their presentation to the BAC-C.



## 11. COMPONENTS OF THE TECHNICAL PROPOSAL

As part of the Technical Proposal, the Consultant shall submit to BCDA the following:

- Company Profile (including list of previous clients, projects handled, among others)
- Portfolio, sample of works and awards received related to media and marketing campaign
- Electronic file of Technical Proposal in a USB flash drive
- Proposed detailed media campaign plan with placements in online and other multimedia platforms

## 12. PERFORMANCE SECURITY

To guarantee the faithful performance by the Consultant of its obligations under the contract prepared in accordance with the bidding documents, it shall post a Performance Security prior to the signing of the contract. The Performance Security may be in any or combination of the following forms with the corresponding minimum amount in percentage of the Total Contract Price:

<b>Form of Performance Security</b>	<b>Amount of Performance Security</b> (Not less than the Percentage of the Total Contract Price)
Cash or cashier's/manager's check issued by a Universal or Commercial Bank;  Bank draft/guarantee or irrevocable letter of credit issued by a Universal or Commercial Bank: Provided, however, that it shall be confirmed or authenticated by a Universal or Commercial Bank, if issued by a foreign bank; and/or	Five Percent (5%)
Surety bond callable upon demand issued by a surety or insurance company duly certified by the Insurance Commission as authorized to issue such security.	Thirty Percent (30%)

The Performance Security shall at least be co-terminus with the final completion of the contract.

## 13. STANDARD OF SERVICES

The Consultant shall fulfill its obligations under the agreement by using its technical expertise and according to the best-accepted professional and industry standards. The Consultant shall exercise all reasonable skill, care, diligence, and prudence in the discharge of the duties agreed to be performed and shall always work in the best interest of BCDA. To attain these, the consultant shall provide personnel with sufficient qualifications and experience to ensure the full and satisfactory accomplishment of the required services/undertakings.

The services shall be conducted by the Consultant in accordance with the instructions or directions made or to be made by the BCDA at any time before its completion. The Consultant shall conduct regular consultation with BCDA in relation to the undertaking of its responsibilities under the Contract Agreement.

#### **14. CONFIDENTIALITY CLAUSE**

The Consultant warrants the full confidentiality of all information gathered for the consultancy contract given by BCDA, unless the latter indicates the contrary. The Consultant shall not disclose any communication disclosed to him for the purpose of this Services. After the completion of the contract, all materials, data, and other related documents provided must be returned to BCDA.

#### **15. LIQUIDATED DAMAGES**

The Consultant obligates itself to perform and complete all the Services within the period specified in the TOR, beginning from the starting date exclusive of such extensions of time as may be mutually agreed upon in writing. Should the Consultant fail to complete the Consulting Services within the stipulated time, liquidated damages, not by way of penalty, shall be paid to BCDA by the Consultant in an amount equal to one-tenth of one percent (1/10 of 1%) of the price of the unperformed portion of the services for each day of delay based on the approved contract schedule. BCDA may consider termination of the contract once the amount of liquidated damages reaches ten percent (10%).

#### **16. CONFLICT OF INTEREST**

The Consultant and its key staff, who may be directly associated with entities that may have an interest in or bias against any BCDA project, shall divulge the extent of its conflict with BCDA. The Consultant agrees that the conflict of interest may be a ground for BCDA to terminate the Contract.

#### **17. SETTLEMENT OF DISPUTES**

The Parties agree to resolve any dispute that may arise between them with respect to this Consulting Services through good faith and amicable negotiation. If at any time during such negotiation, one Party determines in good faith that the Parties cannot resolve the dispute through negotiations, that Party will deliver a notice to the other Party that the dispute will be settled by arbitration in accordance with Republic Act No. 9285 otherwise known as the "Alternative Dispute Resolution Act of 2004", as amended, failing which, the Parties may resort to the filing of the appropriate case in the proper courts of Taguig City to the exclusion of the other courts. The arbitration shall be conducted in Metro Manila, Philippines.

## **18. ANTI-CORRUPTION POLICY**

The Consultant warrants that no money or material consideration was given or has been promised to be given to any director, officer, or employee of BCDA to obtain the approval of this Consulting Services. The violation of this warranty shall constitute a sufficient ground for the rescission or termination of this Consulting Services without need of judicial action. Such rescission or termination shall be immediately effective upon service of notice to the Consultant.

## **19. OWNERSHIP**

BCDA-IPMD shall be the proprietor of all advertising and creative concepts that are original (raw and edited) materials produced and crafted in accordance with the Clark campaign, with complete and exclusive rights, with respect to their potential use both in the Philippines and internationally. All materials must be submitted in sturdy hard drives by the Agency.

## **20. TAX LIABILITIES OF THE CONSULTANT**

The Consultant shall submit audited financial statements, stamped “received” by the BIR or its duly accredited and authorized institutions, for the immediately preceding calendar year, showing, among other things, the consultant’s total and current assets and liabilities.

## **21. BIDDING RIGHTS**

21.1 BCDA reserves the right to accept and reject any or all of the Bids without giving any reason whatsoever.

21.2 BCDA reserves the right to waive any minor defects in the Qualification Documents and Bid Proposals and accept the offer it deems most advantageous to the Government.

21.3 BCDA reserves the right not to proceed with the Bidding Process without prior notice of incurring liability and without giving any reason whatsoever.

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## ***Section VII. Bidding Forms***

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# **BASES CONVERSION AND DEVELOPMENT AUTHORITY**

## ***PROCUREMENT OF CONSULTING SERVICES FOR THE MEDIA PLANNING AND GLOBAL PLACEMENT FOR CLARK***

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### **BIDDING FORMS**

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## TPF 1. TECHNICAL PROPOSAL SUBMISSION FORM

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### ***PROCUREMENT OF CONSULTING SERVICES FOR THE MEDIA PLANNING AND GLOBAL PLACEMENT FOR CLARK***

[Date]

#### **Bases Conversion and Development Authority**

2/F Bonifacio Technology Center  
31st Street corner 2nd Avenue,  
Bonifacio Global City, Taguig City

Ladies/Gentlemen:

We, the undersigned, offer to provide the **Procurement of Consulting Services for the Media Planning and Global Placement for Clark** in accordance with your Bidding Documents dated *[insert date]* and our Bid. We are hereby submitting our Bid, which includes this Technical Proposal, and a Financial Proposal sealed under a separate envelope.

In accordance with **ITB** Clause 21.1, we confirm that the information contained in the eligibility documents submitted earlier together with the Expression of Interest remain correct as of the date of bid submission.

If negotiations are held during the period of bid validity, *i.e.*, before *120 calendar days from the opening of bids*, we undertake to negotiate on the basis of the proposed staff. Our Bid is binding upon us and subject to the modifications resulting from contract negotiations.

In accordance with **GCC** Clause 51, we acknowledge and accept the Procuring Entity's right to inspect and audit all records relating to our Bid irrespective of whether we enter into a contract with the Procuring Entity as a result of this Bid or not.

We understand you are not bound to accept any Bid received for the selection of a consultant for the Project.

We acknowledge that failure to sign this Technical Proposal Submission Form and the abovementioned Financial Proposal Submission Form shall be a ground for the rejection of our Bid.

We remain,

Yours sincerely,

**Signature of the Authorized Representative of the Firm/JV/Consortium:**

**Name and Title of Signatory:**

Name of Firm/Entity:

Address:

## TPF 2. CONSULTANT'S REFERENCES

### Relevant Services Carried Out in the Last Five (5) Years That Best Illustrate Qualifications

#### ***PROCUREMENT OF CONSULTING SERVICES FOR THE MEDIA PLANNING AND GLOBAL PLACEMENT FOR CLARK***

Using the format below, provide information on each project for which your firm/entity, either individually, as a corporate entity, or as one of the major companies within an association, *partnership, Joint Venture or similar arrangement*, was legally contracted.

Project No. *[State numerical order starting with number 1]*

Project Name:		Country:
Location within Country:		Professional Staff Provided by Your Firm/Entity(profiles):
Name of Client:		Nº of Staff:
Address:		Nº of Staff-Months; Duration of Project:
Start Date (Month/Year):	Completion Date (Month/Year):	Approx. Value of Services:
Name of Associated Consultants, if any:		Nº of Months of Professional Staff Provided by Associated Consultants:
Name of Senior Staff (Project Director/Coordinator, Team Leader) Involved and Functions Performed:		
Narrative Description of Project:  Description of Actual Services and Nature of Services/Engagement ( <i>whether principal consultant, associate consultant, support consultant, percentage of interest in the partnership or Joint Venture [in the case of Joint Venture Arrangement], sub-contractor, etc.</i> ) provided by Your Firm and Your Staff ( <i>whether full-time, part-time, principal/key team member, consultant, sub-contractor, support staff, etc.</i> ). Please list down all your staff members involved in each project for which bidder was contracted.		
<b>Proof of Undertaking</b> (Certificate of Completion or Acceptance or valid proof of final payment issued by the client in case of completed contracts and Notice of Award, Notice to Proceed or signed contracts for on-going contracts and for contracts awarded but not yet started.)		

Consultant's Name [Firm/Entity/JV/Consortium]: \_\_\_\_\_

**[Signature over printed name of Authorized Signatory of the Firm/Entity/Joint Venture/Consortium (in case of JV/Consortium)]**

[Title]

Date: \_\_\_\_\_

**TPF 3. COMMENTS AND SUGGESTIONS OF CONSULTANT ON THE TERMS OF REFERENCE AND ON DATA, SERVICES, AND FACILITIES TO BE PROVIDED BY THE PROCURING ENTITY**

---

***PROCUREMENT OF CONSULTING SERVICES FOR THE MEDIA PLANNING AND GLOBAL PLACEMENT FOR CLARK***

On the Terms of Reference:

- 1.
- 2.
- 3.
- 4.
- 5.

On the data, services, and facilities to be provided by the Procuring Entity:

- 1.
- 2.
- 3.
- 4.
- 5.

[Signature over printed name of Authorized Signatory of the Firm/Entity/Joint Venture/Consortium (in case of JV/Consortium)]

[Title]

Date: \_\_\_\_\_



**TPF 4. DESCRIPTION OF THE METHODOLOGY AND WORK PLAN FOR PERFORMING THE PROJECT**

---

***PROCUREMENT OF CONSULTING SERVICES FOR THE MEDIA PLANNING AND GLOBAL PLACEMENT FOR CLARK***

- I. Background (Understanding of the Requirements of the Project)
- II. Objectives
- III. Observations of the Site
- IV. Roles/Functions of the Firm as the Media Planning Agency
- V. Detailed Scope of Work
  - a. Digital Media and Television Advertisement Campaign
  - b. Media Research
  - c. Coordination of Consultant with the end-user and Media Outlets such as TV networks, radio stations, social media partners, websites, content partnership, booking sites, and other relevant suppliers
  - d. Reports and Documents
- VI. Project Organization
  - a. Detailed Organizational Chart
  - b. Duties and Responsibilities of the Assigned Team Members
- VII. Work Plan
  - a. Work Plan and Submission of Deliverables
  - b. Schedule of Activities
- VIII. General Plan of Approach and Methodology
  - a. Quality Control and Assurance
  - b. Project Scope Management
  - c. Project Schedule Management
  - d. Project Cost Management
  - e. Human Resource Management
  - f. Project Documentation and Flow of Communication Management
- IX. Workshop on Multi-media Marketing Trends
- X. Monitoring/Evaluation format for the Media Plan
- XI. Transfer of Knowledge
- XII. Conclusion

**[Signature over printed name of Authorized Signatory of the Firm/Entity/Joint Venture/Consortium (in case of JV/Consortium)]**

[Title]

Date: \_\_\_\_\_

**TPF 5. TEAM COMPOSITION AND TASK**

***PROCUREMENT OF CONSULTING SERVICES FOR THE MEDIA PLANNING  
AND GLOBAL PLACEMENT FOR CLARK***

<b>1. Technical/Managerial Staff</b>		
<b>Name</b>	<b>Position</b>	<b>Task</b>
	Media Director	
	Media Planning Manager	
	Digital Specialist	
	Research Analyst	

- 2 Where applicable, indicate relationships among the Consultant and any partner and/or subconsultant, the Procuring Entity, the Funding Source and other parties or stakeholders.

**[Signature over printed name of Authorized Signatory of the Firm/Entity/Joint Venture/Consortium (in case of JV/Consortium)]**

[Title]

Date: \_\_\_\_\_

**TPF 6A. FORMAT OF CURRICULUM VITAE (CV) FOR PROPOSED PROFESSIONAL STAFF**

**PROCUREMENT OF CONSULTING SERVICES FOR THE MEDIA PLANNING AND GLOBAL PLACEMENT FOR CLARK**

Proposed Position: Media Director

Name of Firm/Entity/JV/Consortium: \_\_\_\_\_

Name of Staff: \_\_\_\_\_

Profession: \_\_\_\_\_

Date of Birth: \_\_\_\_\_

Years with Firm/Entity: \_\_\_\_\_ years, from [mm/dd/yy] to [mm/dd/yy]

Nationality: \_\_\_\_\_

Membership in Professional Societies: \_\_\_\_\_

Detailed Tasks Assigned: \_\_\_\_\_

**Education:**

[Summarize college/university and other specialized education of staff members, giving names of schools, dates attended, and degrees obtained. Use about one quarter of a page.]

College/University	Degree/Title Obtained	Inclusive Dates	
		From (MM/DD/YY)	To (MM/DD/YY)

Attach the Applicable Supporting Documents:

\* Complete the details of the inclusive dates (month, day, and year)

**Trainings/Seminars**

[Summarize the relevant trainings, seminars and workshops undertaken, including those conducted by the nominated key staff, using the matrix below]

Title/Description	Conducted by	Inclusive Dates*		No. of Hour/s	Venue	Involvement (Such as participant, speaker or trainer)
		From (MM/DD/YYYY)	To (MM/DD/YYYY)			
<b>Trainings relevant to the nominated position</b>						
(latest/most recent)						
(previous)						

Attach the Applicable Supporting Documents:

\* Complete the details of the inclusive dates (month, day, and year)

### Memberships in Professional Societies

[Give an outline of memberships in professional societies using the matrix below]

Name of Professional Societies/Organization/Affiliation	Date of Conferment/ Registration (MM/DD/YYYY)	License/Professional/ Membership Number	Validity Date (MM/DD/YYYY)

\* Complete the details of the inclusive dates (month, day, and year)

### Projects Undertaken/Completed

[Provide outline of projects undertaken using the matrix below]

Title/ Description	Type of Project/Contract <i>(Media planning, media placement)</i>	Client	Position and Description of the Nature of Work/ Engagement in the project <i>(whether full-time, part-time, principal/key team member, consultant, subcontractor, support staff, etc.)</i>	Start Date (MM/DD/YYYY)	Completion Date (MM/DD/YYYY)
<b>Other types of project/contract</b> (please specify)					
(latest/most recent)					
(previous)					

\* Rank from previous to latest/most recent project

\* Complete the details of the inclusive dates (month, day, and year)

### On-Going Projects

[Provide outline of on-going projects using the matrix below]

Title/Description	Client	Project Contract Amount	Position	Start Date (MM/DD/YYYY)	End Date (MM/DD/YYYY)
(latest/most recent)					
(previous)					
Attach supporting documents such as NOA, NTP, signed contract, bidding documents or etc.					

\* Rank from previous to latest/most recent on-going project

\* Complete the details of the inclusive dates (month, day, and year)

### Languages

[Using the format below, indicate proficiency of languages familiar with proficiency whether excellent, good, fair, or poor in speaking, reading, and writing]

Language	Proficiency		
	Speaking	Reading	Writing

**Employment Record:**

[Starting with the present position, list in reverse order every employment held. List all positions held by staff member since graduation, giving dates, names of employing organizations, titles of positions held, and locations of projects. For experience in the last ten (10) years, also give types of activities performed and client references, where appropriate. Use about two pages.]

Inclusive Dates of Employment		Name of Employing Organization	Office Address of the Employer/ Employing Organization	Position Held (whether full-time, part-time, principal/key team member, consultant, sub-contractor, support staff, etc.)	Location of Projects	Relevant Work Experience/ Types of Activities Performed
From (mm/dd/yy)	To (mm/dd/yy)					
(latest/most recent)						
(previous)						

- \* Rank from previous to latest/most recent employment
- \* Complete the details of the inclusive dates (month, day, and year)

**Certification:**

I, [full name of proposed professional staff], certify that to the best of my knowledge and belief, these data correctly describe me, my qualifications, and my experience.

**Commitment:**

I also commit to work for the Consulting Services for the project in accordance with the time schedule as indicated in the contract once the firm is awarded the Consulting Services for the project.

\_\_\_\_\_  
Date: \_\_\_\_\_  
[Signature over printed name of nominated key staff] Day/Month/Year

\_\_\_\_\_  
Date: \_\_\_\_\_  
[Signature over printed name of authorized representative of the firm/  
entity/Joint Venture/Consortium in case of JV/Consortium)] Day/Month/Year

**SUBSCRIBED AND SWORN** to before me this \_\_\_ day of [month] [year] at [place of execution], Philippines. Affiant/s is/are personally known to me and was/were identified by me through competent evidence of identity as defined in the 2004 Rules on Notarial Practice (A.M. No. 02-8-13-SC). Affiant/s exhibited to me his/her [insert type of government identification card used], with his/her photograph and signature appearing thereon, with no. \_\_\_\_\_.

Witness my hand and seal this \_\_\_ day of [month] [year].

**NAME OF NOTARY PUBLIC**

**Serial No. of Commission** \_\_\_\_\_

**Notary Public for** \_\_\_\_\_ **until** \_\_\_\_\_

**Roll of Attorneys No.** \_\_\_\_\_

**PTR No.** \_\_, *[date issued]*, *[place issued]*

**IBP No.** \_\_, *[date issued]*, *[place issued]*

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**TPF 6B. FORMAT OF CURRICULUM VITAE (CV) FOR PROPOSED PROFESSIONAL STAFF**

**PROCUREMENT OF CONSULTING SERVICES FOR THE MEDIA PLANNING AND GLOBAL PLACEMENT FOR CLARK**

Proposed Position: Media Planning Manager

Name of Firm/Entity/JV/Consortium: \_\_\_\_\_

Name of Staff: \_\_\_\_\_

Profession: \_\_\_\_\_

Date of Birth: \_\_\_\_\_

Years with Firm/Entity: \_\_\_\_\_ years, from [mm/dd/yy] to [mm/dd/yy]

Nationality: \_\_\_\_\_

Membership in Professional Societies: \_\_\_\_\_

Detailed Tasks Assigned: \_\_\_\_\_

**Education:**

[Summarize college/university and other specialized education of staff members, giving names of schools, dates attended, and degrees obtained. Use about one quarter of a page.]

College/University	Degree/Title Obtained	Inclusive Dates	
		From (MM/DD/YY)	To (MM/DD/YY)

Attach the Applicable Supporting Documents:

\* Complete the details of the inclusive dates (month, day, and year)

**Trainings/Seminars**

[Summarize the relevant trainings, seminars and workshops undertaken, including those conducted by the nominated key staff, using the matrix below]

Title/Description	Conducted by	Inclusive Dates*		No. of Hour/s	Venue	Involvement (Such as participant, speaker or trainer)
		From (MM/DD/YYYY)	To (MM/DD/YYYY)			
<b>Trainings relevant to the nominated position</b>						
(latest/most recent)						
(previous)						

Attach the Applicable Supporting Documents:

\* Complete the details of the inclusive dates (month, day, and year)

### Memberships in Professional Societies

[Give an outline of memberships in professional societies using the matrix below]

Name of Professional Societies/Organization/Affiliation	Date of Conferment/ Registration (MM/DD/YYYY)	License/Professional/ Membership Number	Validity Date (MM/DD/YYYY)

\* Complete the details of the inclusive dates (month, day, and year)

### Projects Undertaken/Completed

[Provide outline of projects undertaken using the matrix below]

Title/ Description	Type of Project/Contract <i>(Media planning, media placement)</i>	Client	Position and Description of the Nature of Work/ Engagement in the project <i>(whether full-time, part-time, principal/key team member, consultant, subcontractor, support staff, etc.)</i>	Start Date (MM/DD/YYYY)	Completion Date (MM/DD/YYYY)
<b>Other types of project/contract</b> (please specify)					
(latest/most recent)					
(previous)					

\* Rank from previous to latest/most recent project

\* Complete the details of the inclusive dates (month, day, and year)

### On-Going Projects

[Provide outline of on-going projects using the matrix below]

Title/Description	Client	Project Contract Amount	Position	Start Date (MM/DD/YYYY)	End Date (MM/DD/YYYY)
(latest/most recent)					
(previous)					
Attach supporting documents such as NOA, NTP, signed contract, bidding documents or etc.					

\* Rank from previous to latest/most recent on-going project

\* Complete the details of the inclusive dates (month, day, and year)

### Languages

[Using the format below, indicate proficiency of languages familiar with proficiency whether excellent, good, fair, or poor in speaking, reading, and writing]

Language	Proficiency		
	Speaking	Reading	Writing



**Employment Record:**

[Starting with the present position, list in reverse order every employment held. List all positions held by staff member since graduation, giving dates, names of employing organizations, titles of positions held, and locations of projects. For experience in the last ten (10) years, also give types of activities performed and client references, where appropriate. Use about two pages.]

Inclusive Dates of Employment		Name of Employing Organization	Office Address of the Employer/ Employing Organization	Position Held (whether full-time, part-time, principal/key team member, consultant, sub-contractor, support staff, etc.)	Location of Projects	Relevant Work Experience/ Types of Activities Performed
From (mm/dd/yy)	To (mm/dd/yy)					
(latest/most recent)						
(previous)						

- \* Rank from previous to latest/most recent employment
- \* Complete the details of the inclusive dates (month, day, and year)

**Certification:**

I, [full name of proposed professional staff], certify that to the best of my knowledge and belief, these data correctly describe me, my qualifications, and my experience.

**Commitment:**

I also commit to work for the Consulting Services for the project in accordance with the time schedule as indicated in the contract once the firm is awarded the Consulting Services for the project.

\_\_\_\_\_  
Date: \_\_\_\_\_  
[Signature over printed name of nominated key staff] Day/Month/Year

\_\_\_\_\_  
Date: \_\_\_\_\_  
[Signature over printed name of authorized representative of the firm/ entity/Joint Venture/Consortium in case of JV/Consortium)] Day/Month/Year

**SUBSCRIBED AND SWORN** to before me this \_\_\_ day of [month] [year] at [place of execution], Philippines. Affiant/s is/are personally known to me and was/were identified by me through competent evidence of identity as defined in the 2004 Rules on Notarial Practice (A.M. No. 02-8-13-SC). Affiant/s exhibited to me his/her [insert type of government identification card used], with his/her photograph and signature appearing thereon, with no. \_\_\_\_\_.

Witness my hand and seal this \_\_\_ day of [month] [year].

**NAME OF NOTARY PUBLIC**

**Serial No. of Commission** \_\_\_\_\_

**Notary Public for** \_\_\_\_\_ **until** \_\_\_\_\_

**Roll of Attorneys No.** \_\_\_\_\_

**PTR No.** \_\_, *[date issued]*, *[place issued]*

**IBP No.** \_\_, *[date issued]*, *[place issued]*

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**TPF 6C. FORMAT OF CURRICULUM VITAE (CV) FOR PROPOSED PROFESSIONAL STAFF**

**PROCUREMENT OF CONSULTING SERVICES FOR THE MEDIA PLANNING AND GLOBAL PLACEMENT FOR CLARK**

Proposed Position: Digital Specialist

Name of Firm/Entity/JV/Consortium: \_\_\_\_\_

Name of Staff: \_\_\_\_\_

Profession: \_\_\_\_\_

Date of Birth: \_\_\_\_\_

Years with Firm/Entity: \_\_\_\_\_ years, from [mm/dd/yy] to [mm/dd/yy]

Nationality: \_\_\_\_\_

Membership in Professional Societies: \_\_\_\_\_

Detailed Tasks Assigned: \_\_\_\_\_

**Education:**

[Summarize college/university and other specialized education of staff members, giving names of schools, dates attended, and degrees obtained. Use about one quarter of a page.]

College/University	Degree/Title Obtained	Inclusive Dates	
		From (MM/DD/YY)	To (MM/DD/YY)

Attach the Applicable Supporting Documents:

\* Complete the details of the inclusive dates (month, day, and year)

**Trainings/Seminars**

[Summarize the relevant trainings, seminars and workshops undertaken, including those conducted by the nominated key staff, using the matrix below]

Title/Description	Conducted by	Inclusive Dates*		No. of Hour/s	Venue	Involvement (Such as participant, speaker or trainer)
		From (MM/DD/YYYY)	To (MM/DD/YYYY)			
<b>Trainings relevant to the nominated position</b>						
(latest/most recent)						
(previous)						

Attach the Applicable Supporting Documents:

\* Complete the details of the inclusive dates (month, day, and year)

### Memberships in Professional Societies

[Give an outline of memberships in professional societies using the matrix below]

Name of Professional Societies/Organization/Affiliation	Date of Conferment/ Registration (MM/DD/YYYY)	License/Professional/ Membership Number	Validity Date (MM/DD/YYYY)

\* Complete the details of the inclusive dates (month, day, and year)

### Projects Undertaken/Completed

[Provide outline of projects undertaken using the matrix below]

Title/ Description	Type of Project/Contract <i>(Media planning, media placement)</i>	Client	Position and Description of the Nature of Work/ Engagement in the project <i>(whether full-time, part-time, principal/key team member, consultant, subcontractor, support staff, etc.)</i>	Start Date (MM/DD/YYYY)	Completion Date (MM/DD/YYYY)
<b>Other types of project/contract</b> (please specify)					
(latest/most recent)					
(previous)					

\* Rank from previous to latest/most recent project

\* Complete the details of the inclusive dates (month, day, and year)

### On-Going Projects

[Provide outline of on-going projects using the matrix below]

Title/Description	Client	Project Contract Amount	Position	Start Date (MM/DD/YYYY)	End Date (MM/DD/YYYY)
(latest/most recent)					
(previous)					
Attach supporting documents such as NOA, NTP, signed contract, bidding documents or etc.					

\* Rank from previous to latest/most recent on-going project

\* Complete the details of the inclusive dates (month, day, and year)

### Languages

[Using the format below, indicate proficiency of languages familiar with proficiency whether excellent, good, fair, or poor in speaking, reading, and writing]

Language	Proficiency		
	Speaking	Reading	Writing

**Employment Record:**

[Starting with the present position, list in reverse order every employment held. List all positions held by staff member since graduation, giving dates, names of employing organizations, titles of positions held, and locations of projects. For experience in the last five (5) years, also give types of activities performed and client references, where appropriate. Use about two pages.]

Inclusive Dates of Employment		Name of Employing Organization	Office Address of the Employer/ Employing Organization	Position Held (whether full-time, part-time, principal/key team member, consultant, sub-contractor, support staff, etc.)	Location of Projects	Relevant Work Experience/ Types of Activities Performed
From (mm/dd/yy)	To (mm/dd/yy)					
(latest/most recent)						
(previous)						

- \* Rank from previous to latest/most recent employment
- \* Complete the details of the inclusive dates (month, day, and year)

**Certification:**

I, [full name of proposed professional staff], certify that to the best of my knowledge and belief, these data correctly describe me, my qualifications, and my experience.

**Commitment:**

I also commit to work for the Consulting Services for the project in accordance with the time schedule as indicated in the contract once the firm is awarded the Consulting Services for the project.

\_\_\_\_\_  
Date: \_\_\_\_\_  
[Signature over printed name of nominated key staff] Day/Month/Year

\_\_\_\_\_  
Date: \_\_\_\_\_  
[Signature over printed name of authorized representative of the firm/  
entity/Joint Venture/Consortium in case of JV/Consortium)] Day/Month/Year

**SUBSCRIBED AND SWORN** to before me this \_\_\_ day of [month] [year] at [place of execution], Philippines. Affiant/s is/are personally known to me and was/were identified by me through competent evidence of identity as defined in the 2004 Rules on Notarial Practice (A.M. No. 02-8-13-SC). Affiant/s exhibited to me his/her [insert type of government identification card used], with his/her photograph and signature appearing thereon, with no. \_\_\_\_\_.

Witness my hand and seal this \_\_\_ day of [month] [year].

**NAME OF NOTARY PUBLIC**

**Serial No. of Commission** \_\_\_\_\_

**Notary Public for** \_\_\_\_\_ **until** \_\_\_\_\_

**Roll of Attorneys No.** \_\_\_\_\_

**PTR No.** \_\_, *[date issued]*, *[place issued]*

**IBP No.** \_\_, *[date issued]*, *[place issued]*

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**TPF 6D. FORMAT OF CURRICULUM VITAE (CV) FOR PROPOSED PROFESSIONAL STAFF**

**PROCUREMENT OF CONSULTING SERVICES FOR THE MEDIA PLANNING AND GLOBAL PLACEMENT FOR CLARK**

Proposed Position: Research Analyst

Name of Firm/Entity/JV/Consortium: \_\_\_\_\_

Name of Staff: \_\_\_\_\_

Profession: \_\_\_\_\_

Date of Birth: \_\_\_\_\_

Years with Firm/Entity: \_\_\_\_\_ years, from [mm/dd/yy] to [mm/dd/yy]

Nationality: \_\_\_\_\_

Membership in Professional Societies: \_\_\_\_\_

Detailed Tasks Assigned: \_\_\_\_\_

**Education:**

[Summarize college/university and other specialized education of staff members, giving names of schools, dates attended, and degrees obtained. Use about one quarter of a page.]

College/University	Degree/Title Obtained	Inclusive Dates	
		From (MM/DD/YY)	To (MM/DD/YY)

Attach the Applicable Supporting Documents:

\* Complete the details of the inclusive dates (month, day, and year)

**Trainings/Seminars**

[Summarize the relevant trainings, seminars and workshops undertaken, including those conducted by the nominated key staff, using the matrix below]

Title/Description	Conducted by	Inclusive Dates*		No. of Hour/s	Venue	Involvement (Such as participant, speaker or trainer)
		From (MM/DD/YYYY)	To (MM/DD/YYYY)			
<b>Trainings relevant to the nominated position</b>						
(latest/most recent)						
(previous)						

Attach the Applicable Supporting Documents:

\* Complete the details of the inclusive dates (month, day, and year)

### Memberships in Professional Societies

[Give an outline of memberships in professional societies using the matrix below]

Name of Professional Societies/Organization/Affiliation	Date of Conferment/ Registration (MM/DD/YYYY)	License/Professional/ Membership Number	Validity Date (MM/DD/YYYY)

\* Complete the details of the inclusive dates (month, day, and year)

### Projects Undertaken/Completed

[Provide outline of projects undertaken using the matrix below]

Title/ Description	Type of Project/Contract <i>(Media planning, media placement)</i>	Client	Position and Description of the Nature of Work/ Engagement in the project <i>(whether full-time, part-time, principal/key team member, consultant, subcontractor, support staff, etc.)</i>	Start Date (MM/DD/YYYY)	Completion Date (MM/DD/YYYY)
<b>Other types of project/contract</b> (please specify)					
(latest/most recent)					
(previous)					

\* Rank from previous to latest/most recent project

\* Complete the details of the inclusive dates (month, day, and year)

### On-Going Projects

[Provide outline of on-going projects using the matrix below]

Title/Description	Client	Project Contract Amount	Position	Start Date (MM/DD/YYYY)	End Date (MM/DD/YYYY)
(latest/most recent)					
(previous)					
Attach supporting documents such as NOA, NTP, signed contract, bidding documents or etc.					

\* Rank from previous to latest/most recent on-going project

\* Complete the details of the inclusive dates (month, day, and year)

### Languages

[Using the format below, indicate proficiency of languages familiar with proficiency whether excellent, good, fair, or poor in speaking, reading, and writing]

Language	Proficiency		
	Speaking	Reading	Writing



**Employment Record:**

[Starting with the present position, list in reverse order every employment held. List all positions held by staff member since graduation, giving dates, names of employing organizations, titles of positions held, and locations of projects. For experience in the last five (5) years, also give types of activities performed and client references, where appropriate. Use about two pages.]

Inclusive Dates of Employment		Name of Employing Organization	Office Address of the Employer/ Employing Organization	Position Held (whether full-time, part-time, principal/key team member, consultant, sub-contractor, support staff, etc.)	Location of Projects	Relevant Work Experience/ Types of Activities Performed
From (mm/dd/yy)	To (mm/dd/yy)					
(latest/most recent)						
(previous)						

- \* Rank from previous to latest/most recent employment
- \* Complete the details of the inclusive dates (month, day, and year)

**Certification:**

I, [full name of proposed professional staff], certify that to the best of my knowledge and belief, these data correctly describe me, my qualifications, and my experience.

**Commitment:**

I also commit to work for the Consulting Services for the project in accordance with the time schedule as indicated in the contract once the firm is awarded the Consulting Services for the project.

\_\_\_\_\_  
Date: \_\_\_\_\_  
[Signature over printed name of nominated key staff] Day/Month/Year

\_\_\_\_\_  
Date: \_\_\_\_\_  
[Signature over printed name of authorized representative of the firm/  
entity/Joint Venture/Consortium in case of JV/Consortium)] Day/Month/Year

**SUBSCRIBED AND SWORN** to before me this \_\_\_ day of [month] [year] at [place of execution], Philippines. Affiant/s is/are personally known to me and was/were identified by me through competent evidence of identity as defined in the 2004 Rules on Notarial Practice (A.M. No. 02-8-13-SC). Affiant/s exhibited to me his/her [insert type of government identification card used], with his/her photograph and signature appearing thereon, with no. \_\_\_\_\_.

Witness my hand and seal this \_\_\_ day of [month] [year].

**NAME OF NOTARY PUBLIC**

**Serial No. of Commission** \_\_\_\_\_

**Notary Public for** \_\_\_\_\_ **until** \_\_\_\_\_

**Roll of Attorneys No.** \_\_\_\_\_

**PTR No.** \_\_, *[date issued]*, *[place issued]*

**IBP No.** \_\_, *[date issued]*, *[place issued]*

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**TPF 7. TIME SCHEDULE FOR PROFESSIONAL PERSONNEL**

**PROCUREMENT OF CONSULTING SERVICES FOR THE MEDIA PLANNING AND  
GLOBAL PLACEMENT FOR CLARK**

Name	Position	Reports Due/Activities	Man-Months				No. of Months
			1	2	3	4	
<b>I. Key Staff</b>							
1	Media Director						4
2	Media Planning Manager						4
3	Digital Specialist						4
4	Research Analyst						4

Full-time: \_\_\_\_\_  
 Reports Due: \_\_\_\_\_  
 Activities Duration: \_\_\_\_\_  
 Location: \_\_\_\_\_

Part-time: \_\_\_\_\_

**Signature:** \_\_\_\_\_  
**(Authorized representative of the Firm/JV/Consortium)**

Full Name: \_\_\_\_\_  
 Title: \_\_\_\_\_  
 Address: \_\_\_\_\_

**TPF 8. ACTIVITY (WORK) SCHEDULE**

<b><i>PROCUREMENT OF CONSULTING SERVICES FOR THE MEDIA PLANNING AND GLOBAL PLACEMENT FOR CLARK</i></b>				
<b>A. Media Campaign Planning and Placement Activities</b>				
	<b><i>[1st, 2nd, etc. are months from the start of Consulting Services for the project.]</i></b>			
	1st	2nd	3rd	4th
Activity (Work)				
_____				
_____				

<b>B. Completion and Submission of Reports</b>	
Reports	Date
1. Monthly Assessment and Implementation Reports	
2. Post-Training Report	
3. Final Report	

**[Signature over printed name of Authorized Signatory of the Firm/Entity/Joint Venture/Consortium (in case of JV/Consortium)]**

[Title]

Date: \_\_\_\_\_

## FINANCIAL PROPOSAL FORMS

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### **Notes for Consultants**

The following summarizes the content of the Financial Proposal.

#### **Cover Letter**

Use FPF 1. Financial Proposal Submission Form, which is an acknowledgement that, in preparation and submission of the Technical and Financial Proposals, Consultants have:

- (a) followed the applicable rules and guidelines indicated in this ITB;
- (b) not taken any action which is or constitutes a corrupt, fraudulent, or coercive practice as defined in the applicable rules and guidelines; and
- (c) agrees to allow the Procuring Entity and the Funding Source, at their option, to inspect and audit all accounts, documents, and records relating to its Bid and to the performance of the ensuing contract.

#### **Costs of Consulting Services**

Use FPF 2. Summary of Costs; FPF 3. Breakdown of Price per Activity; FPF 4. Breakdown of Remuneration per Activity; and FPF 6. Miscellaneous Expenses.

## FPF 1. FINANCIAL PROPOSAL SUBMISSION FORM

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### ***PROCUREMENT OF CONSULTING SERVICES FOR THE MEDIA PLANNING AND GLOBAL PLACEMENT FOR CLARK***

**[Date]**

Bases Conversion and Development Authority  
2/F Bonifacio Technology Center  
31st St., corner 2nd Avenue, Bonifacio Global City.

Ladies/Gentlemen:

We, the undersigned, offer to provide the consulting services for **Procurement of Consulting Services for the Media Planning and Global Placement for Clark** in accordance with your Bidding Documents dated **[insert date]** and our Bid (Technical and Financial Proposals). Our attached Financial Proposal is for the sum of **[amount in words and figures]**. This amount is exclusive of the local taxes, which we have estimated at **[amount(s) in words and figures]**.

Our Financial Proposal shall be binding upon us subject to the modifications resulting from Contract negotiations, up to expiration of the bid validity period, *i.e.*, 120 calendar days from the opening of the bids.

In accordance with GCC Clause 51, we acknowledge and accept the Procuring Entity's right to inspect and audit all records relating to our Bid irrespective of whether we enter into a contract with the Procuring Entity as a result of this Bid.

We confirm that we have read, understood and accept the contents of the Instructions to Bidders (ITB), the Bid Data Sheet (BDS), General Conditions of Contract (GCC), Special Conditions of Contract (SCC), Terms of Reference (TOR), the provisions relating to the eligibility of Consultant and the applicable guidelines for the procurement rules of the Funding Source, any and all Bid bulletins issued and other attachments and inclusions included in the Bidding Documents sent to us.

We understand you are not bound to accept any Bid you receive.

We remain,

Yours sincerely,

**Signature of the Authorized Representative of the Firm/JV/Consortium:**

Name and Title of Signatory:

Name of Firm/entity:

Address:

**FPF 2. SUMMARY OF COSTS**

***PROCUREMENT OF CONSULTING SERVICES FOR THE MEDIA PLANNING  
AND GLOBAL PLACEMENT FOR CLARK***

<b>Costs</b>	<b>Currency(ies)<sup>1</sup></b>	<b>Amount in Philippine Peso</b>
Remuneration		
Miscellaneous		
Subtotal		
Local Taxes		_____
Total Amount of Financial Proposal		

**[Signature over printed name of Authorized Signatory of the Firm/Entity/Joint Venture/Consortium (in case of JV/Consortium)]**

[Title]

Date: \_\_\_\_\_

<sup>1</sup> In cases of contracts involving foreign consultants, indicate the exchange rate used.

**FPF 3. BREAKDOWN OF PRICE PER ACTIVITY**

***PROCUREMENT OF CONSULTING SERVICES FOR THE MEDIA PLANNING  
AND GLOBAL PLACEMENT FOR CLARK***

Activity No.: _____	Activity No.: _____	Description: _____
Price Component	Currency(ies) <sup>2</sup>	Amount in Philippine Peso
Remuneration		
Miscellaneous Expenses		
Subtotal		_____

**[Signature over printed name of Authorized Signatory of the Firm/Entity/Joint Venture/Consortium (in case of JV/Consortium)]**

[Title]

Date: \_\_\_\_\_

<sup>2</sup> In cases of contracts involving foreign consultants, indicate the exchange rate used.



**FPF 4. BREAKDOWN OF REMUNERATION PER ACTIVITY**

***PROCUREMENT OF CONSULTING SERVICES FOR THE MEDIA PLANNING  
AND GLOBAL PLACEMENT FOR CLARK***

Activity No. _____		Name: _____		
Names	Position	Input <sup>3</sup>	Remuneration Currency(ies) Rate	Amount
Regular staff				
Local staff				
Consultants				
Grand Total				_____

**[Signature over printed name of Authorized Signatory of the Firm/Entity/Joint Venture/Consortium (in case of JV/Consortium)]**

[Title]

Date: \_\_\_\_\_

<sup>3</sup> Staff months, days, or hours as appropriate.

**FPF 6. MISCELLANEOUS EXPENSES**

**PROCUREMENT OF CONSULTING SERVICES FOR THE MEDIA PLANNING AND GLOBAL PLACEMENT FOR CLARK**

Activity No. _____		Activity Name: _____			
No.	Description	Unit	Quantity	Unit Price	Total Amount
1.	Communication costs between _____ and _____ (telephone, telegram, telex)				
2.	Drafting, reproduction of reports				
3.	Equipment: vehicles, computers, etc.				
4.	Software				
	Grand Total				_____

[Signature over printed name of Authorized Signatory of the Firm/Entity/Joint Venture/Consortium (in case of JV/Consortium)]

[Title]

Date: \_\_\_\_\_

## FORM OF CONTRACT AGREEMENT

---

THIS AGREEMENT, made this *[insert date]* day of *[insert month]*, *[insert year]* between *[name and address of Procuring Entity]* (hereinafter called the “Entity”) and *[name and address of Consultant]* (hereinafter called the “Consultant”).

WHEREAS, the Entity is desirous that the Consultant execute **Procurement of Consulting Services for the Media Planning and Global Placement for Clark** (hereinafter called “the Works”) and the Entity has accepted the bid for *[insert the amount in specified currency in numbers and words]* by the Consultant for the execution and completion of such Consulting Services and the remedying of any defects therein.

NOW THIS AGREEMENT WITNESSETH AS FOLLOWS:

1. In this Agreement, words and expressions shall have the same meanings as are respectively assigned to them in the Conditions of Contract hereinafter referred to.
2. The following documents shall be attached, deemed to form, and be read and construed as part of this Agreement, to wit:
  - (a) General and Special Conditions of Contract;
  - (b) Terms of Reference
  - (c) Request for Expression of Interest;
  - (d) Instructions to Bidders;
  - (e) Bid Data Sheet;
  - (f) Addenda and/or Supplemental/Bid Bulletins, if any;
  - (g) Bid forms, including all the documents/statements contained in the Bidder’s bidding envelopes, as annexes, and all other documents/statements submitted (*e.g.*, bidder’s response to request for clarifications on the bid), including corrections to the bid, if any, resulting from the Procuring Entity’s bid evaluation;
  - (h) Eligibility requirements, documents and/or statements;
  - (i) Performance Security;
  - (j) Notice of Award of Contract and the Bidder’s conforme thereto;
  - (k) Other contract documents that may be required by existing laws and/or the Entity.
3. In consideration of the payments to be made by the Entity to the Consultant as hereinafter mentioned, the Consultant hereby covenants with the Entity to execute and complete the Consulting Services and remedy any defects therein in conformity with the provisions of this Consultant in all respects.

4. The Entity hereby covenants to pay the Consultant in consideration of the execution and completion of the Consulting Services, the Contract Price or such other sum as may become payable under the provisions of this Contract at the times and in the manner prescribed by this Contract.

IN WITNESS whereof the parties thereto have caused this Agreement to be executed the day and year first before written.

**Binding Signature of Procuring Entity**

\_\_\_\_\_

**Binding Signature of Consultant**

\_\_\_\_\_

*[Addendum showing the corrections, if any, made during the bid evaluation should be attached with this agreement]*

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## Omnibus Sworn Statement (Revised)

*[shall be submitted with the Bid]*

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### **PROCUREMENT OF CONSULTING SERVICES FOR THE MEDIA PLANNING AND GLOBAL PLACEMENT FOR CLARK**

REPUBLIC OF THE PHILIPPINES )

CITY/MUNICIPALITY OF \_\_\_\_\_ ) S.S.

#### **AFFIDAVIT**

I, [Name of Affiant], of legal age, [Civil Status], [Nationality], and residing at [Address of Affiant], after having been duly sworn in accordance with law, do hereby depose and state that:

1. *[Select one, delete the other:]*

*[If a sole proprietorship:]* I am the sole proprietor or authorized representative of [Name of Bidder] with office address at [address of Bidder];

*[If a partnership, corporation, cooperative, or joint venture:]* I am the duly authorized and designated representative of [Name of Bidder] with office address at [address of Bidder];

2. *[Select one, delete the other:]*

*[If a sole proprietorship:]* As the owner and sole proprietor, or authorized representative of [Name of Bidder], I have full power and authority to do, execute and perform any and all acts necessary to participate, submit the bid, and to sign and execute the ensuing contract for the Procurement of Consulting Services for the Media Planning and Global Placement for Clark of the Bases Conversion and Development Authority, as shown in the attached duly notarized Special Power of Attorney;

*[If a partnership, corporation, cooperative, or joint venture:]* I am granted full power and authority to do, execute and perform any and all acts necessary to participate, submit the bid, and to sign and execute the ensuing contract for the Procurement of Consulting Services for the Media Planning and Global Placement for Clark of the Bases Conversion and Development Authority, as shown in the attached [state title of attached document showing proof of authorization (e.g., duly notarized Secretary's Certificate, Board/Partnership Resolution, or Special Power of Attorney, whichever is applicable)];

3. [Name of Bidder] is not "blacklisted" or barred from bidding by the Government of the Philippines or any of its agencies, offices, corporations, or Local Government Units, foreign government/foreign or international financing institution whose blacklisting rules have been recognized by the Government Procurement Policy Board, **by itself or by relation, membership, association, affiliation, or controlling interest with another**

**blacklisted person or entity as defined and provided for in the Uniform Guidelines on Blacklisting.**

4. Each of the documents submitted in satisfaction of the bidding requirements is an authentic copy of the original, complete, and all statements and information provided therein are true and correct. We acknowledge that any mis-representation or submission of fake or tampered documents by the [Name of Consultant], its partner/s (in case of Joint Venture or partnership) or sub-contractor, or any of the key personnel nominated by the Consultant shall automatically result in disqualification of the Consultant from the project and shall be grounds for blacklisting pursuant to Section 4.1 of the Appendix 17 of the Revised IRR of RA9184.
5. [Name of Bidder] is authorizing the Head of the Procuring Entity or its duly authorized representative(s) to verify all the documents submitted;
6. *[Select one, delete the rest:]*

*[If a sole proprietorship:]* The owner or sole proprietor is not related to the Head of the Procuring Entity, members of the Bids and Awards Committee (BAC), the Technical Working Group, and the BAC Secretariat, the head of the Project Management Office or the end-user unit, and the project consultants by consanguinity or affinity up to the third civil degree;

*[If a partnership or cooperative:]* None of the officers and members of [Name of Bidder] is related to the Head of the Procuring Entity, members of the Bids and Awards Committee (BAC), the Technical Working Group, and the BAC Secretariat, the head of the Project Management Office or the end-user unit, and the project consultants by consanguinity or affinity up to the third civil degree;

*[If a corporation or joint venture:]* None of the officers, directors, and controlling stockholders of [Name of Bidder] is related to the Head of the Procuring Entity, members of the Bids and Awards Committee (BAC), the Technical Working Group, and the BAC Secretariat, the head of the Project Management Office or the end-user unit, and the project consultants by consanguinity or affinity up to the third civil degree;

7. [Name of Bidder] complies with existing labor laws and standards; and
8. [Name of Bidder] is aware of and has undertaken the responsibilities as a Bidder in compliance with the Philippine Bidding Documents, which includes:
  - a. Carefully examining all of the Bidding Documents;
  - b. Acknowledging all conditions, local or otherwise, affecting the implementation of the Contract;
  - c. Making an estimate of the facilities available and needed for the contract to be bid, if any; and
  - d. Inquiring or securing Supplemental/Bid Bulletin(s) issued for the *Procurement of Consulting Services for the Media Planning and Global Placement for Clark.*

9. *[Name of Bidder]* did not give or pay directly or indirectly, any commission, amount, fee, or any form of consideration, pecuniary or otherwise, to any person or official, personnel or representative of the government in relation to any procurement project or activity.
10. **In case advance payment was made or given, failure to perform or deliver any of the obligations and undertakings in the contract shall be sufficient grounds to constitute criminal liability for Swindling (Estafa) or the commission of fraud with unfaithfulness or abuse of confidence through misappropriating or converting any payment received by a person or entity under an obligation involving the duty to deliver certain goods or services, to the prejudice of the public and the government of the Philippines pursuant to Article 315 of Act No. 3815 s. 1930, as amended, or the Revised Penal Code.**

IN WITNESS WHEREOF, I have hereunto set my hand this \_\_\_ day of \_\_\_, 20\_\_ at \_\_\_\_\_, Philippines.

**[Insert NAME OF BIDDER OR ITS  
AUTHORIZED REPRESENTATIVE]**

**[Insert signatory's legal capacity]**

Affiant

**SUBSCRIBED AND SWORN** to before me this \_\_\_ day of *[month]* *[year]* at *[place of execution]*, Philippines. Affiant/s is/are personally known to me and was/were identified by me through competent evidence of identity as defined in the 2004 Rules on Notarial Practice (A.M. No. 02-8-13-SC). Affiant/s exhibited to me his/her *[insert type of government identification card used]*, with his/her photograph and signature appearing thereon, with no. \_\_\_\_\_.

Witness my hand and seal this \_\_\_ day of *[month]* *[year]*.

**NAME OF NOTARY PUBLIC**

**Serial No. of Commission** \_\_\_\_\_  
**Notary Public for** \_\_\_\_\_ **until** \_\_\_\_\_  
**Roll of Attorneys No.** \_\_\_\_\_  
**PTR No.** \_\_, *[date issued]*, *[place issued]*  
**IBP No.** \_\_, *[date issued]*, *[place issued]*

**Doc. No.** \_\_\_\_  
**Page No.** \_\_\_\_  
**Book No.** \_\_\_\_  
**Series of 2024**

## **Bid Securing Declaration Form**

*[shall be submitted with the Bid if bidder opts to provide this form of bid security]*

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REPUBLIC OF THE PHILIPPINES)

CITY OF \_\_\_\_\_) S.S.

### **BID SECURING DECLARATION**

#### **PROCUREMENT OF CONSULTING SERVICES FOR THE MEDIA PLANNING AND GLOBAL PLACEMENT FOR CLARK**

**To: Bases Conversion and Development Authority**

I/We, the undersigned, declare that:

1. I/We understand that, according to your conditions, bids must be supported by a Bid Security, which may be in the form of a Bid Securing Declaration.
2. I/We accept that: (a) I/we will be automatically disqualified from bidding for any procurement contract with any procuring entity for a period of two (2) years upon receipt of your Blacklisting Order; and, (b) I/we will pay the applicable fine provided under Section 6 of the Guidelines on the Use of Bid Securing Declaration, within fifteen (15) days from receipt of the written demand by the procuring entity for the commission of acts resulting to the enforcement of the bid securing declaration under Sections 23.1(b), 34.2, 40.1 and 69.1, except 69.1(f), of the IRR of RA No. 9184; without prejudice to other legal action the government may undertake.
3. This Bid Securing Declaration shall be valid for one hundred twenty (120) calendar days from the date of the opening of bids.
4. I/We understand that this Bid Securing Declaration shall cease to be valid on the following circumstances:
  - a. Upon expiration of the bid validity period, or any extension thereof pursuant to your request;
  - b. I am/we are declared ineligible or post-disqualified upon receipt of your notice to such effect, and (i) I/we failed to timely file a request for reconsideration or (ii) I/we filed a waiver to avail of said right; and
  - c. I am/we are declared the bidder with the Highest Rated Responsive Bid/Single Rated Responsive Bid, and I/we have furnished the performance security and signed the Contract.



IN WITNESS WHEREOF, I/We have hereunto set my/our hand/s this \_\_\_\_ day of [month] [year] at [place of execution].

**[Insert NAME OF BIDDER OR ITS AUTHORIZED REPRESENTATIVE]**

**[Insert signatory's legal capacity]**

Affiant

**SUBSCRIBED AND SWORN** to before me this \_\_ day of [month] [year] at [place of execution], Philippines. Affiant/s is/are personally known to me and was/were identified by me through competent evidence of identity as defined in the 2004 Rules on Notarial Practice (A.M. No. 02-8-13-SC). Affiant/s exhibited to me his/her [insert type of government identification card used], with his/her photograph and signature appearing thereon, with no. \_\_\_\_\_.

Witness my hand and seal this \_\_\_\_ day of [month] [year].

**NAME OF NOTARY PUBLIC**

**Serial No. of Commission** \_\_\_\_\_

**Notary Public for** \_\_\_\_\_ **until** \_\_\_\_\_

**Roll of Attorneys No.** \_\_\_\_\_

**PTR No.** \_\_, [date issued], [place issued]

**IBP No.** \_\_, [date issued], [place issued]

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**Book No.** \_\_\_\_

**Series of 2024**

**SECRETARY'S CERTIFICATE FORMAT**  
**(where applicable)**

Republic of the Philippines )  
Taguig City ) SS.

I, \_\_\_\_\_, of legal age, being the Corporate Secretary of the \_\_\_\_\_, with office address at the \_\_\_\_\_, do hereby certify that on the occasion of the Board Meeting held on \_\_\_\_\_, with a quorum being present, the Board of Directors, upon motion duly seconded, unanimously approved the following resolution:

**A. Resolution No. \_\_\_\_\_**

Resolved, as it is hereby resolved, that the corporation shall enter into a Joint Venture with \_\_\_\_\_, the purpose of which is to participate in the *Procurement of Consulting Services for the Media Planning and Global Placement for Clark* being conducted by Bases Conversion and Development Authority.

Resolved, further, that for this purpose, \_\_\_\_\_ hereby authorizes \_\_\_\_\_, \_\_\_\_\_ to represent the corporation on the said Joint Venture and to sign on all agreements in relation thereto, cause the submission of documents in support thereof, and to sign for and in behalf of the Corporation, such as authority/authorities/Power of Attorney in favor of whoever may be designated by the joint venture as the latter's official representative/Attorney-in-fact for purposes of the said bidding.

IN WITNESS WHEREOF, I have hereunto affixed my signature this \_\_\_\_\_

**Corporate Secretary**

SUBSCRIBED AND SWORN to before me this \_\_\_\_\_ at \_\_\_\_\_, Philippines, by \_\_\_\_\_ who exhibited to me her \_\_\_\_\_, issued at the \_\_\_\_\_ on \_\_\_\_\_ and valid until \_\_\_\_\_.

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***SPECIAL POWER OF ATTORNEY FORMAT***  
**(where applicable)**

I, \_\_\_\_\_, of legal age, (civil status), (citizenship), and residing \_\_\_\_\_ after having duly sworn in accordance with law, do hereby depose and state that:

3. I am the sole proprietor/owner/authorized representative of firm/entity/partnership of \_\_\_\_\_, with office address at \_\_\_\_\_, having full power and authority to appoint a representative who will sign the joint venture agreement with \_\_\_\_\_, the purpose of which is to participate in the *Procurement of Consulting Services for the Media Planning and Global Placement for Clark* being conducted by the Bases Conversion and Development Authority.
4. I hereby make, constitute and appoint \_\_\_\_\_, as the true and lawful attorney, for it and its name, place and stead, to represent \_\_\_\_\_ on the said Joint Venture and to sign on all agreements in relation thereto, cause the submission of documents in support thereof, and to sign for and in behalf of \_\_\_\_\_, such as authority/authorities/Power of Attorney in favor of whoever may be designated by the joint venture as the latter's official representative/Attorney-in-fact for purposes of the said bidding.

IN WITNESS WHEREOF, I have hereunto affixed my signature this \_\_\_\_\_

Name and signature of Owner/Authorized Representative  
of Owner/Firm/Entity/Partnership

Name and signature of  
Authorized Representative

SUBSCRIBED AND SWORN to before me this \_\_\_\_\_ at \_\_\_\_\_, Philippines, by \_\_\_\_\_ who exhibited to me her \_\_\_\_\_, issued at the \_\_\_\_\_ on \_\_\_\_\_ and valid until \_\_\_\_\_.

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## **BASES CONVERSION AND DEVELOPMENT AUTHORITY**

### **PROCUREMENT OF CONSULTING SERVICES FOR THE MEDIA PLANNING AND GLOBAL PLACEMENT FOR CLARK**

#### **CHECKLIST AND TABBING OF TECHNICAL PROPOSAL**

<b>Tab</b>	<b>Form No.</b>	<b>Description</b>
1	TPF 1	Technical Proposal Submission Form
2		Bid Security
3	TPF 2	Consultant's References
4	TPF 3	Comments/suggestions of Consultant on the TOR
5	TPF 4	Description of Methodology and Work Plan for Performing the Project
6	TPF 5	Team Composition and Task
7	TPF 6	Curriculum Vitae for each of the following nominated key staff:
7.a	TPF 6a	Media Director
7.b	TPF 6b	Media Planning Manager
7.c	TPF 6c	Digital Specialist
7.d	TPF 6d	Research Analyst
8	TPF 7	Time Schedule for Professional Personnel
9	TPF 8	Activity (Work) Schedule
10		Omnibus Sworn Statement

*Note: BCDA shall not assume any responsibility regarding erroneous interpretations or conclusions by the Bidder out of the data furnished by BCDA in relation to this bidding. The Bidder shall take the responsibility to ensure the completeness of its submission after taking the steps to carefully examine all the Bidding Documents and its amendments.*

**BASES CONVERSION AND DEVELOPMENT AUTHORITY**  
**PROCUREMENT OF CONSULTING SERVICES FOR THE MEDIA PLANNING AND**  
**GLOBAL PLACEMENT FOR CLARK**

**CHECKLIST AND TABBING OF FINANCIAL PROPOSAL**

Tab #	Form No.	Description
1	FPF 1	Financial Proposal Submission Form
2	FPF 2	Summary of Costs
3	FPF 3	Breakdown of Price per Activity
4	FPF 4	Breakdown of Remuneration per Activity
5	FPF 6	Miscellaneous Expenses

*Note: BCDA shall not assume any responsibility regarding erroneous interpretations or conclusions by the Bidder out of the data furnished by BCDA in relation to this bidding. The Bidder shall take the responsibility to ensure the completeness of its submission after taking the steps to carefully examine all the Bidding Documents and its amendments.*

Uncontrolled when printed or emailed

