

**Bids and Awards Committee for Consulting Services (BAC-C)**

**Consulting Services for the Production of "One Clark Campaign" Video**

**RESOLUTION NO. 2023-017**  
**(Declaration of Failure of Bidding)**

**WHEREAS**, the Bases Conversion and Development Authority (BCDA) is mandated under Republic Act No. 7227, as amended by Republic Act No. 7917, to accelerate the sound and balanced conversion into alternative productive uses of the Clark and Subic military reservations and their extensions, to raise funds by the sale of portions of Metro Manila Military Camps and to apply said funds for the development and conversion into alternative productive uses of these properties;

**WHEREAS**, on **24 October 2023**, the BCDA, through its Bids and Awards Committee for Consulting Services (BAC-C), posted a Request for Expression of Interest (REI) including the bidding documents in PhilGEPS, the BCDA Website, and in a conspicuous place within the premises of BCDA for the **Procurement of Consulting Services for the Production of "One Clark Campaign" Video** under Section 10 - Competitive Bidding of the 2016 Revised Implementing Rules and Regulations (RIRR) of Republic Act No. 9184, with an Approved Budget for the Contract (ABC) in the amount of **Pesos: Seven Million and 00/100 (PhP7,000,000.00)**, inclusive of all applicable taxes and fees;

**WHEREAS**, in response to the said advertisement of the REI and bidding documents, four (4) prospective bidders submitted their Eligibility Documents for the **Procurement of Consulting Services for the Production of "One Clark Campaign" Video** prior to the set deadline for submission on 3 November 2023 at 12:00 p.m., to wit:

- 1) DDB Philippines, Inc.
- 2) Ubuntu Premium Studios, Inc.
- 3) VPF Creative Marketing Communications
- 4) Keep Filming Media Production, Inc.

**WHEREAS**, Section 30.1 of the 2016 Revised IRR of RA 9184 provides:

*"xxx... the BAC shall check the submitted documents of each bidder against a checklist of required documents to ascertain if they are all present, using a non-discretionary "pass/fail" criterion, as stated in the Instructions to Bidders. If a bidder submits the required document, it shall be rated "passed"*

*for that particular requirement. In this regard, bids that fail to include any requirement or are incomplete or patently insufficient shall be considered as "failed." xxx*

**WHEREAS**, the submitted Eligibility Documents of the said prospective bidders were subjected to detailed evaluation and shortlisting on 3 to 8 November 2023 in accordance with Section 24 of the 2016 RIRR of R.A. 9184, and using the criteria and rating system for shortlisting as provided under item number 9.2 of Eligibility Data Sheet (EDS) for the project;

**WHEREAS**, the Technical Working Group (TWG) presented the results of the evaluation of the Eligibility Documents and shortlisting, and the BAC-C deliberated on the results on 8 November 2023;

**WHEREAS**, the results showed that four (4) out of four (4) prospective bidders were rated **"FAILED"** due to the absence of the required documents and/or non-compliance with the requirements provided under the Eligibility Documents and Terms of Reference (TOR) for the Consulting Services, and 2016 RIRR of R.A. 9184, to wit:

PROPONENT	A. Applicable Experience of the Consultant /Firm	B. Qualification of Personnel who shall be Assigned to the Project	C. Current Workload of the Personnel Relative to Capacity	TOTAL	RATING	FINDINGS
1. DDB Philippines, Inc.	With adverse findings	37.40%	With adverse findings	No rating	<b>FAILED</b> With adverse findings	1. Failure of the prospective bidder to meet the required five (5) years of experience in films, television, multi-media production, advertising, creatives, and digital media. Based on the listed submissions, the prospective bidders have a cumulative number of only 3.09 years of

						<p>the required experience which is below the required five (5) years.</p> <p>2. Failure on the proposed professional staff for the position of Director to attach supporting documents, i.e. diploma statements relating to his work experience cannot be substantiated.</p>
2. Ubuntu Premium Studios, Inc.	With adverse findings	With adverse findings	With adverse findings	No rating	<b>FAILED</b> With adverse findings	<p>1. The prospective bidder submitted only three out of the four required nominated personnel.</p> <p>2. The prospective bidder has a cumulative experience in films, television, multi-media production, advertising, creatives, and digital media of only 4 years, 10 months, 2 weeks and 2 days based on submission. This is below the minimum requirement of five (5) years.</p> <p>3. The Firm failed to comply with the minimum number of years of Business Operation of at least 5 years. It only has 4 years, 10 months, and 25 days based on its company registration date.</p> <p>4. Failure of the proposed professional staff for the position of Producer to meet the</p>

						<p>required 4 years experience related to the nominated position based on the employment record. The nominee also failed to attach supporting documents, i.e. diploma statements relating to his work experience cannot be substantiated.</p> <p>5. Failure of the proposed professional staff for the position of copywriter -to meet the required 2 years experience related to the nominated position based on the employment record. The nominee also failed to attach supporting documents, i.e. diploma statements relating to his work experience cannot be substantiated.</p>
3. VPF Creative Marketing Communications	With adverse findings	With adverse findings	9.10%	No rating	<b>FAILED</b> With adverse findings	<p>1. Failure of the proposed professional staff for the position of Producer which only has 1 year of experience as a producer.</p> <p>2. Failure of the Firm to meet the required five (5) years of experience in films, television, multi-media production, advertising, creatives, and digital media wherein they only have 3 years and 10 months.</p> <p>3. The Firm failed to comply with the minimum number of years of Business Operation of at least 5</p>

						years. It only has 2 years, 5 months, and 26 days.
4. Keep Filming Media Production, Inc.	With adverse findings	35.05%	With adverse findings	No rating		<p>1. Failure of the Firm to meet the required five (5) years of experience in films, television, multi-media production, advertising, creatives, and digital media. Based on the listed projects in EF3A, the prospective bidders have a cumulative number of 3 years, 2 months and 10 days of the required experience.</p> <p>2. Failure of the proposed professional staff for the position of copywriter to meet the required 5 years experience. Since the nominee failed to attach supporting documents, i.e. diploma statements relating to his work experience cannot be substantiated.</p> <p>3. Failure of the proposed professional staff for the position of Director of Photography failed to meet the required 5 years experience. Information on EF6 is not substantial and did not indicate employment record. Moreover, the nominee failed to attach supporting documents, i.e. diploma.</p>

**WHEREAS**, the BAC-C will issue the Notice of Ineligibility to the four (4) prospective bidders who were rated **“FAILED”** on 10 November 2023.

**WHEREAS**, Section 55.1 of the 2016 Revised IRR of RA 9184 provides that:

*“Decisions of the BAC at any stage of the procurement process may be questioned by filing a request for reconsideration within the three (3) calendar days upon receipt of written notice or upon verbal notification. The BAC shall decide on the request for reconsideration within seven (7) calendar days from receipt thereof. The bidder shall not be allowed to submit additional documents to correct any defects in the bid submitted.*

*If a failed bidder signifies his intent to file a request for reconsideration, the BAC shall keep the bid envelopes of the said failed bidder unopened and/or duly sealed until such time that the request for reconsideration has been resolved.”*

**WHEREAS**, the BAC-C did not receive any request for reconsideration from ineligible prospective bidders within the period as prescribed by Section 55.1 of RIRR of R.A. No. 9184.

**NOW, THEREFORE**, foregoing considered, We, the Members of the BAC-C, hereby **RESOLVE** to recommend the following:

1. Declare a Failure of Bidding for the Procurement of Consulting Services for the Production of "One Clark Campaign" Video; and
2. Direct the end-user, Investment Promotion and Marketing Department (IPMD), to conduct a mandatory review and evaluation of the terms, conditions, and specifications of the Bidding Documents, including the cost estimates, and other requirements relative to this procurement, pursuant to Section 35.2 of the 2016 RIRR of RA 9184 and GPPB Circular 05-2016.

**RESOLVED**, at the BCDA Corporate Center Office this 8th day of November 2023.

**BIDS AND AWARDS COMMITTEE FOR CONSULTING SERVICES (BAC-C)**


  
**VIRGIL M. ALVAREZ**  
Chairperson

  
**MADONNA M. CINCO**  
Vice Chairperson


  
**ATTY. CHRISTIAN T. DULDULAO**  
Member

  
**ENGR. EDUARDO R. ROSQUETA**  
Member

  
**PATRICK ROEHL C. FRANCISCO**  
Member

  
**MICHELLE S. SAN JUAN-DE VERA**  
Provisional Member

Approved by:

  
**ATTY. ELVIRA V. ESTANISLAO**  
Officer-in-Charge, Office of the Executive Vice President

