

**NOTICE OF AWARD**

22 December 2023

**MR. RAINIER AUBREN M. SANTIAGO**

Authorized Representative  
Market Relevance Corp.  
Unit 1201 One San Miguel Condominium  
Ortigas Center, Pasig City

Dear **Mr. SANTIAGO**:

The Bases Conversion and Development Authority (BCDA) hereby awards the contract for the Consulting Services for the BCDA 2023 Client Satisfaction Measurement to **Market Relevance Corp.** as the proponent with the Highest Rated and Responsive Bid.

The Contract shall be for a period of six (6) months from the issuance and actual receipt thereof by the Consultant of the Notice to Proceed (NTP), wherein the Consultant will be paid by BCDA a maximum amount of **PESOS: Five Hundred Ninety Thousand Pesos Only (590,000.00)**, inclusive of taxes and fees, and incidental expenses.

In this regard, you are hereby required within ten (10) days upon receipt of this Notice of Award (NOA) to formally enter into contract with BCDA.

Please indicate your concurrency by signing on the space below "Conforme" and return the same upon signing.

Very truly yours,

  
**ATTY. GISELA Z. KALALO**  
Executive Vice President and COO

CONFORME:

  
**MR. RAINIER AUBREN M. SANTIAGO**  
Authorized Representative

Date: 12/28/23

*Notice of Award for Market Relevance Corporation  
December 22, 2023 / ver 1*

