

BAC-C RESOLUTION NO. BC-2018-040

DECLARATION OF THE BIDDER WITH THE HIGHEST RATED BID (HRB)

Consulting Services for the Specialized Communication Program: Strategic Regional Communication and Investor Relations Campaign for Clark

WHEREAS, on 16 June 2018, BCDA advertised the Request for Expression of Interest (REI) for the said consulting services in a newspaper of general nationwide circulation and in the BCDA website, PHILGEPS website, and in a conspicuous place in the premises of BCDA continuously for seven (7) calendar days;

WHEREAS, the project has an Approved Budget for the Contract (ABC) of **Pesos: Eight Million Five Hundred Thousand and 00/100 (Php 8,500,000.00)**, inclusive of all applicable taxes and fees to be completed within six (6) months.

WHEREAS, pursuant to Bids and Awards Committee for Consulting Services (BAC-C) Resolution No. BC-2018-029 dated August 28, 2018, Green Bulb Public Relations, Inc. (GBPRI) and Events Organizer Network (EON), Inc. were declared ELIGIBLE and SHORTLISTED, and were allowed to proceed to the next stage of the bidding;

WHEREAS, the evaluation procedure adopted is the Quality Based Evaluation (QBE) procedure wherein prospective proponents are required a minimum technical score of 70%;

WHEREAS, the proponents submitted their Technical and Financial Proposals before the deadline of submission on October 2, 2018, 8:30 AM;

WHEREAS, on October 2, 2018, at 9:00 AM, the Opening of Technical Proposals and Preliminary Evaluation of the technical proposals were conducted;

WHEREAS, during the preliminary technical evaluation, the following were observed:

1. EON failed to submit a notarized Curriculum Vitae (CV) for the Regional Team, as required under the Checklist of Requirements of the Bidding Documents;
2. EON changed its Regional affiliate which was further carried on in the CV of the Regional Team;
3. GBPRI passed all the required documents under the Checklist of Requirements of the Bidding Documents;

WHEREAS, on October 2, 2018, at 1:30 PM, the proponents made an oral presentation of their Plan of Approach and Methodology and were evaluated by selected members of the Management Committee (ManCom) and the Corporate Communications Office (CCO);

WHEREAS, based on the approved detailed evaluation criteria for the Technical Proposals, the results are as follows:

Proponent	Rating of the Technical Proposal
Green Bulb Public Relations, Inc.	89.53%
Events Organized Network (EON), Inc.	61.17%

WHEREAS, GBPRI garnered a score of 89.53% which is above the minimum required score of 70% for technical proposals and will be invited to the Opening of Financial Proposals and Negotiation;

WHEREAS, EON garnered a score below the minimum required score of 70% with 61.17% and will no longer be allowed to proceed to the next bidding activity;

WHEREAS, EON submitted the documents of a different regional affiliate for the technical proposal compared to the regional affiliate submitted during the eligibility stage, for which EON was declared eligible.

WHEREAS, EON was not automatically disqualified for submitting documents of a different regional affiliate, however, the documents submitted for the new regional affiliate were not evaluated and was given a rating of zero;

NOW, THEREFORE, after deliberation and premises considered, we, the members of the BAC-C, hereby resolve to recommend the approval of the following:

1. Declare **Green Bulb Public Relations, Inc.** as the bidder with the **Highest Rated Bid (HRB)** for the Consulting Services for the Specialized Communication Program: Strategic Regional Communication and Investor Relations Campaign for Clark;
2. Issue Notice of HRB and Opening of Financial Proposal and Negotiations with GBPRI and proceed with the opening of the Financial Proposal and negotiations with said bidder;
3. Issue Notice of Failure in the Evaluation of Technical Proposal to EON.

Done in Taguig City this 16th day of November 2018.

BIDS AND AWARDS COMMITTEE FOR CONSULTING SERVICES

On official business
JOSHUA M. BINGCANG
Chairperson


JOANNA EILEEN M. CAPONES
Vice-Chairperson


VIRGIL M. ALVAREZ
Member

On official business
JOCELYN L. CANIONES
Member


GUALBERTO J. OYZON, JR.
Member

Approved by:


AILEEN ANUNCIACION R. ZOSA
Executive Vice President