

BAC-C RESOLUTION NO. BC-2018-002

DECLARATION OF THE BIDDER WITH THE HIGHEST RATED BID (HRB)

Consulting Services for the Brand Launch Event of Clark

WHEREAS, on November 6, 2017, BCDA advertised the Request for Expression of Interest (REI) for the Consulting Services for the Brand Launch Event of Clark in the BCDA Website, PhilGEPS and in a conspicuous place in the premises of BCDA, continuously for seven (7) days. The project has an Approved Budget for the Contract (ABC) amounting to Pesos: Five Million and 00/100 (PhP5,000,000.00), inclusive of all applicable taxes and fees to be completed for a period of three (3) months;

WHEREAS, in response to the REI, the following bidders submitted their accomplished eligibility documents before the deadline of submission on November 20, 2017 at 12:00 noon and were subject to eligibility check based on the non-discretionary "pass/fail" criterion:

- a. Global-link Exhibitions Specialist, Inc.
- b. Eventscapemanila, Inc.
- c. Contech Sound and Events Co. Ltd
- d. Tagline Communications, Inc.
- e. Studio 5 Designs, Inc.
- f. Philippine Integrated Advertising Agency

WHEREAS, based on the result of the Eligibility Check, the BAC-C issued BAC-C Resolution No. BC-2017-048 dated December 6, 2017. Three (3) consulting firms were considered INELIGIBLE due to non-submission of the required documents under the Checklist of Requirements, detailed as follows:

Name of Bidder	Reason for Ineligibility
Global-link Exhibitions Specialist, Inc.	Failed to submit Eligibility Form No. 7, Statement of the Consultant specifying its Nationality
Eventscapemanila, Inc.	Failed to submit Tax Clearance
Contech Sound and Events Co. Ltd.	Failed to submit Audited Financial Statements for 2016

WHEREAS, three (3) consulting firms passed the eligibility check and were evaluated for shortlisting based on the minimum score of 70%. In the same resolution, BAC-C declared the following consulting firms ELIGIBLE and SHORTLISTED. The results are as follows:

Name of Bidder	I. Track Record of the Consultant (40%)	II. Qualification of personnel (50%)	III. Current Workload Relative to Capacity (10%)	Total Score (minimum of 70%)
Tagline Communications, Inc.	36.08	50.00	8.80	94.88
Studio 5 Designs, Inc.	37.75	50.00	10.00	97.75
Philippine Integrated Advertising Agency	34.83	44.00	8.20	87.03

WHEREAS, in a letter dated January 9, 2018, Tagline Communications, Inc. (TCI), one of the bidders declared as eligible and shortlisted, informed the BAC-C that TCI will not participate in the bid considering the "short lead time in creating the proposal needed in the Terms of Reference" (Annex A);

WHEREAS, Studio 5 Designs, Inc. and Philippine Integrated Advertising Agency submitted their accomplished Technical and Financial Proposals before the deadline of submission on January 10, 2018, 9:00 AM. The proponents presented their plans and methodology, which were evaluated by selected members of the BCDA Management Committee and end-user;

WHEREAS, based on the approved detailed evaluation criteria, the technical proposals by the bidders were found compliant to the minimum technical requirements;

WHEREAS, based on further evaluation of the bidders' technical proposals, where the minimum required score is 70%, the Philippine Integrated Advertising Agency garnered the highest score of **82.21 %**, broken down as follows:

Name of Bidder	Applicable Work Experience of the Consultant (15%)	Qualification of key Personnel (20%)	Plans and Methodology (65%)	Total Score (Minimum of 70%)	Rank
Philippine Integrated Advertising Agency	15.71%	24.00%	42.50%	82.21%	1
Studio 5 Designs, Inc.	17.13%	30.00%	30.13%	77.25%	2

NOW, THEREFORE, after deliberation and premises considered, we, the members of the BAC-C, hereby resolve to recommend the approval of the following:

1. Declare Philippine Integrated Advertising Agency as the bidder with the **Highest Rated Bid (HRB)** for the Consulting Services for the Brand Launch of Clark; and
2. Proceed with the opening of the Financial Proposal and negotiations with said bidder.

Done in Taguig City this 26th day of January 2018.

BIDS AND AWARDS COMMITTEE FOR CONSULTING SERVICES


JOSHUA M. BINGCANG
Chairman


RITCHIE P. PACLIBAR
Member


HEDDA LOURDES Y. RULONA
Member


CARLOS F. QUITA
Vice-Chairman


MARIA SOLEDAD C. SAN PABLO
Member


CHRISTIAN PAOLO R. QUILLAMOR
Provisional Member

Approved by:


AILEEN ANUNCIACION R. ZOSA
Officer-In-Charge