

BAC-C RESOLUTION NO. BC-2018-006

DECLARATION OF HIGHEST RATED AND RESPONSIVE BID (HRRB)

Consulting Services for the Brand Launch Event of Clark

WHEREAS, pursuant to Resolution No. BC-2018-002 dated January 26, 2018, the Bids and Awards Committee for Consulting Services (BAC-C) declared **Philippine Integrated Advertising Agency (PIAA)** as the bidder with the Highest Rated Bid (HRB) for the procurement of Consulting Services for the Brand Launch Event of Clark.

WHEREAS, the project has an Approved Budget for the Contract (ABC) in the amount of **Pesos: Five Million and 00/100 (Php5,000,000.00)**, inclusive of all applicable taxes and fees to be completed within a period of three (3) months;

WHEREAS, the evaluation procedure adopted in this procurement was the Quality Based Evaluation (QBE) System;

WHEREAS, after the declaration of HRB, the BAC-C proceeded with the opening of the Financial Proposal on February 1, 2018 and the results were as follows:

Philippine Integrated Advertising Agency (Bidder with the Highest Rated Bid)	
FINANCIAL PROPOSAL FORMS	RESULTS OF THE OPENING OF THE FINANCIAL PROPOSAL
Financial Proposal Submission Form	Passed
Summary of Costs	Passed (Php4,800,000)
Breakdown of Price per Activity	Passed
Breakdown of Remuneration per Activity	Passed
Breakdown of Reimbursable Expenses (Not Applicable)	N/A
Miscellaneous Expenses	Passed

WHEREAS, after the financial bid of Php4,800,000 was found to be within the ABC, the BAC-C proceeded with the negotiation on 01 February 2018 regarding the Terms of Reference (TOR), scope of services and provisions of the contract pursuant to Section 33.2.5 of the Revised IRR of RA 9184;

WHEREAS, BAC-C, through the Technical Working Group (TWG), proceeded with the conduct of post-qualification activities on February 6, 2018 to verify, validate and ascertain all the statements made and the documents submitted by the PIAA;

WHEREAS, the result of the post-qualification activities shows that all the eligibility, technical and financial documents submitted by PIAA, were responsive to all the requirements under the bidding documents (Annex A);



NOW THEREFORE, after deliberation and premises considered, we, the members of the BAC-C hereby RESOLVE to recommend the approval of the following:

1. Declare **Philippine Integrated Advertising Agency** as the bidder with the **Highest Rated and Responsive Bid (HRRB)** for the Consulting Services for the Brand Launch Event of Clark;
2. Award the Contract to **Philippine Integrated Advertising Agency** in the amount of **Pesos: Four Million Eight Hundred Thousand & 00/100 (Php4,800,000.00)**, inclusive of all applicable taxes and fees; and
3. To require the end user to furnish the BAC-C Secretariat original copies of the duly conformed Notice of Award, Notice to Proceed and executed contract.


Done in Taguig City this 15th day of February 2018.

BIDS AND AWARDS COMMITTEE FOR CONSULTING SERVICES


JOSHUA M. BINGCANG
Chairman


BGEN. CARLOS F. QUITA (Ret)
Vice-Chairman


MARIA SOLEDAD C. SAN PABLO
Member


RITCHIE P. PACLIBAR
Member


HEDDA LOURDES Y. RULONA
Member


CHRISTIAN PAOLO R. QUILLAMOR
Provisional Member

Approved By:


AILEEN ANUNCIACION R. ZOSA
Executive Vice President