

BAC-C RESOLUTION NO. BC-2017-041

DECLARATION OF THE FAILED BIDDING

CONSULTING SERVICES FOR THE BRAND LAUNCH EVENT FOR CLARK

WHEREAS, Proclamation 163, relative to Republic Act 7227, transferred to BCDA portions of the Clark military reservation creating the Clark Special Economic Zone (CSEZ);

WHEREAS, BCDA is currently developing portion of the CSEZ into a socially, economically and ecology-balanced modern metropolis with a state-of-the-art IT infrastructure hosting residential, commercial and institutional establishments to be known as the New Clark City (NCC);

WHEREAS, in line with said development, there is a need to rebrand the CSEZ, in relation to the envisioned NCC and the enhancement/improvement of the Clark International Airport Corporation (CIAC) to build a strong brand awareness, desire and partnership among various stakeholders;

WHEREAS, there is a need to hire consulting services to create a brand manual and to come up with a brand name, tagline, logo, look and feel for CSEZ, NCC and CIAC;

WHEREAS, the Terms of Reference (TOR) for the procurement of consulting services for the Brand Launch was approved by the President and Chief Executive Officer (PCEO) on 16 March 2017, with an Approved Budget for the Contract (ABC) amounting to Pesos: Two Million pesos and 00/100 (Php2,000,000.00) inclusive of all applicable taxes and fees;

WHEREAS, said procurement was endorsed by the Marketing Unit to the BAC-C on 25 May 2017 for procurement through competitive bidding using Quality-Cost Based Evaluation (QCBE);

WHEREAS, BCDA advertised the Request for Expression of Interest (REI) for the said consulting services in the BCDA website, PhilGEPS and in conspicuous places in the premises of BCDA continuously for seven (7) calendar days;

WHEREAS, in response to the said advertisement, the following firms responded, and secured Eligibility Documents for the above services:

1. Adrow Creatives, Inc.
2. Global-Link Exhibitions Specialist, Inc.

WHEREAS, Global-Link Exhibitions Specialist, Inc. submitted their eligibility documents late at 10:02 AM, beyond the 9:00 AM deadline;

WHEREAS, only Adrow Creatives, Inc. submitted the eligibility requirements on time, passed the preliminary eligibility check based on the non-discretionary "pass/fail" criterion and henceforth subject to further evaluation for shortlisting;

WHEREAS, the minimum required score for Shortlisting is 70% and Adrow Creatives, Inc. only garnered a score of 54.4%, broken down as follows:

Name of Bidders	I. Applicable Work Experiences of the Consultant (50%)	II. Qualification & Experience of Key Personnel (40%)	III. Current Workload Relative to Capacity (10%)	Total Score (minimum of 70%)
Adrow Creatives, Inc.	40.00%	8.50%	10.00%	58.5%

The key personnel for the creative team nominated by Adrow creatives, Inc. did not meet the minimum requirement in terms of years of relevant experience (e.g. Team leader's minimum requirement is 3 years experience, their nominee had only 2.25 years of experience).

NOW, THEREFORE, after deliberation and premises considered, we, the members of the BAC-C, hereby resolve to:

1. Declare a failure of bidding for the Consulting Services for the Brand Launch Event for Clark; and
2. Recommend for the rebidding of subject consulting services after the conduct of a mandatory review and evaluation of the terms, conditions, and specifications in the bidding documents pursuant to Section 35.2 of the Revised IRR of RA 9184.

Done in Taguig City this 12th day of October 2017.

BIDS AND AWARDS COMMITTEE FOR CONSULTING SERVICES

JOSHUA M. BINGCANG

Chairman

BGEN CARLOS F QUITA (Ret)

Vice-Chairman

HEDDA LOURDES Y. RULONA

Member

MARIA SOLEDAD C. SAN PABLO

Member

RITCHIE P. PACLIBAR

Member

CHRISTIAN PAOLO R. QUILLAMOR

Provisional Member

Approved by:

VIVENCIO D. DIZON

President and CEO